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EDUCATION

PhD	Strategic Management (August 2003)
MA	Management Science & Applied Economics (August 2001) The Wharton School, University of Pennsylvania
BA	Accountancy & Business (May 1997) Nanyang Technological University, Singapore

ACADEMIC POSITIONS

Assistant Professor	Department of Management, New York University 2003 - 2009
Associate Professor (Untenured)	Department of Management, New York University 2010 - 2012
Associate Professor (Tenured)	Department of Management, New York University 2012 (January) –

RESEARCH INTERESTS

Organizational Learning, Strategic and Behavioral Decision Making, Strategic Management.

PUBLICATIONS

Journal Publications

1. Jerker Denrell, Christina Fang, and Chengwei Liu. 2019. In Search of Behavioral Opportunities from Misattribution of Luck. **Academy of Management Review**. 44(4). 896–915.
2. Christina Fang and Jason Kim. 2018. The Power and Limits of Modularity: A Replication and Reconciliation. **Strategic Management Journal**. 39. 2547-2565.
3. Chengwei Liu, Ivo Vlaev, Christina Fang, Jerker Denrell and Nick Chater. 2017. Strategizing with Biases: Making Better Decisions using the Mindspace Approach. **California Management Review** (special issue on Behavioral Strategy and Management Practice). 59(3). 135-161. [WoS 1; Google 12]

4. Jerker Denrell, Christina Fang, and Chengwei Liu. 2015. Chance Explanations in Management Sciences. **Organization Science**. 26(3). 923-940. (Perspective Article). [WoS 15; Google 49]
5. Melissa Schilling and Christina Fang. 2014. When Hubs Forget, Lie and Play Favorites: Interpersonal Network Structure, Information Distortion and Organizational Learning. **Strategic Management Journal**. 35(7). 974–994. [WoS 34; Google 85]
6. Christina Fang, Jason Kim and Frances Milliken. 2014. When Bad News is Sugarcoated: Information distortion, organizational search and the behavioral theory of the firm. **Strategic Management Journal**. 35(8), 1186–1201. [WoS 18; Google 47]
7. Jerker Denrell, Christina Fang and Zhanyun Zhao. 2013. Inferring Superior Capabilities from Sustained Superior Performance: A Bayesian Analysis. **Strategic Management Journal**. 34 (2), 182–196. [WoS 15; Google 53]
8. Christina Fang. 2012. Organizational Learning as Credit Assignment – A Model and Two Experiments. **Organization Science**. 23(6), 1717-1732. [WoS 12; Google 29]
9. Amitav Chakravarti, Christina Fang and Zur Shapira. 2011. Detecting and Reacting to Change: The Effect of Exposure to Narrow Categorizations. **Journal of Experimental Psychology: Learning Memory and Cognition**. 37(6), 1563–1570. [WoS 1; Google 2]
10. Christina Fang, Sari Carp and Zur Shapira. 2011. Prior Divergence: Do researchers and participants share the same prior probability distributions? **Cognitive Science**. 35, 744–762. [WoS 1; Google 2]
11. Jerker Denrell and Christina Fang. 2010. Predicting the Next Big Thing: Success as a Signal of Poor Judgment. **Management Science**. 56(10), 1653-1667. [WoS 31; Google 74]
12. Christina Fang, Jeho Lee and Melissa Schilling. 2010. Balancing Exploration and Exploitation through Structural Design: The Isolation of Subgroups and Organization Learning. **Organization Science**. 21(3), 625-642. [WoS 165; Google 476]
13. Christina Fang and Daniel Levinthal. 2009. Near Term Liability of Exploitation: Exploration and Exploitation in Multi-Stage Problems. **Organization Science**. 20(3), 538-551. [WoS 24; Google 66]
14. Jerker Denrell, Christina Fang and Daniel Levinthal. 2004. From T-mazes to Labyrinths: Learning from Model-based Feedback. **Management Science**. 50(10), 1366-1378. [WoS 48 Google 110]
15. Jerker Denrell, Christina Fang and Sidney Winter. 2003. The Economics of Strategic Opportunity. **Strategic Management Journal**. 24(10): 977-990. [WoS 231; Google 654]
16. Christina Fang, Steve Kimbrough, Annapurna Valluri, Eric Zheng and Stefano Pace. 2002. On Adaptive Emergence of Trust Behavior in the Game of Stag Hunt. **Group Decision and Negotiation**. 11:449-467. [WoS 25; Google 57]

Edited Book

Mie Augier, Christina Fang and Violina Rindova (Editors). 2018. *Behavioral Strategy in Perspective*. Advances in Strategic Management. Emerald Group Publishing Limited.

Book Chapters

Mie Augier, Christina Fang and Violina Rindova (Editors). 2018. Introduction. *Behavioral Strategy in Perspective*. Advances in Strategic Management. Emerald Group Publishing Limited.

Christina Fang and Chengwei Liu. 2018. An Alternative Account of Superior Profitability? In *Behavioral Strategy in Perspective*. Advances in Strategic Management. Emerald Group Publishing Limited.

Christina Fang. 2013. Behavioral Strategy. *The Palgrave Encyclopedia of Strategic Management*. Palgrave Macmillan UK. Mie Augier, David Teece (Eds).

Christina Fang. 2013. Theoretical Models of Organizational Learning. *Encyclopedia of Management Theory*. Sage Publishing. Eric Kessler (Ed).

WORK IN PROGRESS

Christina Fang. Organization Learning in Evolving Networks: Alternative Growth Logics, Interpersonal Network Structure and Performance.

Christina Fang, Jason Kim and Joseph Porac. Simple and Complex Identities in Similarity Clustering: Using Schelling Segregation to Explore Infinite Dimensionalization in Organizational Cluster Formation.

Christina Fang, Hisan Yang and Jason Kim. Feedback vs Template Based Learning in Credit Assignment Problems.

PROFESSIONAL SERVICE

Program Chair for 'Behavioral Strategy' Interest Group, Strategic Management Society, 2014

Founding Member (one of seven), Behavioral Strategy Interest Group, Strategic Management Society.

Member, Award Committee, Business Policy and Strategy, Academy of Management. 2015.

Member, Editorial Review Board, *Organization Science*.

Ad hoc reviewer. *National Science Foundation*, *Organization Science*, *Management Science*, *Administrative Science Quarterly*, *Strategic Management Journal*, *System Dynamics*.