

J. P. EGGERS

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PROFILE

Academic leader, scholar, teacher, and innovator with liberal arts roots (Amherst), R1 university experience (Penn, NYU), and applied professional experience (Emory MBA, strategy consulting). Previously Interim Dean at NYU Stern, with nearly 6,000 students, 215 full-time faculty, and \$390M in revenue; before that Vice Dean for MBA & Graduate Programs for over six years. Experienced fundraiser and relationship-builder creating partnerships across academia, business, and philanthropy. Track record of innovation (large and small), delegation and inclusive decision-making, leadership through crisis, and close relationships with students, faculty, administrators, donors, and university leaders. Now working across NYU to innovate globally to improve the undergraduate student experience and the relevance of NYU for local economies.

Internationally recognized scholar in strategy, entrepreneurship, and innovation with a top-tier research record, deep experience working with Ph.D. students, and editorial experience at the field's leading journals. Award winning educator with a strong record of teaching, curricular innovation (courses and programs), and student engagement in traditional and experiential courses, in-person and online. Committed to helping students think, communicate, contribute to society, and lead in a complex world.

ACADEMIC APPOINTMENTS

New York University

Special Advisor for Global Innovation, Office of the Chief Global Officer	2025 – Present
Founding Academic Director, NYU AI Innovation Accelerator	2025 – Present

New York University, Stern School of Business

Professor, Management & Organizations	2020 – Present
Catherine & Peter Kellner Professor of Entrepreneurship	2021 – Present

Interim Dean, NYU Stern School of Business	2024 – 2025
Vice Dean, MBA & Graduate Programs	2018 – 2024
Founding Academic Director, Andre Koo Technology & Entrepreneurship MBA Program	2016 – 2025
Associate Professor (tenured), Management & Organizations	2016 – 2020
Assistant & (untenured) Associate Professor, Management & Organizations	2008 – 2016

EDUCATION

University of Pennsylvania, Wharton School – PhD, MS (Management)	2003 – 2008
Emory University, Goizueta Business School – MBA	1997 – 1999
Amherst College – BA (U.S. History)	1989 – 1993

RESEARCH INTERESTS

- Behavioral perspective on innovation within organizations, including role of feedback & learning, cognition & attention, and structure & politics
- Co-evolution of firms and industries, particularly around changes in technology
- Primarily large-scale empirical research (blend of high tech and low tech industries), but with multimethod interests in modeling, qualitative, conceptual, and experimental research

PUBLICATIONS (*=PhD STUDENT AT PROJECT INCEPTION)

