New Venture

Cognitive ToyBox
Tammy Kwan, Stern MBA 2015
Brenden Lake, Data Science Fellow, Courant Institute
Heng Lyu, Courant Institute MS 2015

*Cognitive ToyBox* is creating a science-backed language acquisition curriculum for toddlers. Our series of iPad games will allow parents to assess their child’s language skills and potentially flag developmental delays. Critically, we also offer games that promote language development, incorporating insights from decades of research in developmental psychology. While our apps have deep roots in scientific research, children simply see them as fun games that they love to play.

MedTimers
Yasir Ali, Poly BS 2016
Jason Theobald, Stern MBA 2016 & School of Medicine 2016

*MedTimers* is a web-based patient flow management solution that helps medical facilities analyze patient flow in real time and publish current patient wait times -- so patients know before they go. MedTimers aims to increase efficiency in healthcare operations and to reduce patient wait times.

RecoverLINK
Christina Anzalone, Stern MBA 2012
Laurie Thackeray, Stern MBA 2012
Genna Doll
Maggie Doll
Bhavya Dhulia

*RecoverLINK* is an mHealth technology designed to transform how heart failure patients experience care after discharge.

WallTalk
Kobi Wu-Pasmore, Stern MBA 2015
Cristian D’Amelj, Stern MBA 2015
Marcos Delchef, Stern MBA 2015
Chris Duisberg, Stern MBA 2015
Patrick Ramsey

*WallTalk* is a turnkey solution for local, on demand advertising in vacant window fronts. It is an online B2B media platform that directly connects companies interested in promoting their brand through outdoor ads with property owners that have temporarily vacant window space which can be used to display advertising signs.

WizArt
Amelia Winger-Bearskin, Tisch-ITP 2015
Michael Ricca, Tisch-ITP 2015
Katarina Pasinsky
Jefferson Mangus
Ivan Butyliuk
Jiashan Wu, Tisch-ITP
Neel Shah, Poly
WizArt connects the art curious to cultural centers through unique experiences led by artists and art experts. A new type of luxury experience, a WizArt tour is the behind the scenes look at famous cultural institutions, led by insiders, Wizart can be your guide to a unique cultural experience.

Social Venture

Clean Water for Everyone
Abbey Wemimo, Wagner 2015
Drew Yukelson, Wagner 2016

CWFE is a social enterprise that targets private nursery, basic, and secondary schools in Ghana to fund and rehabilitate water and sanitation infrastructure systems.

Optimista
Diana Jimenez, Wagner 2016
Carlos Capellán, Stern 2016
Camilo Ramirez
Susana Jaramillo
Carolina Vargas

Optimista is a relationship management tool that helps school counselors in Colombia switch the focus from detection of mental health disorders to effective intervention.

SayCel
Edwin Reed-Sanchez, Tisch-ITP 2015
Joelle Forienta
Thomas Pruitt
Ariel Hamilton

SayCel believes that communication is a human right for all communities across the world. SayCel provides emergency and low cost cellular service to regions without cellular coverage, or where the cost of communication is prohibitively expensive. SayCel currently runs a cellular network in Little Corn Island, Nicaragua.

Soteria
Billy Dang, Tisch-ITP 2015
Rucha Patwardhan, Tisch-ITP 2015

Soteria is a personal security system for people who live full independent lives.

VVF Cup
Joonhee Park, School of Medicine (Faculty)
Joanna Pozen, The Global Institute of Public Health (Faculty)
Nessa Ryan, School of Medicine, The Global Institute of Public Health 2018

A simple, insertable cup that offers women and girls in the developing world an affordable, accessible means to internally collect leaking urine resulting from a permanent birth injury called vesico-vaginal fistula (VVF). This is a highly stigmatized and isolating problem associated with decreased quality of life and early death; however, this groundbreaking device provides the user a non-surgical alternative that encourages her reintegration into society.
Technology Venture

Cook Science
Jing Deng, School of Medicine 2016
Qi Zhang, Poly 2016
Fang-Ke Huang, School of Medicine 2016
Xu Li
Yiran Mao, Courant Computer Science MS 2014

*CookScience* is a multi-sided online platform which helps scientists to find reliable protocols and reagents, and helps reagent suppliers to promote and improve their products with user-generated ratings, evaluations, and feedback.

Ephemeral
Seung Shin, Poly 2015
Vandan Shah, Poly Ph.D. Candidate
Anthony Lam, Poly 2015
Brennal Pierre, Poly (Faculty)
Joshua Sakhai, Stern BA
Jason Candreva, Poly, PhD. Candidate

A tattoo platform that allows tattoo lovers and hopefuls to control the lifetime of their tattoos by providing a safe application and a user-decided bio-removal system without painful, costly, and ineffective laser surgery.

FixIt
Svetlana Ushakova, Stern MBA, Graduate
Priyanka Kalia, Stern MBA, Graduate
Jake Gardner, Stern MBA, Graduate

*FixIt* connects homeowners with location-specific plumbers, electricians, and handymen to immediately deliver emergency household repair and improvement services via a mobile app.

Miraculex
Alan Perlstein, Poly 2013
Margaret Donin, Poly 2016
Jack Fischer
Eluemuno Blyden, PhD
Joshua Infantine, PhD
Neha Nigam, PhD

*Miraculex* is developing the first generation of mass-market, healthy, protein sweeteners, which allow health-conscious consumers to enjoy the sweet-tasting foods they love—without worrying about changes in blood sugar, insulin levels, and weight gain.