

Anat Lechner, PhD

Professor of Business Management | Stern, NYU



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Education

Rutgers University Graduate School of Management

1992 - 1999

Ph.D.

Graduated with honor. My research focused on strategic innovation management in corporations and the necessary structural and people management implications.

Rutgers University Graduate School of Management

1992 - 1994

M.B.A

Received an M.B.A as part of the PhD program. Specialized in KnowledgeManagement.

Tel Aviv University Recanati School of Business

1988 - 1991

M.B.A

Dean's list. Specialized in Organization Management.

Tel Aviv University

1984 - 1988

B.Sc.

Graduated with honor. Graduated as Certified Therapist. Specialized in group dynamics.

Academic Portfolio

Teaching

1988 - present

- 2004 – Present: Clinical Associate Professor of Management, Stern School of Business, New York University, NY
- 2014 – Present: Visiting Professor of Management, Reichman University (Previously IDC), Hertzlia, Israel
- 2017 - Present: Visiting Professor of Management, AVT Business School, Copenhagen, Denmark
- 2014 – 2018: Visiting Professor of Management, Copenhagen Business School, Copenhagen, Denmark
- 2008 – 2015: Visiting Professor of Management, Gutenberg School of Management and Economics, Gutenberg Sweden
- 2008 – 2015: Visiting Professor of Business Management, Duke Corporate Education, Fuqua School of Business, Duke University
- 2002 – 2004: Visiting Associate Professor of Management, Stern School of Business, New York University, NY
- 1999 – 2002: Part Time Faculty, Stern School of Business, New York University, NY
- 2001 – 2002: Assistant Professor of Management, Faculty of Management, GSM, Rutgers University, Newark, NJ
- 1996 – 2001: Part Time Faculty, Organization Management Faculty of Management, GSM, Rutgers University, Newark, NJ
- 1995 – 1999: Part Time Faculty, New York State School of Industrial and Labor Relation, Cornell University, NY
- 1992 – 1995: Teaching Assistant, Organization Management, Faculty of Management, GSM, Rutgers University, Newark, NJ
- 1990 – 1991: Teaching Assistant, The Leon Recanati Graduate School of Business Administration, Executive Program, Tel Aviv University, Israel
- 1988 – 1990: Adjunct Professor, the School of Education, Professional Program, Bar Ilan U

Publications, Proceedings and Conference Presentations:

Published:

- Lechner, A., Harrington, L. Color Forecasting: a data-driven approach to identifying 'color futures'. 2025 forthcoming
- Lechner, A., On Design Decisions in the Age of Data and Artificial Intelligence. dmi:Review 34.1. Wiley Publication., February 2023
- Lechner, A., Better Teamwork Through Better Workplace Design. HBR, April 18, 2014
- Lechner, A., Simonoff, J. & Harrington, L. Color-Emotion Associations in the Pharmaceutical Industry: Understanding Universal and Local Themes," The Journal of Color Research and Application, February 2012

- Lechner, A., New Knowledge Creation Dynamics in Multidisciplinary Teams: In Search of Innovation Practices. VDM Verlag, March 27, 2009

Conference Presentations and Proceedings Publications:

- Lechner, A. AI Design Transformation. Keynote invite at the 2024 annual DMI conference London, UK.
- Lechner, A. AI and the Shifting Practice of Design. Keynote invite at the DMI 2023 Academic conference, Boston, CA.
- Lechner, A. What's Next: AI, Analytics and the Coming Transformation of Design. Keynote invite at the DMI 2023 annual conference, Madrid, Spain.
- Lechner, A. Leading in the Digital Age. Presented at the 2019 2nd International Conference on Performance Indicators in Business and Social Science Research, Amsterdam, Holland.
- Lechner, A., Harrington, L., and Frattini Magnusson, E., Workplace color design of the Fortune1000. Accepted for presentation at the 2018 Academic Design Management Conference: Next Wave, London, UK.
- Lechner, A., Harrington, L., Leveraging Color Analytics in creative design decisions. Accepted for presentation at the 2018 Academic Design Management Conference: Next Wave, London, UK.
- Lechner, A., Harrington, L., Towards a corporate color fingerprint framework: Analyzing workplaces' color palettes of the Fortune1000. Submitted to the 13th Congress of the International Color Association, Jeju Korea, Oct 2017
- Lechner, A., Harrington, L., The Colors of a Global Workplace - A study of a Fortune 100 Company.. Presented at the AIC2016 Meeting, October 2016 in Santiago, Chile.
- Lechner, A., Harrington, L., Mapping Critical Contingencies for Designing Customer-centric Environments. Presented at the AIC2016 Meeting, October 2016 in Santiago, Chile.
- Lechner, A. and Harrington, L: Design with Data: Leveraging hard color analytics to inform, inspire and validate soft design decisions. Submitted to the 10th International Conference on Design & Emotion, Sept 2016, Amsterdam, Netherlands
- Lechner, A., Harrington, L. & Rossman, J. The interaction of colors. Presented at the 12th International Color Congress, 2013. Newcastle upon Tyne, UK. Paper appeared in conference proceedings
- Lechner, A., Harrington, L. & Frattini - Magnusson, E. Color Best Practices in Multiple Environments. Presented at the 5th Colour Specialists International Conference, Budapest, Hungary, 2012. Paper appeared in conference proceedings
- Lechner, A., Harrington, L. & Frattini - Magnusson, E. On Color and Zeitgeist: Historical Perspective. Presented at the 5th Colour Specialists International Conference, Budapest, Hungary, 2012. Paper appeared in conference proceedings
- Lechner, A., Harrington, L. & Frattini - Magnusson, E. Color Considerations in Workspace, Healing, Retail, and Other Designed Environments. CECC International Conference, April 2012, Lisbon, Portugal. Paper appeared in conference proceedings
- Lechner, A., Harrington, L. & Frattini - Magnusson, E. Color Complexity in Built Environments. AIC Midterm Meeting, June 2011, Zurich, Switzerland
- Lechner, A., Harrington, L. & Frattini - Magnusson, E. A Meta-Analysis of Color Effectiveness in Designed Environments. , The 1International Conference of Color and Light in Architecture, Venice, Italy, Nov 2010, appeared in conference proceedings
- Lechner, A., Harrington, L. & Frattini - Magnusson, E. On the Premise, Promise and Complexity of Color Versatility in Built Environments, The 1International Conference of Color and Light in Architecture, Venice, Italy, Nov 2010, appeared in conference proceedings
- Lechner, A., & Harrington, L. Universal and Local Color – Emotion Associations in the Pharmaceutical Industry. , The 11th Congress of the International Color Association, Sydney Australia, Oct 2009
- Lechner, A., & Harrington, L. Color Effectiveness in Environments: Critical Review of Current Knowledge Base. The 11th Congress of the International Color Association, Sydney Australia, Oct 2009.
- Lechner, A., & Harrington, L. Exploring the Limbic Triangle of Color – Scent – Emotion. The 11th Congress of the International Color Association, Sydney Australia, Oct 2009
- Lechner, A., & Harrington, L., and Simonoff, J. S. The Reds of Love and Rage. AIC Interim Meeting on Colour – Effects and Affects, Stockholm, Sweden, June 2008, appeared in conference proceedings
- Lechner, A., & Harrington, L., and Simonoff, J. S. Branding Innovative Drugs Through Color Design. AIC Interim Meeting on Colour – Effects and Affects, Stockholm, Sweden, June 2008, appeared in conference proceedings
- Lechner, A., & Harrington L. Understanding the role of Color in Workplace Design. International DMI Conference on Design Thinking New Challenges for Designers, Managers, and Organizations. Paris France. April 2008, appeared in conference proceedings
- Lechner, A., & Harrington L. Mapping Critical Color Harmony Contingencies. AIC International Conference on Colour Harmony, Budapest, Hungary, April 2007, appeared in conference proceedings
- Lechner, A., & Harrington L. Can workplace design enhance creativity and adaptation to change? Proceeding. The Fifth Conference on Design and Emotion The Design and Emotion,

