

# RESUME

## **Joshua Livnat**

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Business Law  
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## **EDUCATION:**

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|------|---|
| 1978 | Ph.D. from the Graduate School of Business Administration, New York University (Accounting and Quantitative Analysis) |
| 1978 | Master of Philosophy from the Graduate School of Business Administration, New York University                         |
| 1973 | B.Sc. from Hebrew University of Jerusalem (Mathematics & Statistics)  |

## **TEACHING AND RESEARCH EXPERIENCE:**

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|----------------|---|
| 2011 – Present | Emeritus Professor of Accounting, Department of Accounting, Taxation and Business Law   |
| 1998 – 2010    | Professor of Accounting, Department of Accounting, Taxation and Business Law            |
| 1991 – 1997    | Professor of Accounting; Chairman, Department of Accounting, Taxation and Business Law  |
| 1988 - 1990    | Associate Professor of Accounting, New York University                                  |
| 1986 - 1987    | Visiting Associate Professor, Owen Graduate School of Management, Vanderbilt University |
| 1985           | MARZE BACHIR (Associate Professor) Hebrew University of Jerusalem                       |
| 1984           | MARZE (Assistant Professor), Hebrew University of Jerusalem                             |
| Fall 1983      | Visiting Lecturer, Owen Graduate School of Management, Vanderbilt University            |

1983	MARZE (Assistant Professor), Hebrew University of Jerusalem
1982	Visiting Lecturer, University of California, Berkeley
1979 - 1981	MARZE (Assistant Professor), Hebrew University of Jerusalem
1978	Lecturer of Accounting, Graduate School of Business Administration, New York University

#### **SUMMER VISITING APPOINTMENTS:**

Summer 1979 University of Texas, Austin

Summer 1980 New York University

Summer 1981 University of Washington, Seattle

Summer 1982 University of California, Berkeley

Summer 1984-85	J.L. Kellogg Graduate School of Management, Northwestern University
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Summer 1987-88	Chulalongkorn University, Thailand
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Summer 1990-91	University of Auckland, New Zealand
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#### **TEACHING INTERESTS:**

Taught all levels of Financial and Managerial Accounting.  
Taught Financial Statement Analysis and Auditing.

#### **CERTIFICATES:**

Certified Public Accountant, inactive, Tennessee

#### **EDITORIAL BOARD:**

1984-1987	Member of the Editorial Board of <i>The Accounting Review</i>
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## **AWARDS:**

2006	Honorary Doctorate, The university of Oulu, Finland
2000	IBM Curriculum Development Grant – E-Commerce
1991	The Institute for Quantitative Investment Research, Best Presentation of a Research Paper, Berlin Conference
1979	With B. Barlev, "The best article in <i>Roeh Haahesbon</i> during 1978"
1978	Lady Davis Post Doctoral Fellowship, Hebrew University of Jerusalem
1975-1977	Price Waterhouse Fellowship, New York University
1977	Doctoral Consortium Fellow, Annual Convention of American Accounting Association, Oregon

## **BOOKS:**

1. *Principles of Accounting*, Units 5-9, Everyman's University, Israel, (Hebrew, equivalent to several chapters in a textbook on Financial Accounting), 1986.
2. *Managerial Accounting*, Units 1-10, Everyman's University, Israel. (Hebrew, equivalent to a textbook on Managerial Accounting), 1992.
3. *Cash Flows and Security Analysis*, with Ken Hackel, Business Irwin One, 1992. Second Edition appeared in October 1995.

## **PUBLICATIONS:**

"Financial Reporting by Segments of a Business Enterprise" with B. Barlev, *Roeh Haahesbon* (The C.P.A), The Journal of the Institute of Certified Public Accountants in Israel (Hebrew), Volume 28 (August-September, 1978), pp. 437-50.

"The Accounting Treatment of Restructuring of Troubled Debt" with B. Barlev, *Roeh Haahesbon*, Volume 28 (October-November, 1978) pp. 7-16.

"Accounting Changes", with B. Barlev, *Roeh Haahesbon*, Volume 29 (December 1978 - January 1979), pp. 103-118.