- Manav Raj* and J. P. Eggers, forthcoming. "When Delivery Comes to Town: Digital Distribution Platform Penetration and Establishment Exit." *Strategic Management Journal*.
- John Eklund, Manav Raj*, and J. P. Eggers, 2024. "Attention Focus and New Opportunities: The Moderating Role of Managerial Attention to Alternative Issues." *Organization Science*, 36(1), 21-39.
- Hakan Ozalp, J. P. Eggers, and Franco Malerba, 2023. "Hitting Reset: Industry Evolution, Generational Technology Cycles, and the Dynamic Value of Firm Experience." *Strategic Management Journal*, 44(5), 1292-1327.
- Michael Cummings*, Richard Wang, and J. P. Eggers, 2022. "Monitoring the Monitor: Enabling Strategic Change when the Former CEO Stays on the Board." *Long Range Planning*, 55(3), 102-130.
- Saeedeh Ahmadi*, Justin Jansen, and J. P. Eggers, 2022. "Using stretch goals for idea generation among employees: One size does not fit all!" *Organization Science*, 33(2), 671-687.
- Sungyong Chang*, J. P. Eggers, and D. Daniel Keum*, 2022. "Market Relatedness, Technological Relatedness, and the Dynamics of Organizational Growth." *Organization Science*, 33(3), 1049-1067.
- Nathan Furr, J. P. Eggers, 2021. "Behavioral Innovation & Corporate Renewal." *Strategic Management Review*, 2(2), 285-322.
- J. P. Eggers, Michal Grajek, and Tobias Kretschmer, 2020. "Experience, Consumers, and Fit: Disentangling Performance Implications of Pre-Entry Technological and Market Experience in 2G Mobile Telephony." *Organization Science*, 31(2), 245-265.
- Oliver Baumann, J. P. Eggers, and Nils Stieglitz, 2019. "Colleagues and Competitors: How Internal Social Comparisons Shape Organizational Search and Adaptation." *Administrative Science Quarterly*, 64(2), 275-309.
- J. P. Eggers and Jung-hyun Suh*, 2019. "Experience & Behavior: How Failures in New and Experienced Domains Affect Firm Action and Performance." *Academy of Management Journal*, 62(2), 309-334.
- Violetta Bacon-Gerasymenko and J. P. Eggers, 2019. "The Dynamics of Advice-Giving by Venture Capital Firms: Antecedents of Managerial Cognitive Effort." *Journal of Management*, 45(4), 1660-1688.
- D. Daniel Keum* and J. P. Eggers, 2018. "Setting the Bar: The Evaluative and Allocative Aspects of Organizational Aspiration Level." *Organization Science*, 29(6), 1170-1186.
- Joost Rietveld* and J. P. Eggers, 2018. "Demand Heterogeneity in Platform Markets: Implications for Complementors." *Organization Science*, 29(2), 304-322.
- J. P. Eggers and Aseem Kaul, 2018. "Motivation and Ability? A Behavioral Perspective on the Pursuit of Radical Invention in Multi-Technology Incumbents." *Academy of Management Journal*, 61(1), 67-93.
- J. P. Eggers and K. Francis Park*, 2018. "Incumbent Adaptation to Technological Change: The Past, Present, and Future of Research on Heterogeneous Incumbent Response." *Academy of Management Annals*, 12(1), 357-389.
- J. P. Eggers, 2016. "Reversing course: Competing technologies, mistakes, and renewal in flat panel displays." *Strategic Management Journal*, 37(8), 1578-1596.
- J. P. Eggers and Lin Song, 2015. "Dealing with Failure: Serial Entrepreneurs and the Costs of Changing Industries Between Ventures." *Academy of Management Journal*, 58(6), 1785-1803.

- Karen Dye, J. P. Eggers, and Zur Shapira, 2014. "Tradeoffs in a Tempest: Stakeholder Influence on Hurricane Evacuation Decisions." *Organization Science*, 25(4), 1009-1025.
- J. P. Eggers, 2014. "Competing Technologies and Industry Evolution: The Benefits of Making Mistakes in the Flat Panel Display Industry." *Strategic Management Journal*, 35(2), 159-178.
- Felipe Csaszar and J. P. Eggers, 2013. "Organizational Decision Making: An Information Aggregation View." *Management Science*, 59(10), 2257-2277.
- J. P. Eggers and Sarah Kaplan, 2013. "Cognition and Capabilities: A Multi-Level Perspective." *Academy of Management Annals*, 7(1), 293-338.
- J. P. Eggers, 2012. "Falling Flat: Failed Investment and Technological Evolution." *Administrative Science Quarterly*, 57(1), 47-80.
- J. P. Eggers, 2012. "All Experience is Not Created Equal: Learning, Adapting and Focusing in Product Portfolio Management." *Strategic Management Journal*, 33(3), 315-335.
- J. P. Eggers and Sarah Kaplan, 2009. "Cognition and Renewal: Comparing CEO and Organizational Effects on Incumbent Adaptation to Technical Change." *Organization Science*, 20, 461-477.

Papers Under Review & Working Papers

- "Alliances As Anchors: Why Alliances During An Era Of Ferment May Limit Incumbent Adaptation" (with Jung-hyun Suh*), second round R&R at *Organization Science*.
- "The Power of the Regulator: Regulatory Guidance and the Firms that Didn't Follow It During the Emergence of U.S. COVID-19 Diagnostics" (with Seojin Kim*), second round R&R at *Strategic Management Journal*.
- "Unlocking Novel Knowledge Recombinations: The Impact of AI Adoption on Manufacturing Innovation" (with Xinying Qu* and M.V. Shyam Kumar), second round R&R at *Strategic Management Journal*.
- "Do Experienced Managers Search Differently?" (with Petteri Leppänen*).
- "Resource Allocation Philosophies: The Dynamics of Improvement for Leader vs. Laggard Products" (with Johanna Glauber*).
- "When Tenure Helps: The Role of Knowledge Assimilation and Hierarchical Supervision in Effective Search" (with Luca Berchicci and Johanna Glauber).
- "How Coopetition Dynamics Change as Industries Mature: Evidence from the U.S. Craft Brewing Industry" (with Hyunsoo Kim*).

