

JENNIFER ITZKOWITZ

EXPERIENCE

ASSOCIATE PROFESSOR AT SETON HALL UNIVERSITY, 2016 – PRESENT

ASSISTANT PROFESSOR AT SETON HALL UNIVERSITY, 2009 – 2016

EDUCATION AT THE UNIVERSITY OF FLORIDA

PH.D. IN FINANCE

M.S. IN APPLIED MATHEMATICS

B.S. IN MATHEMATICS, *High Honors*

RESEARCH

PUBLISHED PAPERS

Borrowing beyond Borders: Foreign Assets, Lender Choice, and Loan Pricing in the Syndicated Bank Loan Market, 2017, with Joel Houston and Andy Naranjo, *Journal of Corporate Finance* 42, 315 – 334.

Name-Based Behavioral Biases: Are Expert Investors Immune? with Jesse Itzkowitz, 2016, *Journal of Behavioral Finance*, forthcoming.

An Unpleasant Small-Stock Effect in Manufacturing: The Case of the Dependent Buyer, with Tony Loviscek, 2016, *Managerial Finance* 42 (10), 1017 – 1032.

ABCs of Trading: Behavioral Biases affect Stock Turnover and Value, with Jesse Itzkowitz and Scott Rothbort, 2016, *Review of Finance* 20 (2), 663 – 692.

Buyers as Stakeholders: How Relationships Affect Suppliers' Financial Constraints, 2015, *Journal of Corporate Finance* 31, 54 – 66.

Customers and Cash: How Relationships Affect Suppliers' Cash Holdings, 2013, *Journal of Corporate Finance* 19, 159 – 180.

Corporate Borrower Nationality and Global Presence: Cross Country Evidence on the Pricing of Syndicated Bank Loans, with Joel Houston and Andy Naranjo in Research Handbook on International Banking and Governance edited by James Barth, Chen Lin, and Clas Wihlborg, 2012.

WORKING PAPERS

“A” look at Alphabeticity Bias in 401(k) Investing with Thomas Doellman, Jesse Itzkowitz, and Sabuhi Sardarli

WORKS IN PROGRESS

“Statusficing” – An interaction between the Status Quo and Satisficing Biases with Jesse Itzkowitz

Buyer-Supplier Relationships as a Determinant of Stock Volatility

Buyers and Bonds: How Relationships Affect Supplier Bond Ratings

CONFERENCE PARTICIPATION

Midwest Finance Association, 2017, “A” look at Alphabeticity Bias in 401(k) Investing, Presenter and Discussant

Financial Management Association Annual Meeting, 2014, “Investor Sentiment and Asset Pricing” “Best Paper” Semifinalist and Top 10% Paper Designation, presented by Gady Jacoby and “ABCs of Trading: Behavioral Biases affect Stock Turnover”, Presenter and Discussant

The 12th INFINITI Conference on International Finance, 2014, “Borrowing beyond Borders: Foreign Assets, Lender Choice, and Loan Pricing in the Syndicated Bank Loan Market”, Presenter and Discussant

Academy of Finance 2014 Annual Meeting and Conference, 2014, “An Unpleasant Small-Stock Effect in Manufacturing: The Case of the Dependent Buyer” presented by Tony Loviscek, Winner of “Best in Track” award

Financial Management Association Annual Meeting, 2013, “Buyers as Stakeholders: How Relationships Affect Suppliers’ Investment-Cash Flow Sensitivity”

Financial Management Association Annual Meeting, 2012, “Borrowing beyond Borders: The Geography and Pricing of Syndicated Bank Loans” Top 10% Paper Designation, Presenter, Session Chair, and Discussant

European Financial Management Association Annual Meeting, 2011, “Borrowing beyond Borders: The Geography and Pricing of Syndicated Bank Loans”

Midwest Finance Association Annual Meeting, 2011, “Customers and Cash: How Relationships Affect Suppliers’ Cash Holdings” Presenter and Paper Discussant

Financial Management Association Annual Meeting, 2010, Paper Discussant

20th Anniversary Conference on Financial Economics and Accounting, 2009, Rutgers University, Participant

Financial Management Association Annual Meeting, 2009, “Cash Holdings and the Characteristics of Suppliers” Presenter and Paper Discussant

Financial Management Association Annual Meeting, 2008, Doctoral Student Consortium Invited Participant

Financial Management Association Annual Meeting, 2007, Paper Discussant

CIBER Internationalizing Doctoral Education in Business at Columbia University, 2007, Invited Participant

Western Finance Association Annual Meeting, 2007, “Borrowing beyond Borders: The Geography and Pricing of Syndicated Bank Loans” presented by Joel Houston

American Finance Association Annual Meeting, 2007, Doctoral Student Grant Recipient

Financial Management Association Annual Meeting, 2006, Discussant, Top 10% Session

CIBER Doctoral Internationalization Consortium in Finance at UCLA, 2004, Participant

