

**Callen Anthony**  
New York University, Stern School of Business  
Management and Organizations Department  
40 West 4<sup>th</sup> Street, New York, NY 10012  
Phone: (212) 998-0283, Email: canthony@stern.nyu.edu

## ACADEMIC APPOINTMENTS

---

**Stern School of Business, New York University**, New York, New York 2018-present  
Assistant Professor, Management and Organizations

## EDUCATION

---

**Carroll School of Management, Boston College**, Chestnut Hill, Massachusetts 2018  
Ph.D., Management and Organization

- Winner, *Industry Studies Association Dissertation Award*
- Finalist, *Academy of Management's Louis Pondy Best Dissertation Paper*
- Finalist, *INFORMS/Organization Science Dissertation Proposal Competition*
- Awarded *Outstanding PhD Proposal, Toronto FinTech Annual Conference*
- Awarded *Strategy Research Foundation Dissertation Research Grant*
- Awarded *Social Sciences and Humanities Research Council Doctoral Fellowship*

**University of Oxford, St. Hugh's College**, Oxford, United Kingdom 2012  
M.Sc., Social Anthropology

**Richard Ivey School of Business, University of Western Ontario**, London, Ontario 2009  
B.A. Business Administration

## RESEARCH INTERESTS

---

My research lies at the intersection of strategy and organization theory, and focuses on the relationship between cognition and innovation. In particular, I study the role of new analytical technologies in the production of knowledge; how interpretations shape competitive dynamics during the emergence of new technologies and technology-enabled industries; and the effect of socially-shaped interpretations on innovation outcomes.

## PUBLICATIONS

---

Anthony, C. 2018. To question or accept? How status differences influence responses to new epistemic technologies in knowledge work. *Academy of Management Review* 43(4): 661-679.

Anthony C., Nelson, A., & Tripsas, M. 2016. "Who Are You?...I Really Wanna Know": Product meaning and competitive positioning in the nascent synthesizer industry. *Strategy Science* 1(3): 163-183.

Anthony, C. & Tripsas, M. 2016. Innovation and organizational identity. *The Oxford Handbook of Organizational Identity*. M. Pratt, M. Schultz, B. Ashforth & D. Ravasi (eds.). Oxford: Oxford University Press. pp. 417-435.

Jones, C., Boxenbaum, E., & Anthony, C. 2013. The immateriality of the material in institutional logics. *Research in the Sociology of Organizations*, special volume on Institutional Logics. pp. 51-75.

## WORKING PAPERS

---

Anthony, C. Analytical tools and the practices of validation in constructing knowledge.

- Best paper proceedings, *Academy of Management Annual Conference* (2019)
- *R&R, Administrative Science Quarterly*

Pillemer, J & Anthony, C. The changing nature of social capital.

- *Under review, Organization Science*

Anthony, C. & Crosina, E. Identity and technology use (*Equal authorship*).

Nelson, A., Anthony, C., & Tripsas, M. Back to the Future: Innovation, cultural disruption and the resurgence of analog synthesizers (*Equal authorship*).

Anthony, C. How knowledge workers choose between competing technologies.

Anthony, C. & Zbaracki, M. Competition at sea: The emergence and evolution of the ro-ro ferry, 1957-1994.

## WORK IN PROGRESS

---

Consequences of cognitive and rational processes on analytical outcomes.

The evolution of analytical tools and changes to strategic analysis.

Occupational authority and technological change (with Curtis Chan).

## PRESENTATIONS

---

Anthony, C. Analytical tools and the practices of validation in constructing knowledge. Invited seminar, MIT Economic Sociology, May 13, 2020, scheduled.

Nelson, A., Anthony, C., & Tripsas, M. Back to the Future: Technology re-emergence through the lens of music synthesizers. *Smith Entrepreneurship Research Conference*, University of Maryland, April 17-18, 2020, scheduled.

Anthony, C. How knowledge workers choose between competing technologies. *Davis Conference on Qualitative Research*, March 20-22, 2020, scheduled.

Anthony, C. How knowledge workers choose between competing technologies. *Organization Science Winter Conference*, March 5-8 2020, scheduled.

Nelson, A., Anthony, C., & Tripsas, M. Back to the Future: Technology re-emergence through the lens of music synthesizers. *European Group for Organization Studies (EGOS) Colloquium*, Edinburgh, Scotland, July 4-6, 2019.

Nelson, A., Anthony, C., & Tripsas, M. Back to the Future: Technology re-emergence through the lens of music synthesizers. *Industry Studies Association*, Nashville, Tennessee, May 30 - June 1, 2019.

Anthony, C. Analytical tools and the practices of validation in constructing knowledge. *Industry Studies Association*, Nashville, Tennessee, May 30 - June 1, 2019.

Anthony, C. Analytical tools and the practices of validation in constructing knowledge. *FinTech Annual Conference*, Toronto, Ontario, March 14-15, 2019.

Anthony, C. Expertise in occupational work. Presenter, symposium. *Academy of Management Annual Meeting*, Chicago, Illinois, August 10-14, 2018. Participants: Beth Bechky, Daisy Chung, Ruthanne Huisng, Karla Sayegh, and Isaac Waisberg.

Anthony, C. Analytical tools and the practices of validation in constructing strategic analysis. *Organization Science Winter Conference*, Park City, Utah, March 1-3, 2018.