Practice-Focused and Invited Publications

- J. P. Eggers and Carol Newell, forthcoming. "Andrew J. Hoffman. Business School and the Noble Purpose of the Market: Correcting the Systemic Failures of Shareholder Capitalism." Book review for *Administrative Science Quarterly*.
- J. P. Eggers, Sarah Ryan, Alexia Cambon, Jared Spataro, 2025. "What Happened When Researchers Co-Founded a Startup with AI." [Harvard Business Review online](#).
- Gary Dushnitsky, J. P. Eggers, Chiara Franzoni, and Florenta Teodoridis, 2023. "Randomization as a tool for organizational decision making: A debatable or debilitating proposition?" *Industry and Innovation*, 30:10, 1275-1293.
- Vinicius Chagas Brasil*, Mario Sergio Salerno, J. P. Eggers, and Leonardo Augusto de Vasconcelos Gomes, 2021. "Boosting Radical Innovation Using Ambidextrous Portfolio Management." *Research-Technology Management*, 64:5, 39-49.
- Vincius Chagas Brasil* and J. P. Eggers, 2019. "Portfolio Management." [Oxford Research Encyclopedia of Business & Management](#).
- J. P. Eggers and Mahka Moeen, 2019. "Entry Strategy & Nascent Industries." *Strategic Management Journal*, Introduction for [Virtual Special Issue](#).

- J. P. Eggers and Zur Shapira, 2017. “Hurricane evacuations should not rest with politicians.” [The Hill.com](#).
- J. P. Eggers and Aseem Kaul, 2016. “When Big Firms are Most Likely to Innovate.” [Harvard Business Review online](#).
- J. P. Eggers, 2015. “Focus on the Customers You Want, Not the Ones You Have”. [Harvard Business Review online](#).
- J. P. Eggers, 2014. “Getting Ahead by Betting Wrong”. *Harvard Business Review*, 92(7/8), 26.
- J. P. Eggers and D. Daniel Keum*, 2014. “Cognition and Strategy”. *Oxford Bibliographies*.
- J. P. Eggers, 2007. “[Knowledge Innovation](#)”. Book review for *Innovation: Management Policy and Practice*, 9(3/4), 365-366.
- Research covered in *Harvard Business Review*, *MIT Sloan Management Review*, *Inc. Magazine*, *Yahoo! News*, *Newsweek*, *Strategy+Business*, and others.

LEADERSHIP EXPERIENCE

Academic Innovation

- Directly created and grew:
 - [Andre Koo Technology & Entrepreneurship MBA](#), an accelerated one-year MBA integrating business and technology, with courses from [NYU Courant](#) and substantial experiential components; reached [gender parity](#) in second year.
 - [Online + Modular Option](#) for Part Time MBA, with an online core curriculum and electives offered in online, in-person, and modular (in person residencies on a theme) formats. Approximately 20% of new students enroll in this option, with early press coverage [here](#).
 - [NYU AI Innovation Accelerator](#), a hybrid accelerator program helping successful Korean AI ventures scale in the U.S. market, integrating resources from NYU Stern, NYU Law, NYU Tandon Engineering, NYU Courant Computer Science, and the [Global AI Frontier Lab](#).
- Currently working to define strategy for NYU’s [thirteen global sites](#) (and three portal campuses), and working with both site directors and deans across NYU to design new programs that expand the reach and impact of those sites for both NYU and their local environments.
- Championed creation of the [Leadership Accelerator](#), [MS in Quantitative Economics](#) (with Arts & Sciences), [Healthcare Initiative](#), the [Initiative on Purpose and Flourishing](#), the [Anxious Generation Project](#), and the [Endless Frontier Labs](#).
- Led curricular redesigns and evolution, adding core courses in Business Analytics & Communications, adding specializations in [Healthcare](#) and [Product Management](#), expanding experiential learning, and adding new courses including the Economics of Innovation, AI & Strategy, Becoming You, and Entrepreneurship through Acquisition (ETA).