Gothenburg, Sweden, 2006 - appeared in conference proceedings

- Lechner, A., Harrington L. & Simonoff, J. Studying 'Glocal' Color-Emotion Associations in the Pharmaceutical Industry: Mapping Universal and Local Themes. Proceeding. The Fifth Conference on Design and Emotion The Design and Emotion, Gothenburg, Sweden, 2006 - appeared in conference proceedings
- Lechner, A., Harrington L. & Simonoff, J. Can Copaxone™ be Viagra™? On branding innovative drugs through design. Proceeding. The Fifth Conference on Design and Emotion The Design and Emotion, Gothenburg, Sweden, 2006 - appeared in conference proceedings
- Lechner, A., & Harrington L. On Design and the C-A-B Paradigm. Proceeding. The Fifth Conference on Design and Emotion The Design and Emotion, Gothenburg, Sweden, 2006 - appeared in conference proceedings
- Harrington, L., Lechner, A., & Simonoff, J. Red! I am in Love, I am enraged! A note on the risk of eliciting negative emotions. Proceeding. The Fifth Conference on Design and Emotion The Design and Emotion, Gothenburg, Sweden, 2006 - appeared in conference proceedings
- Lechner, A., and Harrington, L. Managing Emotions through Design. Poster session. The 1st Business-Emotion Conference, Toronto, CA, May 2005 - appeared in conference proceedings
- Lechner, A., and Harrington, L. Leveraging Color in Workplace Design. The 10th Congress of the International Colour Association, Granada, Spain, May 2005 - appeared in conference proceedings
- Lechner A., and Harrington, L., Is Color a Language? The 10th Congress of the International Colour Association, Granada, Spain, May 2005 - appeared in conference proceedings
- Lechner, A., and Harrington, L. The Color Leverage. Color Marketing Group Annual Meeting, Philadelphia, PA, May 2005 – Keynote speakers.
- Lechner, A., and Harrington, L. The power of color in Workplace Design. AIC conference on color and design hosted by FIT school of design, October 2004
- Lechner, A., and Harrington, L. Lawrence, P, Spender, JC and Steele, F. Emotion Management through Workplace Design. Fourth International Conference on Design & Emotion, Ankara, Turkey. July 2004. Appeared in the conference proceedings
- Lechner, A., and Harrington, L. Seattle's Experience Music Project: On Color Language and Framing of Organizational Reality. Annual Academy of Management Meeting, Seattle, WA, August 2003: ODC Division; Winner of Best Paper award – and appeared in AOM conference proceedings
- Galbraith, J., Heckscher, C., Lechner, A., and Adler, P. Managing Multiple Dimensions: Mastering the Capability-Opportunity Challenge. Symposium, Annual Academy of Management Meeting, Colorado, August 2002: OMT and ODC Divisions
- Lechner, A. On Shifting the Governance Role and the Emergence of a New Leadership Paradigm. Paper presented at the Annual Academy of Management Meeting, Washington D.C., MD. August 2001: ODC Division (Shared interest track).
- Lechner, A. Unlimited by Design: A Journey from Monism to Pluralism. . Paper presented at the Annual Academy of Management Meeting, Chicago, IL. August 1999: OMT Division (Shared interest track).
- Lechner, A. On Multidisciplinary team dynamics that yield innovation outcomes of strategic quality. Paper accepted for presentation at the 18th Annual International Conference of the Strategic Management Society, Orlando, FL, October 1998.
- Lechner, A. Multidisciplinary teams @ work: Sparks, tensions, and novel ideas. Paper presented at the Annual Academy of Management Meeting, San Diego, CA, August 1998: OMT Division.
- Lechner, A. In search of the firm's core: Heedful coupling of intentions and actions. Paper presented at the 15th Annual International Conference of the Strategic Management Society, Mexico City, Mexico, October 1995.
- Spender, J.-C., Lechner, A., & Schneider, M. An empirical exploration into the different perceptions of downsizing by the managers involved and their effects. Paper presented at the 14th Annual International Conference of the Strategic Management Society, Paris, France, September 1994.
- Lechner, A. Understanding the natural nature of the networked organization. Paper presented at the Annual Academy of Management Meeting, Dallas, TX, August 1994: BPS Division.
- Lechner, A., & Schneider, M. Making sense of downsizing. Paper presented at the Annual Academy of Management Meeting, Dallas, TX, August 1994: OMT Division.

Courses Taught

- New York University; Stern School of Business
 - EMBA: Leadership in Organizations, Career Management, Managing High-Performance Teams, Managing Change, Managing Collaboration, GIE (Brazil and Argentina), Special Executive Education programs on Leading in the Age of AI, Change Management and Leadership
 - MBA Program: Change Management, Leadership in Organizations, Leading in the Age of Artificial Intelligence/Leading Through Technology Change, Managing High-Performance Teams, Managing Organizations, Leading through Crisis, Judgment and Negotiation,

Conflict Collaboration and Negotiation, Independent Study, People and Organization Analytics.