"Accounting for Marketable Equity Securities", with B. Barlev, *Roeh Haahesbon*, Volume 29, (February-March 1979), pp. 191-202.

"Accounting for Contingencies", with B. Barlev, *Roeh Hahebon* Volume 29, (June-September, 1979), pp. 343-358.

"The Accounting and Tax Implications of a Forward Payment for Purchase of Merchandise", with B. Barlev and A. Yoran, *Roeh Hahebon*, Volume 30, (October-December,) 1979 pp. 15-24.

"Disaggregation of Decisions in Cost Analysis", J. Livnat, J. Ronen, and M. Swirski, *Omega* (January, 1981), pp. 71-6.

"Interim Statements: An Analytical Examination of Alternative Accounting Techniques", D. Fried and J. Livnat, *The Accounting Review*, (July, 1981), pp. 493-509.

"A Generalization of the API Methodology as a Way of Measuring the Association Between Income and Stock Prices", *Journal of Accounting Research*, (Autumn, 1981), pp. 350-9.

"Capitalization of Interest Costs", with B. Barlev, *Roeh Hahebon*, Volume 30, No. 10-12, (July-August, 1980), pp. 311-18.

"Incentives for Segment Reporting", J. Ronen and J. Livnat, *Journal of Accounting Research*, (Autumn, 1981), pp. 459-81.

"Advance Payment During Inflationary Periods", B. Barlev, J. Livnat, and A. Yoran, *Journal of Business Finance and Accounting*, (Autumn, 1982), pp. 413-26.

"Accounting for Foreign Currency Translation", with S. Bar-Yosef, *Roeh Hahebon*, Volume 31, No. 11-12, (July-September, 1982), pp. 387-98.

"Disclosure of Pension Liabilities: The Information Content of Unfunded Vested Benefits and Unfunded Past Service Cost", *Journal of Business Finance and Accounting*, (Spring, 1984), pp. 73-88.

"Auditor Selection: An Incentive Signalling Approach", S. Bar-Yosef and J. Livnat, *Accounting and Business Research*, (Fall, 1984) pp. 301-309.

"Investment in Commodities Futures: Its Economic and Accounting Implications", S. Bar-Yosef, and J. Livnat, *Abacus*, (June, 1984), pp. 87-95.

"Alternative Interim Reporting Techniques Within a Dynamic Framework: A Reply", D. Fried and J. Livnat, *The Accounting Review*, (April, 1985) pp. 137-147.

"Finance Subsidiaries: Their Formation and Consolidation", J. Livnat and A.C. Sondhi, *Journal of Business Finance and Accounting*, (Spring, 1986) pp. 137-147.

"Is Historical-Cost Accounting Possible in Hyperinflation?", J.L. Callen and J. Livnat, *The International Journal of Accounting Education and Research*, 1986, (Vol. 19, 2) pp. 73-81.

"The Statement of Changes in Financial Position: Its Relationship with Security Prices", B. Barlev and J. Livnat, *Journal of Business, Finance and Accounting*, (Summer, 1986) pp. 223-238.

"Economic and Financial Reporting Effects of Inventory Tax Allowances", B. Barlev, D. Fried and J. Livnat, *Contemporary Accounting Research*, (Spring, 1986) pp. 288-310.

"The Effects of New Information on Market Equilibrium", *The Northeast Journal of Business of Economics*, Fall/Winter 1986, pp. 29-41.

"Autoregressive Modeling of Earnings-Investment Causality", S. Bar-Yosef, J.L. Callen and J. Livnat, *Journal of Finance*, (March, 1987), pp. 11-28.

"Diversification and Risk-Return Tradeoff: Accounting and Market Analyses", R. Amit and J. Livnat, *Academy of Management Journal*, (March, 1988), pp. 154-166.

"Diversification Strategies, Business Cycles and Economic Performance", R. Amit and J. Livnat, *Strategic Management Journal*, (March, 1988), pp. 99-110.

"Diversification, Capital Structure and Systematic Risk: An Empirical Investigation", R. Amit and J. Livnat, *Journal of Accounting, Auditing and Finance*, (Winter, 1988), pp. 19-48.

"Responsibility Accounting and Asymmetry of Information", J.L. Callen and J. Livnat, *Managerial and Decision Economics*, Vol. 10, (1989) pp. 81-84.

