<table>
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<th>September</th>
<th>October</th>
<th>November</th>
<th>December</th>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
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<tr>
<td>Competition Kick-off</td>
<td>Thursday, September 18; 5:00-7:30pm</td>
<td>Enter the Competition</td>
<td>Concept Summary due Thursday, October 2, 4:30-6:00pm</td>
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<td>Info Session at Polytechnic School of Engineering</td>
<td>Friday, September 16; 4:00-6:00pm</td>
<td>Lean Startup for Social Entrepreneurs Clinic</td>
<td>Friday, September 19, 8:30-9:30pm</td>
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<td>Teammate Hunt</td>
<td>Tuesday, September 24, 5:00-7:30pm</td>
<td>Discover: Entrepreneurs Boot Camp I*</td>
<td>Sunday, September 28; 9:00am-4:00pm</td>
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<tr>
<td><strong>At-a-Glance Competition Schedule</strong></td>
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**KEY**
- **BOOTCAMS**: Intensive training, hands-on sessions to develop and refine your idea.
- **CLINICS**: Rent on resources, learning challenges for developing and refining your concept.
- **COACHING**: Individual feedback on your venture from seasoned entrepreneurs and industry experts.

*Mandatory training, at least one member from your team must attend. Check the competition website at NYU Classes for updates to the calendar and materials. Registration is necessary for all competition events.
The Entrepreneurs Challenge at NYU Stern School of Business is one of the largest and most innovative accelerator programs in the world. Five hundred students and alumni from fourteen schools across New York University compete for more than $200,000 in cash and start-up venture services. You’ll experience fast-paced workshops, grueling boot camps, and intense coaching sessions designed to teach you the step-by-step process of imagining a powerful market disruption and transforming it into reality.

1. Develop a product or service that fills (or creates) an unmet need in a clever and unexpected way.

2. Confirm there are customers (lots of them) who will euphorically use (and buy) your product.

3. Identify a business model that will enable you to deliver value efficiently and consistently.

4. Assemble a team that can make it happen.

Effortlessly and consistently: you’ll enable your ideas to deliver value (lots of them) — no other intellectual property will come remotely close to the level of innovation in the field.

Successful Startups

[Image of steps to successful startups]

NYU Innovation Disruptive
Entrepreneurs Challenge
At-a-Glance
Competition Schedule