



## **New Venture Competition 2014-2014 Semi-finalist Teams**

### **40 Thirty**

Mihir Dange, Stern BS 2001  
Nitin Deodhar

40 Thirty is an innovative indoor sports solutions business using strategic relationships with private country clubs. 40 Thirty creates revenue streams for clubs during off seasons while efficiently managing sports programs for over 300 students.

### **A Better Bachelorette**

Esther Gibofsky, Stern MBA 2015

A better planning tool for bachelorette parties.

### **AfreSHeet**

Maxwell Cohen  
Nicole Cohen, Stern MBA 2015

AfreSHeet is the first and only fitted sheet with seven soft, comfortable, peel away, disposable top layers.

### **Blue Sky**

Tracy Chang, Stern MBA 2015  
Linda Tao, School of Medicine  
Madhu Krishnan, Stern MBA 2015  
Steve Roridquez, Stern MBA 2015

Blue Sky offers a personalized nutritional supplements solution for drug-induced nutrient deficiency.

**Boom!**

Daniel Miranda, Stern 2014

Amelia Winger-Bearskin, Tisch ITP 2015

Michael Ricca, Tisch ITP 2015

Boom! aims to disintermediate the NYC real estate rental market using an App-based interface and an innovative pricing model, offering landlords increased profits while at the same time significantly reducing costs for apartment seekers.

**CapitalNX**

Ryan Green, Stern MBA 2016

Bob Zeglarski

CapitalNX is a national network of state exchanges for intrastate securities offerings and resales, providing the first scalable solution to equity crowdfunding.

**Cognitive ToyBox**

Tammy Kwan, Stern MBA 2015

Brenden Lake, Data Science Fellow, Courant Institute

Heng Lyu, Courant Institute MS 2015

Cognitive ToyBox partners with scientists to bring developmental research from the lab to the home in the form of fun, engaging educational iPad apps for children.

**GreenHopping**

Catherine Cuello, Steinhardt, MA 2016

Alfred Fuente

GreenHopping helps you locate healthy food options near you.

**Housing Hound**

Christian D. Parisi

Darren Levy, Courant Institute 2016

Housing Hound is a web based multisided platform driven by proprietary big data technology that will intelligently connect residential homebuyers and realtors via recommendations and analytics. For homebuyers it will ensure that they will successfully find the right home in the right location. For realtors it will help find engaged buyers looking for the exact house you are selling.

**Hubb Music**

Arjun Madgavkar, Stern BS 2017

Nadim Muzayyin, Poly 2015

Chirag Chauhan, College of Arts and Science 2017

Hubb Music provides a platform for developing musicians to connect and collaborate with other nearby artists. We also allow them easy access to booking local venues and collecting money for these performances. Hubb Music gives developing artists the chance to "make it" by cultivating a music community equipped with all the resources an artist needs to be heard and discovered.

**ICD Power**

Alexander Blanton, Stern BS 2015

Dr. Jeff Bonar

Dr. Don Blanton

ICD Power is an iPhone app that guides physicians through the increased levels of diagnostic detail and specificity required by new regulation coming in October of 2015.

**iDSRIP**

Rakesh Parimi, Stern MBA J16

Adrish Sannyasi

Fred Parkes, Stern MBA J16

Asha Dixit

iDSRIP is a B2B eBroker that provides collaborative web-platform for healthcare executives and physicians to co-define workflows for performance modeling and scenario analysis of the Accountable Care Organization model.

**MedTimER**

Yasir Ali, Poly BS 2016

Jason Theobald, Stern School MBA 2016 & School of Medicine 2016

MedTimER is a live and real-time platform that instantaneously updates ER wait times of participating hospitals to be made viewable by a patient on his/her cell phone.

**RecoverLINK**

Christina Anzalone, Stern MBA 2012

Laurie Falkin, Stern MBA 2012

Maggie Doll

Evan Spielberg, Stern MBA 2011

RecoverLINK is mobile health app transforming the recovery experience for heart failure patients after a hospitalization.

**Revelmuse**

Leah Shisha, Stern MBA

Donna Spievak

Revelmuse is a one-stop shop for DIY event planning, connecting people with the party supplies, vendors, and services they need to create a beautiful, sophisticated event.