Program Success & Market Expansion

- Created programs like [NYUxNYU](#) and [Spring Forward](#) to improve the talent pool for MBA applications by reducing application barriers while maintaining quality.
- Reversed multi-year enrollment decline in [Part-Time MBA](#) (7% CAGR vs. -9% prior) and grew [MS in Accounting](#) to two cohorts despite a national downturn.
- Expanded Stern’s global footprint with a [new full-time MBA program](#) at NYU Abu Dhabi, undergraduate fellowship and experiential opportunities through NYU Shanghai, and a revised approach growing the population of Stern students starting in the [First-Year London](#) program.
- Flagship Full-Time MBA ranking in *U.S. News* rose from #13 to #6 during my time as Vice Dean.

Student Success & Career Pathways

- Founded [Executive in Residence](#) program, [SternWorks](#) internships, and a high-touch strategy supporting [alternative finance](#) – all expanding access to non-traditional career paths.
- Reworked career support for Part-Time MBAs to dramatically expand access to career resources, including providing support for EMBA students, as part-time student objectives shift.

- Achieved sustained top-three U.S. News compensation rankings for MBAs.

Fundraising & External Relations

- Secured three \$10M gifts and raised ~\$55M in 13 months as Interim Dean, advanced discussions around a \$200M+ building campaign, and was closely involved in the \$15 million naming gift for Tech MBA program in 2018.
- Led high-level engagement with a 50+ member [Executive Board](#), Stern's [Alumni Council](#), and Stern's 110,000+ global alumni network.
- Built a senior [Tech & Entrepreneurship advisory board](#), a junior advisory board, and many external partnerships with NYC and West Coast tech ecosystems.

Organizational Leadership & Culture

- Led a \$390M enterprise with a \$225M budget, 6,000 students, 215 full-time faculty, 280 staff and administrators, and 21 degree programs as Interim Dean. As Vice Dean, the scale was \$172M in revenue, 2,300 students, and 90+ staff and administrators across seven degree programs.
- Strengthened support for faculty research visibility, including launching a new faculty award for impact on policy, practice, and society, and increasing prominence of research engagement in board and alumni outreach.
- Created and implemented a process for targeted faculty hiring through a cross-department committee that evaluates proposals and empowers departments to hire in interdisciplinary domains such as healthcare and entrepreneurship, with a first year test case in healthcare.
- Introduced transparent hiring, promotion, and pay policies for administrators and staff, many of which were later adopted across all of NYU. Helped craft Stern's pre-COVID telework policy, and the later evolutions as remote work expanded in some areas.
- Strengthened community through [core values integration](#), new student events (e.g., [Stern Table](#), MBA2 Welcome Back, MBA Community Dinner), alumni [lifelong learning benefits](#), and hybrid work policies.
- Created the GenAI @Stern Initiative (2023), role of Chief AI Architect for Stern (2024), and pilots with Development and Public Affairs using a Stern-specific OpenAI sandbox (2024). Led a joint project with Tech MBAs and Microsoft Research to experiment with AI in developing a perspective on the future of AI-native startups (2025).

AWARDS & HONORS (SELECTED)

Research Awards

- Catherine & Peter Kellner Professor of Entrepreneurship (2021-Present)
- Fubon Center Innovation Scholar (2019-Present)
- NYU Society of Fellows (2019-2024)
- Peter Drucker Faculty Fellow, NYU Stern (2018-2021)
- Multiple papers selected for the Academy of Management's Best Paper Proceedings
- Runner Up, Technology & Innovation Management (TIM) Division Past Chairs' Emerging Scholar Award (2013)
- Finalist, Business Policy & Strategy (BPS) Division Blackwell Outstanding Dissertation (2009)
- Finalist, Technology & Innovation Management (TIM) Division Best Dissertation (2009)
- First Runner-Up, Organization Science/INFORMS Dissertation Proposal Competition (2007)

