

Jungkyu Suh

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ACADEMIC APPOINTMENT

Assistant Professor <i>New York University, Stern School of Business</i>	2022-Present
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EDUCATION

PhD in Business Administration (Strategy) <i>Fuqua School of Business, Duke University</i>	2016-2022
MSc in International Political Economy <i>London School of Economics and Political Science</i>	2010-2011
BSc in International Relations (with First Class Honours) <i>London School of Economics and Political Science</i>	2007-2010

PUBLICATIONS (authors alphabetically)

- (1) Ashish Arora, Sharon Belenzon, Andrea Pataconi, **Jungkyu Suh**, “The Reorganization of the American Innovation Ecosystem and the Challenge of Translating Science”, Conditionally Accepted at *Industrial and Corporate Change* (2025)
- (2) Ashish Arora, Sharon Belenzon, Konstantin Kosenko, **Jungkyu Suh**, and Yishay Yafeh, “[The Rise of Scientific Research in Corporate America](#)”, *Organization Science* (2024)
- (3) Ashish Arora, Sharon Belenzon, and **Jungkyu Suh**, “[Science and the Market for Technology](#).” *Management Science* (2022)
- (4) Ashish Arora, Sharon Belenzon, Andrea Pataconi and **Jungkyu Suh**, “[The Changing Structure of American Innovation: Some Cautionary Remarks for Economic Growth](#)”, *NBER Innovation Policy and the Economy* (2020)
- (5) Ashish Arora, Sharon Belenzon, Andrea Pataconi and **Jungkyu Suh**, “[Why the U.S. Innovation Ecosystem is Slowing Down](#)”, *Harvard Business Review (Online)* (2019)

WORKING PAPERS (authors alphabetically)

- (1) **Jungkyu Suh**, “[Swinging for the Fences: Startup Novelty as a Response to Entry Costs](#)”, Under Review at *Organization Science*
- (2) Ashish Arora, Sharon Belenzon, **Jungkyu Suh**, Hansen Zhang “[The Rise of Absorptive Research in Corporate America: 1945-1980](#)”
- (3) **Jungkyu Suh**, “Instrumental Burden: The Rising Cost of Scientific Instruments and Consequences for Translational Research”
- (4) Dror Shvadron, **Jungkyu Suh**, “When Do Firms Disclose Private Science? Lessons from RCA Labs”
- (5) Abhimanyu Dubey, Josh Feng, **Jungkyu Suh**, “Re-seeding Translational Research: Migration of Corporate Scientists to Academia”, Data Analysis

INVITED SEMINAR AND CONFERENCE PRESENTATIONS

- 2025 Academy of Management Annual Meeting, *When Do Firms Disclose Private Science? Lessons from RCA Labs*
- 2025 Academy of Management Annual Meeting, *The Rise of Absorptive Research in Corporate America: 1945-1980*
- 2025 Strategy Research Forum, *The Rise of Absorptive Research in Corporate America: 1945-1980*
- 2025 Industry Studies Association, *Instrumental Burden: The Rising Cost of Scientific Instruments and Consequences for Translational Research*
- 2025 NYC Entrepreneurial Strategy Workshop, *Instrumental Burden: The Rising Cost of Scientific Instruments and Consequences for Translational Research*
- 2024 Temple University Global Institute for Artificial Intelligence and Business Analytics
- 2024 Dartmouth University Tuck School of Business, Strategy Junior Faculty Summer Camp
- 2024 KAIST Graduate School of Innovation & Technology Management, *Science, Startups and Novelty*
- 2024 Queen's College, CUNY, Economics Department Seminar, *Rise of Scientific Research in Corporate America*
- 2023 University of Utah Sundance Conference
- 2023 NYU Economics of Strategy Conference
- 2023 Information Technology & Innovation Foundation (ITIF) Roundtable on Innovation Ecosystems, *Science, Startups and Novelty*
- 2023 GSU-CEAR Finance Conference, *Rise of Scientific Research in Corporate America*
- 2022 Academy of Management Annual Meeting, *Rise of Scientific Research in Corporate America*
- 2022 XIX World Economic History Congress, *Rise of Scientific Research in Corporate America*
- 2021 Harvard Business School, *Science, Startups and Novelty*
- 2021 Massachusetts Institute of Technology Sloan School of Management, *Science, Startups and Novelty*
- 2021 Bocconi University, *Science, Startups and Novelty*
- 2021 Georgia Institute of Technology Scheller College of Business, *Science, Startups and Novelty*
- 2021 Purdue University Krannert School of Management *Science, Startups and Novelty*
- 2021 NEOMA Business School *Science, Startups and Novelty*
- 2021 NBER Productivity Seminar, *Science, Startups and Novelty: Evidence from Soviet Physics in American Lasers*
- 2021 PhD Workshop on Innovation & Entrepreneurship (University of Lausanne), *Science, Startups and Novelty: Evidence from Soviet Physics in American Lasers*
- 2021 CCC Doctoral Conference, *Science, Startups and Novelty: Evidence from Soviet Physics in American Lasers*
- 2021 Hebrew University Financial Economics PhD Seminar, *Science, Startups and Novelty: Evidence from Soviet Physics in American Lasers*
- 2021 [Strategy Science Conference](#), *The Rise of Corporate Science*
- 2021 [Wharton Technology & Innovation Conference](#), *The Rise of Corporate Science*
- 2021 [American Economic Association 2021 Annual Meeting Session](#), *The Rise of Corporate Science, 1926-1940*
- 2020 [Boston University Technology and Declining Economic Dynamism Conference](#), *The Rise of Corporate Science, 1926-1940*
- 2020 [Boston University IP Day 2020: "Intellectual Property and Technology Markets"](#), *The Rise of Corporate Science, 1926-1940*
- 2019 Hebrew University, Conference on Technology, Governance and Regulation, *Science and the Cost of Knowledge Transfer* (joint with Ashish Arora and Sharon Belenzon)
- 2019 NBER Innovation Policy and the Economy Conference, Washington DC, *The Changing Structure of American Innovation: Cautionary Remarks for Economic Growth* (joint with Ashish Arora, Sharon Belenzon, Andrea Patacconi)
- 2019 Rady School of Management, UC San Diego, Research Seminar, [Science and the Market for Technology](#) (joint with Ashish Arora and Sharon Belenzon)