**SpaceMart**

Kobi Wu-Pasmore, Stern MBA 2015

Cristian D'Amelj, Stern MBA 2015

Marcos Delchef, Stern MBA 2015

Chris Duisberg, Stern MBA 2015

An online marketplace to connect users who are looking for temporary commercial space with property owners who have available vacant spaces. This includes physical space for office, retail, events and advertisement uses that will be leased for a period between one day and one year.

**Soundscope**

Preston Payne, Steinhardt, MA 2015

Abhay Jain

Matt Catalano

Will O'Brien

Soundscope aims to disrupt the nightlife and DJ industry by providing a mobile, cost-efficient platform for DJ's to promote themselves and build their brand in real time. A LinkedIn for DJs!

# **Social Venture Competition**

## **2014-2014 Semi-finalist Teams**

### **Africa's Tomorrow**

Nnenna Okorafor, School of Law, 2015

Peter Egziabher, School of Law, 2017

Lauren Stewart, Graduate School of Arts and Sciences, 2016

Janene Smith, Wagner, 2015

Africa's Tomorrow bridges the gap between talented local students seeking jobs and sought-after employers entering the African market.

### **Clean Water for Everyone**

Angela Jo, Wagner, 2015

Abbey Wemimo, Wagner, 2015

CWFE is a social enterprise that targets private Nursery, Basic, and Secondary schools in Ghana to fund and rehabilitate water and sanitation infrastructure systems.

### **Empower to Save**

Manavjeet Sidhu, Stern, School of Medicine, 2016

Marcus Cimino, Stern, School of Medicine, 2016

We aim to evolve emergency medical services in developing countries by empowering local medical providers with the necessary skills and tools.

### **Kinwork**

Alicia Nieves, School of Law, 2016

Fred Diego

Frisly Soberainis

Kinwork is a platform to help historically under-targeted and disadvantaged youth crowdsource informal knowledge and social capital using principles of information theory and diffusion of innovation through small world networks.

## **Lovoy**

Luna Chen, Tisch, 2015  
Xiaoyi Yuan, College of Arts & Science, 2017  
Robert Lee, Stern, 2013  
Yu Ji, Tisch, 2015  
Lirong Liu, Tisch, 2016  
Yifan Hu, Tisch, 2016  
Benny Lu, NYU Abu Dhabi, 2016

Lovoy is a real time, map-based mobile app where users can find volunteering opportunities to reduce food waste and alleviate hunger by delivering unsold products to people in need along their way.

## **MiddyFund**

Nisha Parikh, Stern, 2014  
Savera Weerasinghe, College of Arts & Science, 2014

We empower middle schoolers to find innovative solutions, learn business and entrepreneurial skills, and validate projects by sourcing funding with college mentors.

## **My Drop**

Rahul Chabria, Stern BS, 2018  
Abigail Lyall, Stern BS, 2016

My Drop is a mobile application that serves as an intermediary between volunteers and organizations and provides a novel metric to quantify one's social impact in the community.

## **Optimista**

Diana Jimenez, Wagner, 2016  
Carlos Capellán, Stern, 2016  
Carolina Vargas  
Camilo Rodriguez  
Mauricio Hernández  
Susana Jaramillo

Optimista is an online service empowering individuals and their families initially in Colombia to make informed decisions when seeking treatment for mental health conditions, including addiction, by providing a free comprehensive directory of resources, accurate condition information, and premium advisory and placement services.

## **PennyFunds**

Kiranteja Chadalaawada, Wagner MPA 2015

Richard Chen, Wagner MPA 2016

Our goal is to create a virtual "change jar" that acts as a digital piggy bank for users to fund social impact projects or donate to non-profit organizations. You "fill up" your jar through normal day-to-day debit/credit card transactions and the app will automatically round up the change. Funding caps are fully customizable; you choose how much to donate or invest based on your preferences.

## **Second Soil**

Amy Black, Steinhardt, 2015

Tomas Landes

Stephanie Coutrix

Second Soil's objective is threefold: to divert organic materials from entering landfills and emitting methane gas; to produce emission-free power for utility companies and to turn organic waste into natural soil enriching fertilizer.

## **Soteria**

Billy Dang, Tisch-ITP, 2015

Rucha Patwardhan, Tisch-ITP, 2015

Soteria is a personal security system for people who live full independent lives that actively works towards ensuring their safety.