INVITED PAPER PRESENTATIONS

Supplier Relationships and Investment–Cash Flow Sensitivity

Fall 2008 – University of Florida, University of Kansas, Auburn University, Bryant University, Gonzaga University, University of Nebraska, Tulane University, and Seton Hall University

Cash Holdings and the Characteristics of Suppliers

Spring 2009 – University of Florida
Fall 2009 – Hofstra University
Spring 2010 – Seton Hall University

Borrowing beyond Borders: The Geography and Pricing of Syndicated Bank Loans

Spring 2011 – Seton Hall University

“A” look at Alphabeticity Bias in 401(k) Investing

Fall 2016 – Seton Hall University

MEDIA COVERAGE

ABCs OF TRADING: BEHAVIORAL BIASES AFFECT STOCK TURNOVER AND VALUE

Cited by <http://abnormalreturns.com>, 2/1/14

“Note to investors: Stop being so lazy!” Money.CNN.com 12/2/14

“The Stupidly Simple Reason That Apple Stock Is Overrated” Time.com, 12/2/14

“Study claims investors prefer stocks that appear earlier in the alphabet” Vox.com, 12/2/14

“Study: Small investors prefer stocks that appear earlier in the alphabet”

MarketSanity.com, 12/2/14

“Stocks That Start with Letters Earlier in Alphabet are Worth More” Video interview on

TheStreet.com, 12/3/14

Interview of Scott Rothbort appeared on NJTV News, 5/27/14:

<http://www.njtvonline.org/news/video/study-finds-early-alphabet-stocks-traded-more-frequently/>

NPR Academic Minute – 9/9/15

<http://academicminute.org/2015/09/jennifer-itzkowitz-seton-hall-alphabetical-stock-benefits/>

Interview of Scott Rothbort on Bloomberg Radio, 2/23/2016

“Is Investing Actually as Easy as A-to-Z?” Wall Street Journal, 5/8/2016

NAME-BASED BEHAVIORAL BIASES: ARE EXPERT INVESTORS IMMUNE?

“AAPL by Any Other Name” ThinkAdvisor.com 1/29/2016

“The Irrational Investor and Behavioral Finance” US News and World Report, 7/22/2016

TEACHING

SETON HALL UNIVERSITY

ASSISTANT PROFESSOR – FINANCE DEPARTMENT

Introduction to Business Finance – Primary Instructor and Course Coordinator

Advanced Corporate Finance – Elective course created for SHU

UNIVERSITY OF FLORIDA

INSTRUCTOR - FINANCE DEPARTMENT

Financial Management

TEACHING ASSISTANT – FINANCE DEPARTMENT

Dr. Tapley's undergraduate Business Finance, 2004-2005

Dr. Tapley's Professional MBA Financial Management, Summer/Fall 2005

Dr. Houston's MBA Measuring and Managing Value, Fall 2005

INSTRUCTOR - MATH DEPARTMENT

Calculus I, Pre-Calculus, and Fundamental Concepts of Mathematics

SERVICE

SETON HALL UNIVERSITY

Key Note Speaker – Pirates on Wall Street Alumni Event, 2016

Course Coordinator for BFIN 2201, 2010 – present

Job-Candidate Search Committee Member and Interviewer, 2013- 2014, 2014 - 2015

Finance Speaker Series Coordinator, 2013 – present

O'Brien Capital Markets Colloquium Featured Speaker, 2010, 2015

Faculty Senate Member (Alternate), 2011 – 2012, 2014 – 2015, 2015 – 2016

Nominations and Elections Committee, 2013 – present

Charter Day Planning Committee, 2015

Chair of Committee to Redesign and Coordinate Business Finance Course, 2009 – 2010

EXTERNAL COMMUNITY

PAPER REVIEWER

Financial Management Association Meeting, 2010 – 2015

INFINITI Conference, 2014

AD HOC REFEREE

Journal of Money, Credit, and Banking

The Financial Review

Economics Letters

International Journal of Financial Studies

Journal of Corporate Finance

AWARDS

Seton Hall University Researcher of the Year 2015 – 2016

Beck Researcher Award 2015 - 2016

Stillman Researcher of the Year 2015 – 2016 and 2016 – 2017

Seton Hall University Research Council Summer Funding Award – 2015

Stillman Teaching Award – 2013, 2014, 2015, 2016

Stillman Research Award – 2012, 2013, 2015, 2016

Best Paper Semifinalist and Top 10% Paper Designation for “Investor Sentiment and Asset Pricing” at Financial Management Association Annual Meeting, 2014

Best in Track Award for “An Unpleasant Small-Stock Effect in Manufacturing: The Case of the Dependent Buyer” at Academy of Finance 2014 Annual Meeting and Conference

Top 10% Paper Designation for “Borrowing beyond Borders: The Geography and Pricing of Syndicated Bank Loans” at Financial Management Association Annual Meeting, 2012