

CHARLES SCHREGER

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Media and Entertainment industry executive who, for more than 25 years, led a team at HBO responsible for distribution of the industry's highest quality and most innovative programming to networks, pay television and streaming services and other media both in the United States and around the world. Conducted multi-million-dollar negotiations in China, Russia, Canada, Israel, France, Germany, Japan, Iceland, Australia, Korea, the UK, the Middle East and Africa. Intimately versed in both traditional and new media with a unique understanding of the cultural and regulatory challenges of domestic and international media negotiations. Through experience, as a network and a studio executive, and as a journalist, deep knowledge of the film and television businesses and other aspects of the entertainment industry.

PROFESSIONAL EXPERIENCE

HOME BOX OFFICE, New York, NY **1990-2020**

EVP and Special Assistant to the CEO (2018-2020)

Reporting to the CEO, tasked with identifying and negotiating significant new business opportunities in coordination with the management of WarnerMedia.

President, HBO Enterprises and President Programming Sales (1990 – 2020)

Led a team of 150 responsible for more than \$600 million in annual revenue negotiating output arrangements and individual licenses for HBO series, documentaries, mini-series, sports programming and specials to state broadcasters, privately owned networks, media platforms and internet subscription services. Worked closely with other members of HBO's senior management to select and commission programming and the formation of strategic partnerships. Oversaw sales, legal, press, marketing and administrative affairs crucial to running one of the industry's largest and most innovative distributors.

QINTEX ENTERTAINMENT, Los Angeles, CA

Senior Vice President, Sales and Strategic Planning **1987 - 1990**

Created and acquired film packages for US syndication, oversaw development of original syndicated television series, as well as responsible for US basic cable sales. Most important, for nine months, led the team that successfully negotiated the acquisition of MGM.

LBS COMMUNICATIONS, Los Angeles, CA

Vice President, Acquisitions **1986 –1987**

Created and acquired film packages for US syndication, oversaw development of original syndicated television series, as well as responsible for US basic cable sales.

SAMUEL GOLDWYN COMPANY, Los Angeles, CA

Vice President, Special Projects and Executive Assistant to the CEO **1985 – 1986**

Oversaw film acquisition of syndicated television packages and strategic planning for an independent film and television production and sales company.

COLUMBIA PICTURES, Los Angeles, CA
Special Assistant to the Chairman and CEO
Senior Vice President, Film Acquisitions
President, Triumph Films

1981 – 1985

Developed and acquired independently financed films for worldwide distribution. Among the acquisitions were Gandhi and Das Boot. Created a joint venture between Gaumont (at that time the leading French film studio and theater owner) and Columbia to acquire, produce and distribute foreign and American independent films in the United States.

LOS ANGELES TIMES, Los Angeles, CA
Staff Writer

1978 – 1981

Reported on the film industry for both the daily and Sunday Calendar and business sections. Among the first reporters to look at the business side of entertainment for a large circulation newspaper.

VARIETY, Chicago and Los Angeles
Staff Writer

1975 – 1978

Staff writer and reporter in the Chicago bureau covering all aspects of the local film industry, from production to distribution and exhibition, and other general interest entertainment trends and news. Re-assigned to Los Angeles as a correspondent for Variety and Daily Variety, covering the movie industry and review film.

EDUCATION

Master of Science (Journalism), Northwestern University Medill School of Journalism

Bachelor of Arts (American Literature), Brandeis University

TEACHING EXPERIENCE

Fordham Gabelli School of Business, Adjunct Professor **2021 to Present**

New York University Stern School of Business, Adjunct Professor, Marketing **2018 to Present**

American University in Dubai, Visiting Professor, Global Media Economics. **2019 to Present**

Benjamin N. Cardozo School of Law, New York, Guest Lecturer **2013-2017**

University of Southern California, Los Angeles, Instructor, Introductory Journalism **1978-1981**

PROFESSIONAL ORGANIZATIONS

Chamber Music Society of Lincoln Center, Board of Directors **2019-Present**

Academy of Television Arts & Sciences, Paley Center for Media **2001-Present**

International Academy of Television Arts & Sciences **2001-Present**

OUTSIDE INTERESTS

Baroque chamber music, poker, soprano recorder, presidential biographies and family