## **TeenEdUp**

Raj Nimmagadda, Stern, 2016

Karen Purcell, Stern, 2016

Philip Varughese, Stern, 2016

Tamara Dews, Stern, 2016

Joicey Varughese

Victoria Sanville, Stern, 2016

TeenEdUp is a full-service program and website that engages disadvantaged youth and their families through local and virtual mentorships

## **TheraConnect**

Rohan Bansal, School of Medicine, 2017

Scott Kobner, School of Medicine, 2017

Chris Dinh

Chanel Fischetti

TheraConnect is a social network that creates a community for adolescents and adults with ASD, enabling users to improve their social skills, engage in meaningful relationships, and lead more independent, fulfilling lives.

## **UrbanRetro**

Jaafar Rizvi, Stern, 2016

Alex Lebowitz, Stern, 2016

Rachel Cohen, Wagner, 2016

Colin Ahern, Stern, 2016

We make it easier than ever before for building owners to make their properties more energy efficient.

## **VVF Cup**

Joonhee Park, School of Medicine (Faculty)

Joanna Pozen, The Global Institute of Public Health (Faculty)

Nessa Ryan, School of Medicine, The Global Institute of Public Health, 2018

Veronica Ades, School of Medicine (Faculty)

The VVF Cup is a simple device that provides an alternative solution to the problem of urinary incontinence due to injury sustained from obstructed labor. This is a problem found in the developing world, where there is inadequate availability of and access to surgical treatment. The VVF Cup can be easily fitted and distributed, and may help restore women back into their families and communities.

## **Z-Nodes**

Edwin Reed-Sanchez

Joelle Forienta

Thomas Pruitt

Ariel Hamilton

Z-Nodes provides low cost telecommunications solutions for developing regions where access to communication services is unavailable or prohibitively expensive.

# Technology Venture Competition

## 2014-2014 Semi-finalist Teams

### **CookScience**

Jing Deng, School of Medicine, 2016  
Qi Zhang, Poly, 2016  
Fang-Ke Huang, School of Medicine, 2016  
Xu Li

CookScience is a multi-sided online platform, which helps scientists to find reliable protocols and reagents, and helps reagents suppliers to promote and improve their products with user-generated ratings, evaluations, and feedback.

### **Ephemeral**

Seung Shin, Poly, 2015  
Anthony Lam, Poly, 2015  
Vandan Shah, Poly, Ph.D. Candidate  
Jason Candreva, Poly, Ph.D. Candidate  
Brennal Pierre, Poly (Faculty)  
Kalle Levon, Poly (Faculty)

Ephemeral is bringing to tattoo lovers and tattoo hopefuls, a laser-free, removable tattoo platform with user-decided flexible wear times.

### **FixIt**

Svetlana Ushakova, Stern MBA, 2017  
Priyanka Kalia, Stern MBA, 2017  
Jake Gardner, Stern MBA, 2017

Plumbing and electrical matters are not only inconvenient but a total show stopper. FixIt mobile app makes it easy to tackle the emergency issues.

## **HealthieCare**

Diana Freed, Tisch ITP, 2015  
Jim Lebret, Langone Medical Center (Attending Physician)  
Sweta Mohapatra, Tisch ITP, 2016  
Sharon De La Cruz, Tisch ITP, 2015  
Glen Surnamer, Stern, 1998

HealthieCare is a web and mobile platform that enables patients to better understand their clinical care, learn about their health behavior and make informed decisions about health products and services.

## **HealthIQ**

Ranadip Mitra, Stern MBA, 2015  
Matthew Philbin

Our mission is to transform the traditional home care marketplace by providing consumers the tools to discover, schedule and manage home care services for their loved ones in a more efficient and cost effective way.

## **Kinophase**

Jason Lucero, Tisch (Faculty)  
Lyndsay Lucero  
Adam Heath  
Karolyne Lucero

A software service designed to facilitate film production and its oversight.

## **Miraculex**

Alan Perlstein, Poly, 2013  
Margaret Donin, Poly, 2016  
Tomas Landes, SCPS, 2014

Miraculex is creating the next generation of protein sweeteners.

## **Urlinq**

Ross Kopelman, Poly MS 2015

Sarth Desai, Poly MS 2015

Lewie Kloster, Tisch BA 2017

Josh Katz, Stern BA 2018

Kyle Wright, Stern BA 2018

Jacob Lazarus, Arts & Science BA 2015

Edouard Fan, Stern BA 2016

Urlinq is an LMS platform that provides a network to connect students and professors through collaborative tools to improve the university experience.