Anthony, C. (Re)doing the work: Occupational reactions in the wake of new technological changes. Organizer and presenter, symposium. *Academy of Management Annual Meeting*, Atlanta, Georgia, August 4-8, 2017. Participants: Beth Bechky, Samer Faraj, Arvind Karunakaran, Andrew Nelson, Karla Sayegh, and Alexandra Toll

- *Showcase Symposium, OMT Division*

Anthony, C., Nelson, A., & Tripsas, M. Back to the Future: Innovation, cultural disruption and the resurgence of analog synthesizers. *Industry Studies Association Conference*, Washington, DC, May 24-26, 2017.

Anthony, C. Tools of calculation and strategic knowledge. *Strategic Management Society Annual Conference*, Berlin, Germany, September 17-20, 2016.

Anthony, C. Open up the box and look inside: The tools of analytical work. *Academy of Management Annual Meeting*, Anaheim, California, August 5-9, 2016.

Anthony, C., Nelson, A., & Tripsas, M. Cultural tastes, technological capabilities and the shift between analog and digital sound synthesis. *Academy of Management Annual Meeting*, Symposium presentation, Anaheim, California, August 5-9, 2016.

Anthony, C. The tools of calculation, frames, and strategizing: An ethnographic study of an investment bank. *CCC 26<sup>th</sup> Annual Conference for Doctoral Student Research*. Milan, Italy, June 11-12, 2016.

Anthony C., Nelson, A., & Tripsas, M. "Who are You?...I Really Wanna Know": Product meaning and competitive positioning in the nascent synthesizer industry. *Wharton Technology and Innovation Conference*, Philadelphia, PA, April 8-9, 2016.

Anthony, C. Time after time: A case study of collective sensemaking in financial scandal. *Academy of Management Annual Meeting*, Symposium presentation, Vancouver, Canada, August 7-11, 2015.

Anthony, C. & Giorgi, S. Silence is golden: Change (and change back) in valuation work. *European Group for Organization Studies (EGOS) Colloquium*. Athens, Greece, July 2-4, 2015.

Anthony, C., Zbaracki, M.J., & Rerup, C. Too big to sink: Meaning, risk, and technology failure of the Baltic ro-ro ferry. *European Group for Organization Studies (EGOS) Colloquium*. Athens, Greece, July 2-4, 2015.

Professional Development Workshop: Revisiting the product ontology. Organized by Tim Hannigan and Marc Ventresca. *Academy of Management Annual Meeting*, TIM Division, Philadelphia, Pennsylvania, August 1-5, 2014.

Anthony, C. The field of routines: A multi-level model of routine change. *Academy of Management Annual Meeting*, Lake Buena Vista (Orlando), Florida, August 9-13, 2013.

## TEACHING

---

### New York University:

Strategic Analysis (2 sections; undergraduate). Spring 2019, 2020

Competitive Strategy (2 sections; MBA). Winter 2020

### Boston College:

Organizational Behavior (1 section; undergraduate). Spring 2015

- *Awarded the Donald J. White Teaching Excellence Award*

## CONSORTIA PARTICIPATION

---

West Coast Research Symposium. Edmonton, Alberta. August 2017.

Medici Summer School. Cambridge, MA. June 2017.

Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference. Milan, IT. 2016

Kauffman Doctoral Consortium. Smith Entrepreneurship Research Conference. College Park, MD. 2016

BPS Doctoral Consortium. *Academy of Management Annual Meeting*, Philadelphia, PA, 2014

TIM Doctoral Consortium. *Academy of Management Annual Meeting*, Lake Buena Vista, FL 2013

## HONORS & AWARDS

---

Top Reviewer Award, *Organization Science*, 2018-2019

Winner, *Industry Studies Association* Dissertation Award, 2019

Finalist, Louis Pondy Best Dissertation Paper Award, OMT Division, *Academy of Management*, 2019

Finalist, *INFORMS/Organization Science* Dissertation Proposal Competition, 2017

Outstanding PhD Proposal, *Toronto FinTech Annual Conference*, 2017

OMT Showcase Symposium, *Academy of Management*, 2017

Boston College Donald J. White Teaching Excellence Award, 2016

Strategy Research Foundation Dissertation Grant (*Strategic Management Society*), 2016-2017

Social Sciences and Humanities Research Council Doctoral Fellowship, 2014-2017

Dean's Honor List, University of Western Ontario, 2005-2009

Western Continuing Scholarship for Academic Excellence, 2005-2009

## SERVICE

---

Member, Academy of Management, BPS, OMT and TIM divisions

Member, Strategic Management Society, Knowledge and Innovation track

Member, Industry Studies Association

Volunteer reviewer: Academy of Management Conference, OMT and TIM divisions

Ad hoc reviewer:

- *Academy of Management Journal*
- *Academy of Management Review*
- *Administrative Science Quarterly*
- *Organization Science*
- *Strategic Management Journal*
- *Strategy Science*
- *Strategic Organization* (special issue, “Exploring the Strategy-Identity Nexus”)
- *Organization Studies* (special issue, “The Material and Visual Turn in Organization Theory: Objectifying and (Re)acting to Novel Ideas”)
- *Journal of Management Studies* (special issue, “Corporate Strategy and the Theory of the Firm in the Digital Age”)

## **PROFESSIONAL EXPERIENCE**

---

Investment banking analyst, Technology and Mining industries

2009-2011

## **PERSONAL INTERESTS**

---

Synth pop, twentieth century poetry, independent films, Toronto Raptors basketball