

SAMPLE BIOGRAPHY

The following are guidelines to assist you in creating your Stern faculty biography:

Paragraph 1: Professor, title, department, when he/she joined NYU Stern, what he/she teaches

Paragraph 2: Primary research interests and ideally how these apply to business world; Important or recent books and/or papers (not exhaustive, just highlights)

Paragraph 3: Where the professor was before Stern -- academic and/or business positions with title and institution

Paragraph 4: Awards, honors, journals he/she edits, and the like

Paragraph 5: Educational background and honors (please spell out degrees other than BA, BS, MBA, PhD)

**ANINDYA GHOSE
ASSISTANT PROFESSOR
OF INFORMATION, OPERATIONS, & MANAGEMENT SCIENCES**

Anindya Ghose joined New York University Stern School of Business as an Assistant Professor of Information, Operations and Management Sciences in September 2004.

Professor Ghose's research interests skate the intersection between technology, economics and competitive strategy, brought forth by the transformation of the digital economy's information infrastructure. His interests include pricing, personalization, supply chain coordination, secondary electronic markets, Internet institutions and the economics of privacy. Two recent papers look at estimating the social welfare impact of Internet used-good exchanges such as those hosted by Amazon and the economic incentives for firms to share security information through federal institutions.

Before joining NYU Stern, Professor Ghose worked in Operations and IT with GlaxoSmithKline, as a product manager at HCL-Hewlett Packard, and as a senior e-business consultant with IBM.

Professor Ghose received his B.Tech. in Engineering from the Regional Engineering College and his M.B.A. in Finance and Systems from the Indian Institute of Management in Calcutta. He received his M.S. and Ph.D. in Information Systems from Carnegie Mellon University's Tepper School of Business.