Other Awards

- Faculty Leadership Award, NYU Stern (2018)
- Top 40 Business Professors Under 40, *Poets & Quants* (2011)
- Professor of the Year, NYU Stern MBA Program (2010)
- Penn Prize for Excellence in Teaching by a Graduate Student (2005)
- *Beta Gamma Sigma* International Business Honors Society (1999)

- Goizueta Business School Scholarship (MBA merit scholarship) (1997-1999)

INVITED SEMINAR PRESENTATIONS & VISITING POSITIONS

- 2026: Imperial College London, University of Texas Austin, University College London, IE Business School
- 2025: Harvard Business School (OB), University of Wisconsin, UNC Chapel Hill
- 2024: Columbia Business School, Syracuse University, Drexel University, University of Michigan, INSEAD (Strategy and Entrepreneurship)
- 2023: Tsinghua University, Ludwig Maximilians Universität, Harvard Business School (Strategy)
- 2022: Rotterdam School of Management (RSM), University of Georgia, Lehigh University, Rice University
- 2021: INSEAD (Strategy and Entrepreneurship), Ohio State University, Technical University Munich (TUM), Bocconi University
- 2020: Northwestern University, UNC Chapel Hill
- 2019: Tulane University, University of Colorado Boulder, George Washington University
- 2018: IE Business School, University of Illinois Urbana-Champaign, Temple University
- 2017: National University of Singapore, INSEAD (Strategy and Entrepreneurship), Boston College, Università di Cagliari
- 2016: University of Texas Austin, University of Pennsylvania, University of Oregon, Pontifical Catholic University of Chile / Nucleo Milenio ESUU
- 2015: University of Michigan, Columbia Business School, Temple University, University of Maryland, University of Southern California
- 2014: Stanford University (GSB and MS&E), China Europe International Business School (CEIBS)
- 2013: Ohio State University, Ludwig Maximilians Universität, Bocconi University, University of Chicago
- 2012: Imperial College, Cass (now Bayes) Business School at City University
- 2011: MIT Sloan, Southern Denmark University, European School of Management and Technology (ESMT), University of Minnesota, University of Delaware, CUNY Baruch
- 2010: Harvard Business School (Strategy), Ludwig Maximilians Universität, University of Warwick, Technical University Munich (TUM)
- 2009: Ludwig Maximilians Universität

Short-Term Visiting Scholar Positions

- IE University (Spain) Accelerator Program 2026
- Università di Cagliari (Italy) Visiting Scholar Program 2017
- Nucleo Milenio ESUU (Chile) Visiting Scholar Program 2016
- LMU (Germany) Center for Advanced Management Studies Program 2009, 2010, 2013

TEACHING EXPERIENCE (*=NEW COURSE)

Business & Liberal Arts Hybrids

- Technology, Organizations & Society (blends fiction, academic research, cases, and structured debates to explore how platforms and AI are transforming organizations, and the resulting implications for workers and society) (undergrad organizations elective, 2026-Present)*
- Narratives that Shape Business (investigates the roles that stories and narratives play in shaping norms and expectations about business) (MBA communications elective, 2026-Present)*

Core Strategy

- Full-Time Two Year MBA (2012-2016)
- Part-Time MBA (2008-2012, 2017)
- Executive MBA (2022)
- Online MS in Quantitative Management (2020-2024)

Advanced Strategy Analysis elective (integrative & analytical strategic decision making)

- Executive MBA (2015-2016)*
- Full-Time and Part-Time MBA Programs (2011-2016, 2018-2021)*

Business Analytics & Organizations

- Strategy, Change & Analytics, NYU Masters in Business Analytics (2013-2024)*
- Capstone project adviser, NYU Masters in Business Analytics (2015-2019)
- TRIUM EMBA program (2016-2023)

Experiential Learning Courses

- NYC Immersion, Tech MBA (2018-2025)*
- Tech Solutions: Leading Innovation, Tech MBA (2018-2023)*
- Global Immersion Experience, EMBA (Vietnam 2018, Argentina 2022, Poland 2023)

