

ASHISH K. BHATIA

New York University: Stern School of Business
Management & Organization Department
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EDUCATION

- University of Pennsylvania:** Graduate School of Education **2019**
Doctorate in Education (Higher Education Management)
Received academic distinction for my dissertation, “Fostering an Entrepreneurial Mindset at Selective MBA Programs”
- Tufts University:** The Fletcher School of Law & Diplomacy **2006**
Masters in Arts, Law and Diplomacy
- New York University:** The Stern School of Business **2002**
Bachelors in Science, Economics and International Business (with honors in Economics)

TEACHING ROLES

NYU Stern School of Business

- *Clinical Associate Professor of Management & Entrepreneurship* *September 2020 – Present*
- *Clinical Associate Professor of Business & Society* *September 2019 – August 2020*
- *Adjunct Professor of Business & Society* *January 2016 – August 2017*

ADMINISTRATIVE ROLES

NYU Stern School of Business

- *Academic Director of the B.S. in Business, Technology, & Entrepreneurship* *January 2020 – December 2023*
 - Developed the curriculum for a specialized four-year program with an emphasis on experiential and immersive learning
 - Developed an experiential Design Sprint event by partnering with four NYC startups and coordinating curriculum and administrative planning for a 2-day event
 - Developing a spring technology immersive class with industry adjuncts and coordinating learning goals with existing core curriculum classes
- *Assistant Dean of Students, Engagement, and Innovation, Undergraduate College* *June 2015 – August 2019*
 - Served as dean of students for the undergraduate population of 2,700 students
 - Managed the Office of Student Engagement, which includes a staff of 8 professionals.
 - Responsible for community building, orientation, graduation, student organizations, professional development, diversity and inclusion, and leadership development
- *Co-Chair Undergraduate Equity, Diversity and Inclusion Taskforce at NYU Stern.* *2016 - 2018*
 - Led working group consisting of students, faculty, and staff on challenges and opportunities for the university to advance its efforts.

PUBLICATIONS

Peer/Editor Reviewed Publications

- Bhatia, A.K., Philips, T., & Statler, M. (2022). Our 20th Century Thinking is Outdated. *AACSB Insights*, Retrieved from <https://www.aacsb.edu/insights/articles/2022/01/our-20th-century-thinking-is-outdated>
- Bhatia, A. K., & Levina, N. (2020). Diverse Rationalities of Entrepreneurship Education: An Epistemic Stance Perspective. *Academy of Management Learning & Education*, 19(3), 323-344.
- Bhatia, A. K., & Levina, N. (2020). Can Entrepreneurship Be Taught in the Classroom. *Harvard Business Review*, Retrieved from <https://hbr.org/2020/08/can-entrepreneurship-be-taught-in-a-classroom>
- Bhatia, A. (2012). Optimal gold allocation for emerging-market central banks. *Royal Bank of Scotland Reserve Management Trends*, 69-89.

(Other publications)

- Bhatia, A. (2021, September 26). *Facebook's Wearable Glasses can Succeed Where Google Glass Flopped*. TechCrunch. <https://techcrunch.com/2021/09/26/facebooks-wearable-glasses-can-succeed-where-google-glass-flopped/>
- Bhatia, A., N., Dempster. (2013). Central bank diversification strategies: Rebalancing from the dollar and euro. World Gold Council.
- Bhatia, A., N., Dempster, Senderovich, B. (2012) Case study: Enhancing commercial bank liquidity buffers with gold. World Gold Council.
- Bhatia, A., N., Dempster, Milling-Stanely, G. (2011). Liquidity in the global gold market. World Gold Council.
- Bhatia, A., N., Dempster, Milling-Stanely, G. (2010,). The 10-year gold bull market in perspective. World Gold Council.

Selected Speaking Engagements

- Presented on Entrepreneurship Education in the a World of AI at University of Pennsylvania Higher Education Leadership Conference January 2024
- Presented on Integrated Entrepreneurship at the Academy of Management, Boston August 2023
- Presented research on Diverse Rationalities in Action at Society of Effectuation Action, July 2020
- Presented research on “Diverse Rationalities in Action” at UVA Darden School of Business to faculty and Batten Institute Staff (based on invitation), September 2019
- National Undergraduate Business Symposium, Winter Retreat on Early Recruitment. Hosted program at NYU Stern, which led to the development of the NUBS Recruitment Principles, December 2018
- National Undergraduate Business Symposium, *Big Data for Higher Education*, UC Berkeley Haas School of Business, March 2018
- Prophet workshop: “Luminary for our American Express Workshop on Innovation”, New York, NY, November 2017
- WhatIf Ideation Session: Vanguard user experience innovation exploration, New York, NY, October 2017
- National Undergraduate Business Symposium, *Design Thinking in Higher Education*, University of Minnesota, Carlson School of Management, April 2017
- London Bullion Market Association (LBMA) Precious Metals Conference 2012: Presentation on Gold as a Reserve Asset, Hong Kong, November 2012

