

## Charles Schreger

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### Summary

Entertainment industry executive who, for the past 25 years, has led a team responsible for distribution of the industry's highest quality and most innovative programming to networks, pay television and streaming services and other media both in the United States and around the world. Conducted multi-million dollar negotiations in China, Russia, Canada, Israel, France, Japan, Iceland, Australia, Korea, the UK and the Middle East. Intimately versed in both traditional and new media with a unique understanding of the cultural and regulatory challenges of domestic and international media negotiations. Through experience, as a network and a studio executive, and as a journalist, deep knowledge of the film and television businesses and other aspects of the entertainment industry.

### Professional Experience

**Home Box Office, New York** 2018-Present  
Executive Vice President, Special Projects

Reporting to the CEO, tasked with identifying and negotiating significant new business opportunities in coordination with the management of WarnerMedia.

**Home Box Office, New York** 1990-2018  
President, Programming Sales

Led a team responsible for more than \$600 million in annual revenue negotiating output arrangements and individual licenses for HBO series, documentaries, mini-series, sports programming and specials to state broadcasters, privately owned networks, media platforms and internet subscription services. Works closely with other members of HBO's senior management to select and commission programming and the formation of strategic partnerships. Oversaw sales, legal, press, marketing and administrative affairs crucial to running one of the industry's largest and most innovative distributors.

**Qintex Entertainment, Los Angeles** 1987-1990  
Senior Vice President Sales and Strategic Planning

Created and acquired film packages for US syndication, oversaw development of original syndicated television series, as well as responsible for US basic cable sales. Most important, for nine months, led the team that successfully negotiated the acquisition of MGM.

**LBS Communications, Los Angeles** 1986-1987  
Vice President, Acquisitions

Acquired programming and film packages for sales in the US syndication marketplace for a joint venture between Columbia Pictures Television and Grey Advertising.

**Samuel Goldwyn Company, Los Angeles** 1985-1986

Vice President, special projects and executive assistant to the CEO.  
Oversaw film acquisition of syndicated television packages and strategic planning for an independent film and television production and sales company.

**Columbia Pictures, Los Angeles** 1981-1985

Special Assistant to the Chairman and CEO  
Senior Vice President, Film Acquisitions  
President, Triumph Films

Developed and acquired independently financed films for worldwide distribution. Among the acquisitions were Gandhi and Das Boot. Created a joint venture between Gaumont (at that time the leading French film studio and theater owner) and Columbia to acquire, produce and distribute foreign and American independent films in the United States.

**Los Angeles Times, Los Angeles** 1978-1981  
Staff Writer

Reported on the film industry for both the daily and Sunday Calendar and business sections. Among the first reporters to look at the business side of entertainment for a large circulation newspaper.

**Variety, Chicago and Los Angeles** 1975-1978

Staff writer and reporter in the Chicago bureau covering all aspects of the local film industry, from production to distribution and exhibition, and other general interest entertainment trends and news. Re-assigned to Los Angeles as a correspondent for Variety and Daily Variety, covering the movie industry and review film.

## Education

Northwestern University Medill School of Journalism, Evanston, Illinois 1975  
M.A in Journalism, *Kappa Tau Alpha*

Brandeis University, Waltham, MA 1974  
B.A. in American Literature, *magna cum laude, Phi Beta Kappa*

## Teaching Experience

University of Southern California, Los Angeles, Instructor, Introductory Journalism 1978-1981

Benjamin N. Cardozo School of Law, New York, Guest Lecturer 2013-2017

New York University Stern School of Business, Adjunct Professor, Marketing 2018 to Present

American University in Dubai, Visiting Professor, Global Media Economics Fall 2019

## Professional Organizations

Academy of Television Arts & Sciences

Paley Center for Media

International Academy of Television Arts & Sciences

Chamber Music Society of Lincoln Center, Board of Directors 2019 to Present

## Outside Interests

Baroque chamber music, poker, Presidential biographies and family.