"Interim Audit Scope, Client Size and Client Familiarity: An Empirical Analysis", J. Livnat and A. Melnik, *Managerial and Decision Economics*, Vol. 10. (1989) pp. 69-75.

"The Mode of Corporate Diversification: Internal Ventures Versus Acquisitions", R. Amit, J. Livnat and P. Zarowin, *Managerial and Decision Economics*, Vol. 10, (1989) pp. 89-100.

"Grouping of Conglomerates by Their Segments' Economic Attributes: Towards a More Meaningful Ratio Analysis", R. Amit and J. Livnat, *Journal of Business, Finance and Accounting*, (Spring, 1990), Vol. 17:1, pp. 85-100.

"The Information Content of Fund-Statement Ratios", B. Barlev and J. Livnat, *Journal of Accounting, Auditing and Finance*, Vol. 5, No. 3 (Summer, 1990) pp. 411-433.

"A Concept of Conglomerate Diversification", R. Amit and J. Livnat, *Journal of Management*, Vol. 14, (1988) No. 4 pp. 593-604.

"A Classification of Mergers and Acquisitions by Motives: Analysis of Market Responses", R. Amit, J. Livnat and P. Zarowin, *Contemporary Accounting Research*, (Fall, 1989) pp. 143-158.

"Using Expert Systems to Teach Complex Accounting Issues", G. Boer and J. Livnat, *Issues in Accounting Education*, (Spring, 1990) pp. 108-119.

"Efficient Corporate Diversification: Methods and Implications", R. Amit and J. Livnat, *Management Science*, Vol. 35, No. 7 pp. 879-897 (1989).

"The Incremental Information Content of Cash Flow Components", J. Livnat and P. Zarowin, *Journal of Accounting and Economics*, (May, 1990) pp. 25-46.

"Accounting Implications of Corporate Diversification", R. Amit, J. Livnat and P. Zarowin, *Management Science*, Vol. 37, No. 5 pp. 532-545 (1991).

"International Comparison of Price/Earnings Ratios, Growth Expectations and Prediction Risk," A. Dontoh, J. Livnat and R. Todd, *Japan and the World Economy*, March 1993, Vol. 4, No. 1, pp. 1-23.

"Free Cash Flow - Small Cap Anomaly," K. S. Hackel, J. Livnat and A. Rai, *Financial Analysts Journal*, September/October 1994, pp. 33-42.

"International Investments Based On Free Cash Flow: A Practical Approach", K. S. Hackel and J. Livnat, *Journal of Financial Statement Analysis*, Fall 1995, 1:1, pp. 1-10.

"Capital Expenditures: Value Relevance and Fourth Quarter Effects", J.L. Callen, J. Livnat and S.G. Ryan, *Journal of Financial Statement Analysis*, Spring 1996, 1:3, pp. 13-24.

"Forward Looking Financial Information: The Order Backlog as a Predictor of Future Sales", C. Liu, J. Livnat and S.G. Ryan, *Journal of Financial Statement Analysis*, Fall 1996, 2:1, pp. 89-99.

"Multi-period Analysis of Adoption Motives: The Case of SFAS No. 106", E. Amir and J. Livnat, *The Accounting Review*, 71:4, October 1996, pp. 539-553.

"Modelling Dividends, Earnings and Book Value of Equity: An Empirical Investigation of The Ohlson Valuation Dynamics", S. Bar-Yosef, J.L. Callen and J. Livnat, *Review of Accounting Studies*, Vol 1:3, 1996, pp. 207-224.

"Adoption Choices of SFAS No. 106: Implications for Financial Analysis", E. Amir and J. Livnat, *Journal of Financial Statement Analysis*, Winter 1997, 2:2, pp. 51-60.

"The Association Between Security Prices and Financial Information in The Spanish Stock Market", M. Ballester and J. Livnat, *Journal of International Financial Management and Accounting*, 1997, 8:2, pp.114-136.

"Individual-Firm Style Loadings, Unrecorded Economic Assets and Systematic Risk", M. Ballester, J. Livnat and C. Seethamraju, *Journal of Accounting, Auditing and Finance*, Summer 1998, 13:3, pp. 275-296.