Media engagements

- Poets and Quants: <https://poetsandquantsforundergrads.com/2020/07/31/nyu-stern-to-launch-new-degree-focused-on-business-technology-entrepreneurship/>
- Poets and Quants: <https://poetsandquantsforundergrads.com/2021/12/27/new-business-tech-entrepreneurship-degree-immerses-students-in-real-world-challenges/>
- MSNBC: <https://twitter.com/Alivelsi/status/1333122337701589000>
- American Entrepreneurship Today: <https://www.americanentrepreneurship.com/education/study-university-entrepreneurship-programs-nyu-professors-explores-approaches>
- Prior print and tv engagements on gold with Bloomberg, WSJ, BNN, Forbes, NPR and Kitco News

Memberships

- Member of the Economic Club of New York 2017-Present
- Academy of Management (ENT/TIM) 2018-Present

COURSES TAUGHT

Custom Executive Education

June - Jan 2025

- Developed and delivered a custom executive education workshop on entrepreneurial thinking and action for 85 senior executives at a large financial institution

NYU Stern School of Business

2016 -2023

- BTE Capstone
- Fundamentals of Entrepreneurship: The Entrepreneurial Mindset
- BTE: Immersion I
- Professional Responsibility and Leadership
- NYC Entrepreneurship Lab
- Patterns of Entrepreneurship –
- Design Thinking - Cohort Leadership Program
- Business and Its Publics Inquiry

UC Berkeley HAAS School of Business

May 2013/2014

- Designed and taught a 5-day Executive Education program for central bank participants with UC Berkeley faculty

Yale School of Management,

November 2014

- Led a half-day seminar on the economic fundamentals of gold and its role as a central bank reserve asset

Federal Reserve Bank of New York

December 2008/2009

- Organized and led the FRBNY's annual Portfolio Management Seminar which hosts 15 central bank officials from G20 countries to learn and share reserve asset management policies and practices

PROFESSIONAL EXPERIENCE

The Founder Challenge

New York, NY

Founder

June 2022 – Present

- Developed a resource to support student founders through community and evidence-based practices
- Developed a website that advances research-based teaching approaches leveraging a full-spectrum approach to entrepreneurship

World Gold Council

New York, NY

Director, Central Banks & Public Policy

July 2010 – June 2015

Promoted from Manager in 2014

- Led global outreach and marketing with central bank reserve managers and government officials (Key accounts for WGC)
- Initiated, organized, and was lead presenter for the *UC Berkeley Executive Program in Gold Reserves Management 2013 & 2014*
- Developed strategy for engaging global central banks supporting the renewal of the Central Bank Gold Agreement (CBGA).
- Wrote regular research for central banks and frequently speak at global conferences including the LBMA, NY Fed, SSgA

Federal Reserve Bank of New York

New York, NY

Senior Markets Analyst/ Portfolio Manager, Foreign Exchange

June 2006– July 2010

- Responsible for managing \$20bn yen portfolio for the US Government
- Analyzed and was responsible for briefing President Geithner/Dudley on current issues in Japanese financial markets
- Wrote quarterly investment performance reports and presented results to the US Treasury and Federal Reserve SOMA Manager
- Analyzed and wrote on major financial market developments for FOMC International Outlook package
- Executed critical transactions: buying bonds and foreign exchange for reserves and conducting global emergency FX swaps

Financial Institution Risk Analyst

- Analyzed large bank exposure to structured products, leveraged loans, hedge funds, and name specific counterparty credit risks
- Examined the adequacy of Liquidity Stress Tests and Funding Plans at several large & complex foreign banking organizations

US Department of the Treasury, International Affairs

International Economist Internship

Washington, DC

May 2005 – August 2005

- Analyzed comparative country foreign aid to Africa to contribute to the G8 2005 negotiations
- Evaluated World Bank loans for the US Executive Director to the World Bank

Capital One Bank (formerly GreenPoint Financial)

Strategy Analyst

New York / San Francisco

June 2002 – June 2004

- Identified processes to be offshored from within the underwriting and documentation functions saving \$5m in annual costs
- Managed the logistics of moving two job functions totaling 60 employees from the US to India
- Designed and managed a free check-cashing program for Earned Income Tax Credit (EITC) customers
- Conducted competitive pricing research for weekly strategic sales meetings