- MSQM and NYU Shanghai MS Organization Management & Strategy (MSOMS) programs: Leading Change in Family Businesses, Leadership, Developing Managerial Skills, People and Organization Analytics
- UG Program: Organization Behavior, MOA, Business Policy and Strategy, Managing Change
- Non-Degree Programs: Leadership for High Performers, Change Management, Disruptive Leadership, and Leading in the Age of AI
- Economist Online Platform (learning.ly)
 - Online course on Making Disruptive Leadership Work
- Reichman University (previously IDC Hertzlia; School of Business), Israel
 - Executive education short program on Disruptive Leadership
 - The future of work in the age of AI
- Gutenberg University; School of Business, Sweden
 - EMBA: Strategic Leadership in Organizations, Managing Change, Special Executive Education programs on Change Management and Leadership
- Copenhagen School of Business, Denmark
 - EMBA: Special Executive Education programs on Change Management and Leadership
- ,AVT, Copenhagen, Denmark
 - Disruptive Leadership
 - Leading in the age of AI
- Duke Corporate Education, Fuqua School of Business, Global
 - Executive Program: Strategic Change, Special Executive Education programs on Change Management and Leadership
- Rutgers University; School of Business, USA, China, and Singapore
 - Executive MBA - International program [Singapore and Shanghai, China]: Organization Behavior, Negotiation and Leadership, Change Management, Business Policy and Strategy
 - Executive MBA - Domestic program: Organizational Behavior, On-Going Team Development Intervention, Negotiation, and Leadership
 - MBA Program: Organization Theory, Organization Design and Change, Organization Behavior, Team Building and Processes, Managing Strategic Transformation.
 - BA Program: Leading Teams, Organizational Behavior, Management Fundamentals, Organization Design and Change, The Psychology of Human Relations. Supervised Independent Studies.
- Cornell University; School of Business Executive Program, USA
 - Leadership and Teams, Principles of Management (taught @ Chase Manhattan Bank, American Express, Mount Sinai Hospital, and Solomon Smith Barney Executive Education Programs).
- Tel Aviv University, Recanati Business School, Israel
 - Executive Program – International [Rhodes, Greece]: Negotiation
 - Executive Program – Domestic: Organizational Behavior MBA Program: Managing Change
- Bar Ilan University Professional Program, Israel
 - Managing Stress and Burnout, Small Team dynamics.

Keynote Speaking

- 2025 Keynote speaker, NYU Stern Luxury & Retail MBA Conference, Florence, Italy
- 2024 Keynote speaker, TheMarker Tech Industry Leaders Conference, Tel Aviv, Israel
- 2024 Keynote speaker, Saviyon Ventures Investors Conference, Tel Aviv, Israel
- 2024 Keynote speaker, Rothschild Foundation Annual Meeting, Tel Aviv, Israel
- 2024 Keynote speaker, Project Management Institute Annual Conference, New York, NY
- 2024 Keynote speaker, Management College Education Conference, Tel Aviv, Israel
- 2024 Keynote speaker, JDC Annual Leadership Conference, Jerusalem, Israel
- 2024 Keynote speaker, ION Tech Leaders Conference, New York, NY
- 2024 Keynote speaker, AVT Board Member Conference, Copenhagen, Denmark
- 2024 Keynote speaker, AIC Annual Conference, Sao Paulo, Brazil.
- 2024 Keynote speaker, DMI Annual Conference, London, UK.
- 2023: Keynote speaker, CMG Annual Meeting, USA
- 2023: Keynote speaker, DMI Annual Academic Meeting, Cambridge MA.
- 2023: Keynote speaker, Leads University Academic Meeting, UK
- 2023: Keynote speaker, Constell Group
- 2023: Keynote speaker, Teva
- 2023: Keynote speaker, SolarEdge Energy
- 2023: Keynote speaker, ICA-Belgium
- 2023: Keynote speaker, DMI Annual Conference, Madrid, Spain.
- 2022: Keynote speaker, Maccabi Healthcare.
- 2022: Keynote speaker, Healthcare transformed. New technologies and their impact on the field. HSS
- 2022: Keynote speaker, Israeli Defense Forces
- 2022: Keynote speaker, Tech-enabled companies in 2022 and beyond. Ness