"Pension Plan Cash Flows: Estimation and Motives", M. Ballester, D. Fried and J. Livnat, *Journal of Financial Statement Analysis*, Spring 1998, 3:3, pp. 41-50.

“Corporate reorganizations: Changes in the Intensity of Labor and Capital Expenditures”, M. Ballester, J. Livnat and N. Sinha, *Journal of Business, Finance and Accounting*, November/December 1999, 26:9-10, pp. 1205-1238.

“A Free Cash Flow Investment Anomaly”, Kenneth S. Hackel, J. Livnat and A. Rai, *Journal of Accounting, Auditing and Finance*, Winter 2000, 15:1, pp. 1-24.

“Internet Traffic Measures and Portfolio Returns”, R. Lazer, B. Lev and J. Livnat, *Financial Analysts Journal*, May-June 2001, pp. 30-40.

“Do Rollups Yield Higher Returns?”, Theresa Henry and Joshua Livnat, *Journal of Investing*, Summer 2002, 11:2, pp. 57-65.

“Confirming or Conflicting Sales and Earnings Signals: Differential Returns for Growth and Value Companies”, Yonca Ertimur and Joshua Livnat, *Journal of Portfolio Management*, Summer 2002, 28:4, pp. 45-56.

“Labor Costs and Investments in Human Capital”, M. Ballester, J. Livnat and N. Sinha, *Journal of Accounting, Auditing and Finance*, Fall 2002, 17:4, pp. 351-373.

“Differential Market Reactions to Revenue and Expense Surprises”, Y. Ertimur J. Livnat and M. Martikainen, *Review of Accounting Studies*, 8:2-3, June/September 2003, pp. 185-211.

“Earnings Guidance after Regulation FD”, R. Feldman, R. Lazer and J. Livnat, *Journal of Investing*, 12:4, Winter 2003, pp.31-40.

“The Economic Value of the R&D Intangible Asset”, M. Ballester, M. Garcia-Ayuso, and J. Livnat, *European Accounting Review*, 12:4, 2003, pp. 605-633.

“Post-Earnings-Announcement Drift: The Role of Revenue Surprises”. N. Jegadeesh and J. Livnat, *Financial Analysts Journal*, March/April 2006, 62:2, 22-34..

““Oops, Our Earnings Were Indeed Preliminary”: Market Reactions to Companies that Subsequently File Different Earnings with the SEC”, D. Hollie, J. Livnat and B. Segal, *Journal of Portfolio Management*, Winter 2005, 31:2, pp. 94-104.

“Revenue Surprises and Stock Returns”. N. Jegadeesh and J. Livnat, *Journal of Accounting and Economics*, 41 (March 2006), pp.147-171.

“Computerized Retrieval and Classification: An Application for Late Filings with the Securities and Exchange Commission”. R. Feldman, B. Rosenfeld, R. Lazer, J. Livnat and B. Segal, *Intelligent Data Analysis, An International Journal*, 10:2, (March 2006), 183-195.

“Comparing the Post-Earnings-Announcement Drift for Surprises Calculated From Analyst and Time Series Forecasts”. J. Livnat and R. Mendenhall, *Journal of Accounting Research*, 44:1, March 2006, pp.177-205.

“Quarterly Cash Flows, Accruals and Future Returns”. J. Livnat and M. Santicchia, *Financial Analysts Journal*, July/August 2006, 62:4, 48-61.

“Accounting Restatements: Are They Always Bad News for Investors?”. J. Callen, J. Livnat and D. Segal, *Journal of Investing*, 15:3, Fall 2006, 57-68.

“Information Content of SEC Filings and Information Environment: A Variance Decomposition Analysis”. J. Callen, J. Livnat and D. Segal, *The Accounting Review*, 81:5, October 2006, 1017-1043.

"Reevaluation of Revaluations: A Cross-Country Examination of the Motives and Effects on Future Performance", B.Barlev, D. Fried, J. R. Haddad, J. Livnat , *Journal of Business, Finance and Accounting*, Vol. 34, No. 7-8, pp. 1025-1050, September/October 2007.