PhD Courses

- Strategy Seminar, NYU (2009, 2016-2017)
- Innovation & Creativity Seminar, NYU (2013)*
- Strategy, Technology & Innovation Seminar, LMU Munich (2013)*

PROFESSIONAL ACTIVITIES & SERVICE

External Service

- Consortium for Competitiveness and Cooperation (CCC)
 - Board Member (2023-Present)
- Strategic Management (STR) Division, Academy of Management
 - Executive Committee Member (2015-2017)
 - Research Committee (2011-2013)
- Technology & Innovation Management (TIM) Division, Academy of Management
 - Representative-at-Large (2014-2016)
- Strategic Management Society (SMS)
 - Representative-at-Large, Behavioral Strategy Interest Group (2016-2018)

Editorial Roles

- *Administrative Science Quarterly*, Associate Editor (2021-Present)
- *Strategic Management Journal*, Associate Editor (2017-2021)
- *Academy of Management Annals*, Associate Editor (2016-2019)
- *Administrative Science Quarterly*, Editorial Review Board (2014-2020)
- *Organization Science*, Editorial Review Board (2011-2024)
- *Strategic Management Journal*, Editorial Review Board (2013-2017)
- *Academy of Management Journal*, Editorial Review Board (2013-2016)

Conference Leadership

- Conference Organizing: Strategy Science NYU (2022), CRS New York (2019), DRUID NYU (2017), CCC NYU (2015), SRF Santa Fe (2014), SRF Charleston (2012)
- Conference Committee: SMS Frankfurt (2019), Strategy Junior Faculty Summer Camp @Tuck (2017, 2018, 2025-Present), ICT & Economic Growth Munich (2010, 2012, 2013)
- Doctoral Workshop Organizer: Strategy Science (2018, 2019), AOM (2010 STR & TIM)

Doctoral Advising (excluding research practicum and external examiner roles)

- Hyunsoo Kim (NYU 2028 expected, Advisor)
- Abhishek Gupte (NYU 2026, Committee; placement: Indian School of Business)
- Xinying Qu (RPI 2024, Committee; placement: University of Hartford)
- Manav Raj (NYU 2022, Committee; placement: University of Pennsylvania Wharton)

- Raphael Martins (NYU 2022, Advisor; placement: Undersecretary for Innovation & Sustainable Development, State of Goiás, Brazil)
- Petteri Leppänen (Technical Univ. Munich 2020, Committee; placement: Imperial College postdoc)
- Saeedeh Ahmadi (RSM Erasmus 2019, Committee; placement: Amsterdam Business School)
- Daniel Keum (NYU 2017, Advisor; placement: Columbia Business School)
- Jung-hyun Suh (NYU 2016, Advisor; placement: Chinese University of Hong Kong)
- Joost Rietveld (Cass City Univ. 2015, Co-Advisor; placement: RSM Erasmus)
- Elad Green (NYU 2015, Co-Advisor; placement: Google Analytics)

Additional NYU and NYU Stern Service

- Internal Advisory Board Member, Center for the Future of Management (2022-2024)
- Strategy Coordinator, Departmental Doctoral Program Committee (2010-18, 2022-2024)
- Member, Departmental Strategy Curriculum Review Committee (2011)
- Speaker, Departmental Proseminar Series (2008, 2010-12, 2018-19, 2026)
- Member, Departmental Annual Review Committee (2010-2011)
- Member, Departmental Curriculum Committee (2009-2010)

INDUSTRY EXPERIENCE

Strategic Advisor for multiple student startups	2016-Present
Kurt Salmon Associates: Strategy Consultant (Atlanta, GA)	1999-2000, 2003
Viant: Strategy Consultant (Atlanta, GA)	2000-2002
ETHICON (Johnson & Johnson): Product Marketing Intern (Sommerville, NJ)	1998
<i>Style</i> Magazine: Production Assistant (Atlanta, GA)	1997
Sinsheimer Group: Political Consultant (Raleigh, NC)	1994-1997
Jennifer Laszlo for Congress: Campaign Staff (Durham, NC)	1993-1994