- 2022: Keynote speaker, Personalization, ecosystem, and key business model changes - a cross-industry view, Orcam
- 2022: Keynote speaker, SolarEdge
- 2022: Keynote speaker, The Food-Tech Horizons Conference, Strauss Group
- 2022: Keynote speaker, YPO Annual Meeting
- 2022: Keynote speaker, Colombia Group
- 2021: Keynote speaker. The Agile Organization and the Future of Work. The Global HR Conference, Tel Aviv Israel
- 2021: Keynote speaker, Delta Galil
- 2021: Keynote speaker, Jerba
- 2021: Keynote speaker, Kornit
- 2021: Keynote speaker, Maytonics
- 2021: Keynote speaker, Landa Digital Group
- 2021: Keynote speaker: AI and big data for better design decisions. Holon Institute of Tech, Israel
- 2021: Keynote speaker: The Post-Pandemic Leadership Agenda. Amdocs
- 2021: Keynote speaker: Disruption and work trends in the Post-Pandemic World. HSS
- 2021: Keynote speaker: NAHQ NEXT National Health Conference
- 2020: Keynote speaker: The Post-COVID Emerging Business Model. GE
- 2020: Keynote speaker: Business disruption, Pandemic, and a new leadership agenda. IDC, Israel
- 2019: Technology change, workforce upskilling, and building leadership capacity. GE
- 2019: Keynote speaker: Disruption in the financial service industry. Stirling Sq Equity/SSCP
- 2019: Keynote speaker: Technology trends in the Insurance space. Bituah Yashir 555
- 2019: Innovation, new technologies, and ecosystem strategies in the defense industry. Elbit
- 2019: Keynote speaker: Managing Innovation in the Food industry and beyond. Ferrero Rocher
- 2019: Keynote speaker: Innovation and new technologies in the banking industry. Itau Bank.
- 2109. Speaker: Technology strategies for the tech industry. IBM
- 2018: Keynote speaker: Leading Financial Service.Businesses Through Change Leumi Bank.
- 2018: Keynote speaker: Innovation and Industry Disruption. GSK
- 2018: Keynote speaker: Disruptive Leadership. Google
- 2017. Keynote speaker: Leading in the Age of Artificial Intelligence. GSK
- 2017. Keynote speaker: Change Management - New frontiers. J&J
- 2016: Keynote speaker: MOOCs and Online Education - new frontiers. Rome, Italy
- 2016: Keynote speaker: AI and Complexity in Business. IDC, Israel
- 2016: Keynote speaker: A New Era for Marketing Management. IDC, Israel
- 2015: Speaker: Change, Complexity, and new competitive levers. J&J
- 2015: Keynote speaker: BigData and Business Implications. IBM
- 2015: Keynote speaker: BigData and Business Implications. Bloomberg
- 2014: Keynote speaker: BigData and Business Management. IDC, Israel
- 2014: Keynote speaker: How to Boost Talent Empowerment and Creativity. Workforce Conference, NYC
- 2014: Keynote speaker: Change, Complexity and Business Implications. Gutenberg Business School, Sweden
- 2014: Speaker. 9X9 on Stern's Vision. Stern, NYU
- 2014: Speaker. Leading Complexity. Raising the Bar NYC
- 2014: Keynote speaker: Emerging Trends in Business Management. CBS, Denmark
- 2014: Keynote speaker: Leading Complexity and Change. Morgan Stanley
- 2013: Keynote speaker: Change Management. Pepsi, New York
- 2013: Keynote speaker: Complexity. Harvard Club, New York
- 2013: Keynote speaker: Collaboration. Screenwriter Guild, NY
- 2013: Keynote speaker: Complexity and Management. IDC, Israel
- 2013: Keynote speaker: BigData and Business Management. Gutenberg Business School, Sweden
- 2012: Keynote speaker – Teaching with Tech NYU conference
- 2012: Keynote speaker: 0260 Entrepreneurship Conference, New York, Keynote speaker
- 2010: Keynote speaker: Toy Association Annual Meeting, Arizona
- 2010: Keynote speaker: Pfizer Legal Women Network, New York
- 2010: Keynote speaker: Forte Foundation, New York
- 2008: Keynote speaker: 5th Annual Businesswomen's Sustainability Leadership Summit