“Double Surprise into Higher Future Returns: The Post-Earnings-Announcement Drift for Firms Covered by Analysts”, A. Lerman, J. Livnat and R. Mendenhall, *Financial Analysts Journal*, Vol. 63, No. 4, pp. 63-71, July/August 2007.

“First Comes First Disserved”. Joseph Cerniglia and Joshua Livnat, *Journal of Investment Management*, 6:2, Second Quarter 2008, pp. 23-36.

“Shorting Companies with Unreliable Financial Statements”. R. Feldman, J. Livnat and B. Segal, *Journal of Investing*, Fall 2008, 17:3, pp. 6-15.

“Quarterly Accruals or Cash Flows in Portfolio Construction?”, J. Livnat and G. Lopez-Espinosa, *Financial Analysts Journal*, May/June 2008, 64:3, pp. 67-79.

“The Impact of Earnings on the Pricing of Credit Default Swaps,” Jeffrey L. Callen, Joshua Livnat and Dan Segal. *The Accounting Review*, September 2009, 84:5, pp. 1363-1394.

“The New Form 8-K Disclosures”, A. Lerman and J. Livnat. *Review of Accounting Studies*, 2010, 15:4, pp.752-778.

“Management’s Tone Change, Post Earnings Announcement Drift and Accruals”, R. Feldman, S. Govindaraj, J. Livnat and B. Segal. *Review of Accounting Studies*, 2010, 5:4,915-953.

“Conditional versus Unconditional Persistence of RNOA Components: Implications for Valuation”, E. Amir, I. Kama and J. Livnat, *Review of Accounting Studies*, 2011, 16:2, pp.302-327.

“Earnings Revisions in SEC Filings from Prior Preliminary Earnings Announcements”, D. Hollie, J. Livnat and B. Segal, *Journal of Accounting, Auditing and Finance*, 27:1, January 2012, pp.3-31.

"Who, if anyone, reacts to accrual information?", R. Battalio, A. Lerman, J. Livnat and R. Mendenhall, *Journal of Accounting and Economics*, 53, 2012, pp. 205-224.



“Assessing Inventory Management and Capacity Requirements Using Financial Reports”, J. Livnat and S. Ryan, *Bridging the GAAP: Recent Advances in Finance and Accounting, I. Venezia and Z. Weiner editors*, World Scientific Books, 2012, pp.93-119..

“Analysts' Earnings Forecast, Recommendation and Target Price Revisions”, R. Feldman, J. Livnat and Y. Zhang, *Journal of Portfolio Management*, 38:3, Spring 2012.

“Option Prices Leading Equity Prices: Do Option Traders Have an Information Advantage?”, W. Jin, J. Livnat, Y. Zhang, *Journal of Accounting Research*, 50:2, May 2012.

"Information Interpretation or Information Discovery: Which Role of Analysts Do Investors Value More?", J. Livnat, Y. Zhang, *Review of Accounting Studies*, 17:3, September 2012.

"Large Price Changes and Subsequent Returns", Suresh Govindaraj, Joshua Livnat, Pavel Savor Chen Zhao, *Journal of Investment Management*, 12:3, 2014, pp. 31:58.

"Optimal Portfolio Construction Using Qualitative and Quantitative Signals", Ronen Feldman, Suresh Govindaraj, Sangsang Liu and Joshua Livnat, *Communication and Language Analysis in The Corporate World* (Roderick P. Hart Ed.), 2014.

"Is there news in the timing of earnings announcements?", Joshua Livnat and Li Zhang, *Journal of Investing*, 24:4, 2015, pp.17-26.

"Picking Winner Funds", Joshua Livnat, Gavin Smith and Martin Tarlie, *Journal of Investment Management*, 2017.

"Is extended hours trading indicative of subsequent returns? ", Shai Levi, Joshua Livnat, Li Zhang, and Xiao-Jun Zhang, *Journal of Investing*, 27:1, 2018, pp.9-19.

"A Multi-Factor Strategy For Index Alpha Enhancement", Roy Henriksson, Joshua Livnat, Patrick Pfeifer and Margaret Stumpp, *Journal of Index Investing*, Spring 2019, 9:4, pp.67-79.

