

JEFFREY J. YOUNGER

Professor of Business Communication • Communication Coach • Facilitator • Media Manager

PROFESSIONAL TEACHING EXPERIENCE

New York University Stern School of Business, New York, NY 2015-present

Clinical Associate Professor

- Specializations: Business writing, effective presentations, team dynamics, critical thinking, entertainment and media industries, virtual teams in international business
- MBA Courses: *Business Communication* and *Team Communication*
- Undergraduate Courses: *Organizational Communication, Business and Its Publics* and *Entertainment and Media Industries*
- Faculty Advisor for Stern Publications: *The Gould Standard* and *The Call for Corporate Action: NYU Stern Student Voices, vols. 1, 2, and 3*
- CITL Grant Award recipient for the development of business teaching software: *VIBu: Virtual Teams in International Business*

Clinical Assistant Professor

2007-2015

Adjunct Professor

2005-2007

Cornell University Off-Campus College Program, New York, NY 2005-2007

Adjunct Professor

- Specialization: Communication coaching for the workplace
- Courses: *Advanced Business Writing, Written Communications* and *Public Speaking*
- Corporate clients include:
 - American Express
 - New York City Transit Authority
 - 1199 SEIU United Healthcare Workers East
 - New York City Department of Education

New York City Department of Education, New York, NY 2003-2005

Classroom Teacher

- Selected as New York City Teaching Fellow to teach public school students within a designated high-needs area
- Certified as a New York State public school teacher

CONSULTING AND FACILITATION EXPERIENCE

Business Communication Consultant 2006-present

- Specialization: Communication coaching, team dynamics and project facilitation
- Assess communication needs for hedge fund executives
- Teach effective written, verbal and presentation skills

CONSULTING AND FACILITATION EXPERIENCE (continued)

- Facilitate business planning, brainstorming and consensus building
- Corporate clients include:
 - Wood Creek Capital Management, New York, NY
 - Bear Stearns, New York, NY
 - Morgan Stanley, New York, NY
 - American Express, New York, NY

MEDIA MANAGEMENT EXPERIENCE

New York City Campaign Finance Board, New York, NY 2002-2003
Web Manager for agency dedicated to campaign finance reform <http://www.nyccfb.info>

- Trained employees in software and internet applications
- Developed New York City Campaign Finance Handbook section of the current site
- Organized and updated architecture, content and design of current website

WorldNow, New York, NY 1999-2001
Director of Applications Development for leading TV website provider <http://www.worldnow.com>
Managed information architecture, visual design and delivery of over 120 web sites

- Hired, managed, trained and motivated highly skilled team
- Developed and documented detailed department processes
- Coordinated application designers, back-end technologists, artists and engineers
- Integrated XML, XSLT, XHTML, Visual Basic, ASP, JavaScript, and database technologies into proprietary content management system (CMS)
- Introduced and implemented usability testing into product design
- Provided long-term vision and strategy

NATV Media Design, New York, NY 1994-2002
Director/Manager for NYC interactive web site developer <http://www.natv.com>

- Hired, managed and trained highly skilled staff
- Trained clients in web maintenance software
- Worked directly with clients gathering assets and project requirements
- Developed corporate identities and mission statements
- Internet clients include:
 - Hearst New Media Center
 - McGraw-Hill Publishing
 - Bozell, Jacobs, Kenyon & Eckhardt
 - Grey Interactive
 - Jivamukti Yoga Center
 - The Chocolate Room Brooklyn

Younger TeleProductions, Inc., New York, NY 1990-1994
TV Producer/Writer/Editor

- Designed, developed and created TV programming
- TV clients include:
 - HBO/Downtown Productions
 - IFC/Sundance Film Festival
 - Comedy Central

▪ Nickelodeon

EDUCATION

Brooklyn College
M.S. Education, 2005

University of Pennsylvania
Annenberg School for Communication
B.A. Communication, 1981

HONORS

NYU Stern Center for Innovation in Teaching and Learning Faculty Grant Program
*Grant award recipient for educational software project: VIBu Global Marathon,
December 2014*

Wee Kim Wee Fellow at Singapore Management University
Appointed February 2009

PUBLICATIONS

**Journal of Rhetoric, Professional Communication, and Globalization, Special issue:
Re-imagining Professional Communication Pedagogy for the Globalized Classroom**
*[“Teaching Professional Communication in a Global Context: Using a Three-Phase Approach
of Theory Exploration, Self-Assessment, and Virtual Simulation”](#)*
Kelly A. Grant, A.B. Freeman School of Business, Tulane University
Timo Lainema, University of Turku, Finland
Elizabeth Tuleja, Mendoza College of Business, University of Notre Dame
Jeffrey Younger, Stern School of Business, New York University
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