2017 Research Innovation & Science for Engineered (RISE) Fabrics Conference, Raleigh, *The Decline of Research in Corporate R&D*

FELLOWSHIPS, GRANTS & AWARDS

2023	Winner, Academy of Management Entrepreneurship Division Heizer Dissertation Award
2023	Winner, Industry Studies Association Best Dissertation Paper Award
2023	Finalist, Academy of Management Technology and Innovation Management Division Best Dissertation Paper Award
2023	Finalist, Academy of Management Strategy Division Best Dissertation Paper Award
2023-2025	Sloan Foundation Grant (G-2023-21022), "Study of Federal Innovation Policies and the American Innovation Ecosystem"
2020-2024	U.S. Census Bureau, Special Sworn Status, Project Name: "Corporate Research and American Manufacturing" (TR02185)
2021-2022	Aleane Webb Dissertation Research Fellowship
2020-2022	Israel Science Foundation Grant (963/2020), "Corporate Ownership, Corporate Structure and Corporate Science: Evidence from Corporate R&D in America in the Twentieth Century"
2016-2021	Duke University Doctoral Fellowship
2007-2010	Study Abroad Scholar, Kwanjeong Education Foundation

TEACHING

NYU Stern School of Business

Spring 2025	Entrepreneurship
Spring 2024	Entrepreneurship
Spring 2023	Entrepreneurship

Duke University Fuqua School of Business

Guest Lecturer

Spring 2022	Organization Theory Seminar: Macro Focus (PhD Seminar)
Spring 2022	Economics of Innovation (PhD Seminar)
Spring 2020	Economics of Innovation (PhD Seminar)

Teaching Assistant for MBA & Executive Education Courses

Fall 2020	Entrepreneurial Strategy for Innovation-Based Ventures
Fall 2019	Strategy Implementation
2016-2020	Foundations of Strategy

SERVICE

Co-Organizer, Academy of Management TIM Doctoral Research Development Workshop (2024)
Reviewer, Academy of Management TIM Best Dissertation Award Committee (2024)
Reviewer, Industry Studies Association Best Dissertation Award Committee (2024)
NYU Stern Management & Organizations Department Research Committee (2023-)
Moderator, NYU Endless Frontier Labs (2022-)
Innovation Scholar, NYU Fubon Center for Technology, Business and Innovation (2023-)
Ad-hoc Reviewer for:
Journal of Economic Behavior & Organization
Journal of Economics and Management Strategy
Management Science
Organization Science
Research Policy
Strategic Management Journal
Strategy Science
Technovation

NON-ACADEMIC EXPERIENCE

WAGL (civic tech startup) <i>Co-founder & Project Manager</i>	2015-2016
Republic of Korea Air Force Operations Command, Osan AB <i>Senior Interpreting Officer (O-2), Plans and Coordination Office, Executive Staff</i>	2012-2015

REFERENCES

Ashish Arora Rex D. Adams Professor Fuqua, Duke University ashish.arora@duke.edu	Sharon Belenzon Fundación Damm Professor Fuqua, Duke University sharon.belenzon@duke.edu	Wesley Cohen Snow Family Professor Fuqua, Duke University wesley.cohen@duke.edu
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