"Integrating ESG in Portfolio Construction", Roy Henriksson, Joshua Livnat, Patrick Pfeifer and Margaret Stumpp, *Journal of Portfolio Management*, April 2019, pp.67-82.

"A Practical Approach to Advanced Text Mining in Finance", Julia Klevak, Joshua Livnat and Kate Suslava, *Journal of Financial Data Science*, Winter 2019, 1:1, p.122-129.

““Fake” Tariff News: Is Corporate America Concerned with Trade Wars?”, Julia Klevak, Joshua Livnat, Dou (Selina) Pei and Kate Suslava, *Journal of Investing*, August 2019, 28:5, pp. 122-130.

"OPTIMAL HOLDINGS OF ACTIVE, PASSIVE AND SMART BETA STRATEGIES", Edmund Bellord, Joshua Livnat, Dan Porter and Martin Tarlie, *Journal of Investment Management*, 17:2, 2019.

"When More or Less is Less: Managers' Cliches"; Julia Klevak, Joshua Livnat and Kate Suslava, *Journal of Financial Data Science*. Summer 2019, 1 (3), pp.57-67

"Do Directors Have a Use-By Date? Examining the Impact of Board Tenure on Firm Performance." Livnat J., G. Smith, K. Suslava, and M. Tarlie, 2019, *American Journal of Management*, 19 (2).

"Investor sentiment, post-earnings announcement drift, and accruals". Livnat, J., and Petrovits, C., 2019, *Journal of Applied Business and Economics* 21(8): 67-80.

“Machine Learning Algorithms to Classify Future Returns Using Structured and Unstructured Data”. Livnat, J. and J. Singh, *Journal of Investing*, April 2021.

“A New Uncertainty Measure – CAM”. Klevak, J., J. Livnat, D. Pei, & K. Suslava. *The Journal of Investing*, February 2021, 30 (2) 93-113.

“Board Tenure and Firm Performance”. Livnat J., G. Smith, K. Suslava, & M. Tarlie. *Global Finance Journal*, 47 (2021).

“Market Reaction to Quantitative and Qualitative Order Backlog Disclosures”. Feldman, R., S. Govindaraj, J. Livnat & K. Suslava. *The Journal of Accounting and Public Policy*, October-November 2021, 40 (6).

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“Critical Audit Matters: Possible Market Misinterpretation”. Klevak, J., J. Livnat, D. Pei, & K. Suslava. 2023. *Auditing: A Journal of Practice and Theory*, 42 (3): 45-70.

“Margin Forecasts by Managers and Analysts”. Levi, S., J. Livnat, & K. Suslava. April 2023. *The Journal of Portfolio Management*.

“Gender difference in CFO communication: Evidence from earnings calls”. Klevak J., J. Livnat, & K. Suslava. *Journal of Accounting and Public Policy*, Volume 44, 2024,

“Unintended Effects of Critical Audit Matters: Early Evidence”. Klevak J., J. Livnat, D. Pei, & K. Suslava; *Current Issues in Auditing*. 2024;

“Changes in Short Positions and Earnings Surprises”. Livnat J., D. Segal, & K. Suslava. *Behavioral Finance: Beyond the Basics*. Chapter 1, October 2024, pgs. 3-20.

“Analysts’ Unfavorable Recommendation Initiations”. Livnat J., K. Suslava, Y. Wang, L. Zhang & C. Zhao. *Behavioral Finance: Beyond the Basics. Chapter 6*, October 2024, pgs. 131-158.

“The Next Accounting Frontier: Bringing Structure and Reliability to NLP”. J. Livnat, J. Pozharny, & K. Suslava. *The Journal of Portfolio Management*. November 2025.

"Assessing Technical Efficiency: Effects on Future Profits and Returns". J. Livnat, D. Pei & D. Segal. *Journal of Productivity Analysis*, 2026. Forthcoming.

**OTHER ACTIVITIES:**

Invented and patented a financial product with K. Hackel. US patent No 5,806,047.

Founder and investment advisor, a high-technology hedge fund.

Head of research, quantitative money manager.

Portfolio management, small-cap value orientation

Consultant, security analysis and investments

Expert witness for various law firms on accounting, finance and valuation issues.