Scholarship & Awards

- 2024 ISCC Industry Leadership Macbeth Award
- 2023 DMI Design Management Value Award
- 2020 EMBA Professor of the Year Award, NYU Stern School of Business
- 2017 Professor of the Year Award, NYU Stern School of Business - finalist
- 2016 Professor of the Year Award, NYU Stern School of Business - finalist
- 2015 Professor of the Year Award, NYU Stern School of Business - finalist

- 2013 EMBA Professor of the Year Award, NYU Stern School of Business
- 2013 Hearst Hackathon - Finalist
- 2012 EMBA Professor of the Year Award, NYU Stern School of Business
- 2008 Professor of the Year Award, NYU Stern School of Business - finalist
- 2003 Professor of the Year Award, NYU Stern School of Business - finalist
- 2002 NYU President Awards for contribution to the Stern Rebuilds effort
- 2000. GE Teaching Excellence Fellowship 1992-6 Ph.D. in Management Scholarship, Rutgers University
- 1998-9 Graduate Studies Excellence Scholarship, Tel Aviv University

Journals Reviewer & Membership

- Reviewer for Color Research and Application, 2005 - Present
- Reviewer for Design Management Institute, 2018 - 2019
- Reviewer for the Academy of Management, OMT Division, 2000- Present
- Reviewer for the Academy of Management, ODC Division, 2001- Present
- Reviewer for the IEEE Transactions in Engineering Management, 1998 – Present
- Reviewer for McGraw Hill, 2001
- Member of the Academy of Management and the Strategic Management Society
- Member of the Rutgers Ph.D. Program Revision Committee for AACSB, 1999
- Invited participant, OMT/OB/ODC Doctoral Student Consortium, AOM Annual Meeting, 1998, San Diego, CA

Board & Judge Positions

- Board member, Bat-Sheva Dance Company, 2019 -Present
- Board member, ToneRow, 2013 -2016
- Board member, Open Assembly, 2013 - present
- Judge, Berkley Entrepreneurship Competition
- Board member, Dash, 2012 -2018
- Judge, Ernst & Young Entrepreneur of the Year, 2006 –2017
- Board member, G&F, 2008 - present
- Board member, Seed, 2007 – present
- Board member, AOM- ODC representative-at-large 2005- 2006

Co- Founder

Huedata, Inc. The Color Intelligence Company

<http://hue-data.com/>

Other Industry Positions

1. McKinsey & Co. Research Fellow. Organization Design Practice, Boston, USA. 1999 - 2003
2. Founder, Lechner Consulting LLC., 2002 - Present
3. Partner, The Color Association of the United State, 2007 - Present
4. Co-Founder, LH.Color, A color-management research and consulting center, 2000 - 2011
5. Founder & Partner. Synergy, Inc. A Management Consulting Group. Israel, 1989-92
6. Management Consultant. D.N.A., Ltd. Israel, 1987-89
7. Therapist. Alcohol Rehabilitation Center, Israel, 1986-88
8. Lieutenant. Israeli Defense Force. Israel, 1982-84

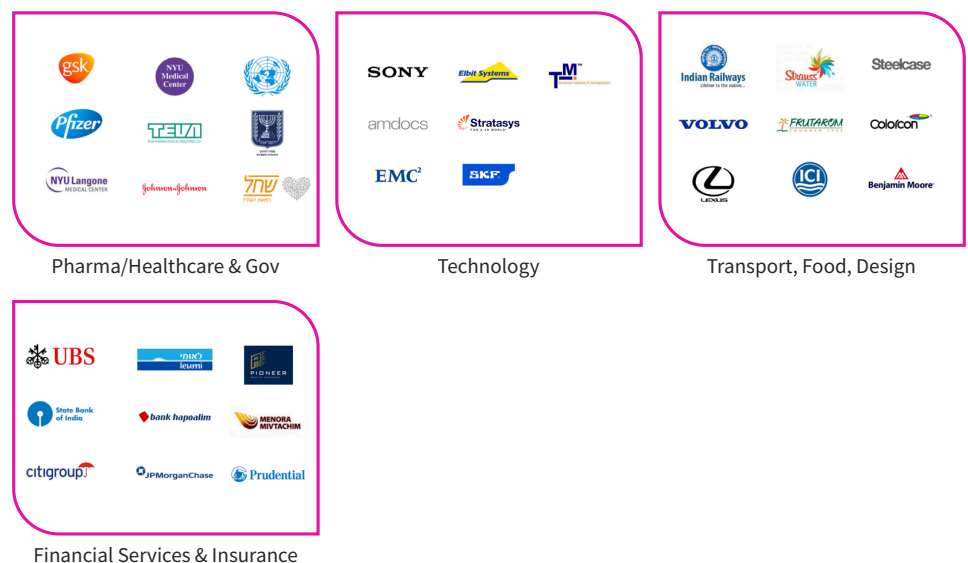
Consulting Strategy/Change Mngt Engagements (A-Z ordered)

