

Elizabeth Boyle
Management & Organization Department
New York University/Stern School of Business
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EDUCATION

New York University , Stern School of Business, New York City, NY Doctor of Philosophy in Management and Organizational Behavior	2004
New York University , Stern School of Business, New York City, NY M.B.A. in Finance	1989
Catholic University of America , Washington, D. C. B.A. Political Science, <i>summa cum laude</i>	1983

ACADEMIC APPOINTMENTS

New York University Clinical Associate Professor & Deputy Department Chair, Management & Organization	2011-Present
National University of Singapore Assistant Professor, Strategy & Policy	2005-2010
Hofstra University Assistant Professor, Management	2004-2005

AWARDS

Organization Science for extraordinary service to the Editorial Board	August 2015
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PUBLICATIONS

Journal Articles and Book Chapters

Park, K., Boyle, E. & Shapira, Z. How do Decision Stakes Affect Omission Bias? Academy of Management Proceedings, 2017

Boyle, E. & Shapira, Z. "The Liability of Leading: Battling Aspiration and Survival Goals in Jeopardy's Tournament of Champions." *Organization Science*, 2012.

Mezias, S. & Boyle, E. 2005. "Blind trust: Market control, legal environments, and the dynamics of competitive intensity in the early American film industry, 1893-1920." *Administrative Science Quarterly*, 50: 1-34.

Boyle E. & Mezias S. 2002. "Legal Environments and the Population Dynamics of Entrepreneurship: Litigation and Foundings in the Early American Film Industry, 1897-1918" In S. Mezias & E.

Boyle (eds.). Organizational Dynamics of Creative Destruction: Entrepreneurship and the Emergence of Industries: 145-158. (NY: Palgrave MacMillan).

Boyle E. & Mezas S. 2002. "Industry Creation, Legitimacy, and Foundings: The Case of the American Film Industry, 1896-1928." In S. Mezas & E. Boyle (eds). Organizational Dynamics of Creative Destruction: Entrepreneurship and the Emergence of Industries: 159-186. (NY: Palgrave MacMillan).

Barnett, M., Boyle, E., & Gardberg, N. 2000. One Vision, One Voice: A Review of the 3rd International Conference on Corporate Reputation, Image, and Competitiveness. *Corporate Reputation Review*, 3(2): 101-111.

Boyle, E. 2000. Book Review of Goldman Sachs: The Culture of Success. *Corporate Reputation Review*, (3)1: 84-86.

Books

Mezas, S. & Boyle, E. 2002. Organizational Dynamics of Creative Destruction: Entrepreneurship and the Emergence of Industries. NY: Palgrave MacMillan.

Boyle, E. & Theisen, M. Instructors Manual for Strategic Management of Technology and Innovation. NY: McGraw Hill/Irwin.

Working Papers

Park, K., Boyle, E. & Shapira, Z. "High Stakes, Social Attention, Arousal & Performance. Revise and resubmit at Organizational Behavior and Human Decision Processes.

Boyle, E. & Shapira, Z. "Not all streaks are created equal: An analysis of sports announcers' comments on hot and cold streaks in NBA games." Submitting to *Cognition* April 2012.

Boyle, E. & Shapira, Z. "I'd Rather Go Down (Up) Swinging: A Study of Action Bias in Strategic Decision Making."

Boyle, E., The Prestige: Effect of Status Gains on Firm Foundings During the Emergence of the American Film Industry, 1896-1927."

CONFERENCE PRESENTATIONS

"I'd Rather Go Down (Up) Swinging: A Study of Action Bias in Strategic Decision Making."
2010 Academy of Management Meeting

"Familiarity Breeds Attempt: Legitimacy and Foundings during the Emergence of the American Film Industry, 1896-1928." This paper was presented at seminars held at INSEAD, Purdue University, University of Kentucky, The Said School, Oxford University, The Harvard

Business School, Jönköping International Business School, and the Copenhagen Business School.

“Blind trust: Market control, legal environments, and the dynamics of competitive intensity in the early American film industry, 1893-1920.” 2005 Academy of Management meeting in Hawaii.

“Aspiration and Survival in Jeopardy! SPUDM 19th Research Conference, August 2003, Zurich Switzerland.

“Aspiration, Survival and Competitive Risk Taking in the *Jeopardy!* Game.” Eastern Economic Association, February 2003, New York, New York.

“Strategic Success and Legitimacy: The American Film Industry, 1896-1928, Academy of Management Annual Meeting, August 2002, Denver, Colorado.

“Aspiration, Survival and Competitive Risk Taking in the *Jeopardy!* Game.” Behavioral Decision Research in Management, May 2002, Chicago, Illinois.

“Competitive Risk Taking in the *Jeopardy!* Game.” Judgment & Decision Making Conference, 2002, Orlando, Florida.

“I’ll Take Variable Risk Preferences for \$1,000, Alex”, Academy of Management Annual Meeting, August 2001, Washington, D.C.

“Entrepreneurship and Search: A Theoretical Synthesis”, CCC Colloquium, March 2001, Chapel Hill, North Carolina.

TEACHING EXPERIENCE

MBA:	2017-Present
<i>Design Thinking for Managers</i>	
<i>Managing by Design</i>	2012-2016
<i>Collaboration, Conflict & Negotiation, New York University</i>	
<i>Managing Innovation</i>	
<i>Leadership in Organizations, New York University</i>	2010-Current
<i>Strategy II</i>	2010-Current
<i>Corporate Entrepreneurship, National University of Singapore</i>	2006-2010
<i>Analysis of Organizations, New York University</i>	2000 & 2002
<i>Strategic Planning, Hofstra University</i>	2003-2004

Undergraduate:

<i>Management & Organizations Coordinator</i>	11/2011 to Present
<i>International Study Project, New York University</i>	2011-2012

<i>Entrepreneurship, National University of Singapore</i>	2006-2010
<i>Corporate Entrepreneurship, National University of Singapore</i>	2007-2010
<i>Introduction to Management, Hofstra University</i>	2003-2004
<i>Business Strategy, Hofstra University</i>	2003-2004

Executive Education (Client/Subject):*GE**Alcatel (prior to merger with Lucent)**Bridgestone**Sime Darby*

Negotiation

Organization Structure & Performance

Decision-Making

Corporate Entrepreneurship & Innovation

ACADEMIC SERVICE

Ad hoc reviewer, Academy of Management Journal, Academy of Management Review, Journal of Management Studies, Management Science, Organization Science and Social Forces

Reviewer, Academy of Management Conference, Business Policy & Strategy, OMT and TIM divisions

MANAGEMENT EXPERIENCE [Selected]

CHASE MANHATTAN BANK, New York, N.Y.

1989-1996

Vice President, Strategic Planning and Reengineering

1993-1996

Led eight professional staff to create a new strategic planning process to identify cultural, organizational, and consumer banking industry barriers to the redirection and elimination of functions performed by 600 branches.

Led a cross-functional team to create a Customer Identification system that reduced losses and processing costs by \$12MM.

Conducted tests of biometric technologies with consumers, a first in a U.S. retail environment. Developed systems to move new technologies from concept to implementation in record time.

Vice President, Retail Branch Manager

1991-1993

Managed the integration of a savings bank with an international high net worth clientele. Tapped to turnaround a branch in three months so that the District would place number one in the Bank.