- Benjamin Moore & Co. Montvale, NJ
- Best-Buy, Inc. Tel Aviv, Israel
- Citigroup, NYC
- Colorcon
- Constell Group
- Elbit
- Frutarom
- GSK
- Ha'Poalim bank, Israel
- Hospital for Special Surgery (HSS), NY
- ICI, Engines division Comverse
- IDF
- Indian Railways
- Israel Israeli Ministry of Education, Jerusalem, Israel
- Johnson & Johnson, Ortho Biotech, Raritan, NJ,

- Johnson & Johnson, Pharmaceutical Research Institute, Raritan, NJ
- Kornit
- Landa Group
- Leumi Bank
- Menora Life Insurance Corporation, Tel Aviv,
- NDC Corporation, Jerusalem, Israel
- Nice Software
- NYU Hospital Radiology
- NYU Langone Medical Center
- Pfizer
- Pioneer, Inc., Johannesburg, South Africa001
- Prudential Financials, NJ
- Salesforce
- Shahal, Inc., Tel Aviv, Israel
- SKF
- Sony Electronics
- SSCP
- State Bank of India
- Steelcase
- Stratasys
- Strauss-Elite, Israel
- Teva Pharmaceuticals, Global
- TIM, Inc. Israel
- UBS
- United Nation HROM
- Volvo

Portfolio Sample

A sample of my sector coverage



Media Appearance

Humans of Globe. <https://humansofglobe.com/elon-musk-charismatic-leadership/>

GRA News. <https://www.globalregulationadvisers.com/gra-news-and-events/3-reasons-to-study-change-management-in-b-school-by-ilana-kowarski-us-news.html>

Texas Daily. https://www.ntdaily.com/opinion/american-work-culture-of-striving-to-be-the-best-creates-system-of-corrupted-meritocracy/article_039d49b2-8dc6-11ef-bbf1-7b7f7b0303af.html

Financial Times. <https://www.ft.com/content/86b76229-bd48-4c07-8c8f-3b0cbf340a55>

Delve. <https://www.delve.com/insights/the-value-of-design-and-the-responsibility-of-designers>

All Things Finance. <https://www.allthingsfinance.net/bosses-are-frustrated-with-remote-workers-over-4-main-points-2/>

Businessbecause. <https://www.businessbecause.com/news/insights/9303/back-to-office>

Financial Times. <https://www.ft.com/content/86b76229-bd48-4c07-8c8f-3b0cbf340a55>

BBC. The Future of Work. <https://www.bbc.co.uk/programmes/w3ct4q7l>

Fortune. <https://fortune.com/2023/04/20/uber-starbucks-ceo-frontline-shifts-employee-satisfaction/>

The Hill. <https://thehill.com/business/4110598-remote-employees-work-longer-and-harder-studies-show/>

Financial Times. <https://www.ft.com/business-school?emailId=91470a52-f7f3-4f36-b6dc-f1abae74b512&segmentId=f5ff1a1a-1590-1863-3861-e9c91a6a3b7f>

TheMarker. https://www.themarker.com/career/2023-01-23/ty-article-magazine/.premium/00000185-ca05-da66-a1bf-fb9f64d70000?utm_source=App_Share&utm_medium=iOS_Native&its=1674493840447

Los Angeles Times. <https://www.latimes.com/business/story/2022-11-04/twitter-headcount>

Marketplace.org. <https://www.marketplace.org/2022/11/29/ireland-fines-meta-more-than-275-million-for-failing-to-protect-user-data/>

Marketplace.org. <https://www.marketplace.org/2022/11/09/tech-layoffs-show-why-managing-growth-can-be-so-tricky-for-companies/>

Workdesign Magazine. <https://www.workdesign.com/2012/08/office-spaces-that-reflect-teamwork-mentality/>

Fast Company. <https://fastcompany.com/co-design/how-gray-became-the-king-of-color/>

Marketplace.org. <https://www.marketplace.org/2022/08/26/peloton-lost-more-than-1-2-billion-last-quarter-is-the-company-spinning-its-wheels/>

BBC <https://www.bbc.com/worklife/article/20220729-mandatory-time-off-when-taking-holiday-is-part-of-the-job>

Newsweek. <https://www.newsweek.com/internet-slams-entitled-boss-not-speaking-employee-who-resigned-viral-reddit-1707124>

Marketplace/NPR. <https://www.marketplace.org/2022/07/20/pandemic-darlings-try-to-get-past-the-party-over/>

NPR. <https://www.ctpublic.org/show/the-colin-mcenroe-show/2022-01-13/were-working-ourselves-to-death-sometimes-literally-but-why>

BBC. <https://www.bbc.com/worklife/article/20210920-why-workers-might-eventually-reject-hybrid-work>

WNPR. <https://podcasts.apple.com/it/podcast/the-colin-mcenroe-show/id714179884>

BBC. <https://www.bbc.com/worklife/article/20210507-why-we-glorify-the-cult-of-burnout-and-overwork>

Handelsblatt. <https://www.handelsblatt.com/politik/international/us-jobmarkt-die-pandemie-hat-die-machtverhaeltnisse-veraendert-arbeiter-in-den-usa-bekommen-mehr-einfluss/27762088.html?ticket=ST-3094133-9nrMgWJ0e0Xhe0ypAmeK-ap3>

BBC. <https://www.bbc.com/worklife/article/20210302-why-work-life-balance-is-not-an-achievement>

Channel13. <https://www.thirteen.org/metrofocus/2020/06/future-workplace-lrnrft/>

CGTN. https://www.youtube.com/watch?v=8Cryq6d_iN8&feature=youtu.be

TheMarker. <https://bit.ly/2XhxQnE>

Adweek. <https://www.adweek.com/brand-marketing/companies-might-send-millions-of-employees-to-work-from-home-is-that-such-a-bad-thing/>

The Hill. <https://thehill.com/opinion/healthcare/485459-fixing-health-care-is-a-disservice-to-society>

Bloomberg. <https://www.bloomberg.com/news/articles/2019-12-05/soros-cio-dawn-fitzpatrick-puts-conservative-stamp-on-fund>

WSJ. <https://www.wsj.com/articles/SB123492297410005627>

Quartz. <https://qz.com/work/1699591/pattern-launches-brands-to-combat-millennial-burnout/>
<https://www.businessinsider.com/turnover-the-white-house-acts-more-like-tesla-than-uber-2019-7>

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A sample of my media coverage

Blog & Podcasts

Podcast on Amazon - The Impact of AI on Creative Industries

<https://music.amazon.com/podcasts/faef461d-4693-4f8a-99dc-f1cb5938a338/episodes/6be488c4-fce7-46ae-a815-b6998270de52/the-digital-leader-show-the-impact-of-ai-on-creative-industries>

2012 - Present: A weekly blog on leadership-related issues (currently at 40.5K followers).

<http://www.lead-247.com/#/>

Work in the age of Artificial Intelligence @ TheMarker: https://www.youtube.com/watch?v=ZB_CITtmseA

Podcast on Amazon - Structuring for Innovation: <https://music.amazon.com/podcasts/681ba55c-025e-439f-8f73-0d48b3b82303/episodes/121a5f50-9e93-4822-b297-373d9ac8acaa/execu-the-podcast-ep-2-structuring-for-innovation-anat-lechner-nyu?refMarker=null>

The Catalyzing Innovation Podcast: <https://www.youtube.com/watch?app=desktop&v=Gip3Wk0yUpM>

SternChats: <https://soundcloud.com/user-248377163?fbclid=IwAR3zE064177ZnnsZ3Wrb5xSvovLcPqRhHfQuEN4OcH8KklvgE4iX46qqBXw>

The Bottom Line of Color: <https://www.youtube.com/watch?v=S9uf1cT-AXA>

Skills

Language

Hebrew/ English - Fluent

French -Comme Ci, Comme Ça!