### STEVEN M. GODEKE

steve@godekeconsulting.com

# **Professional Experience**

### **GODEKE CONSULTING**

New York, NY 2001-Present

**Founder**, Independent investment advisory firm which works with foundations, corporations and non-profit organizations to integrate their financial and philanthropic goals through the creation and execution of impact investment strategies across asset classes and program areas. Clients include The Rockefeller Foundation, Robin Hood, The Robert Wood Johnson Foundation, The Conference Board, The F.B. Heron Foundation, The John D. and Catherine T. MacArthur Foundation, Business Enterprises for Sustainable Travel, The Altman Foundation, Common Ground, The World Economic Forum and corporate clients in the financial services and pharmaceutical industries.

## **ROCKEFELLER PHILANTHROPY ADVISORS**

New York, NY 2008 - Present

**Affiliated Consultant, Impact Investing,** Co-Manager of Impact Investment Alliance. Co-Author of "Solutions for Impact Investors: From Strategy to Implementation" and "Philanthropy's New Passing Gear: Mission-Related Investing, A Policy and Implementation Guide for Foundation Trustees."

### **NEW YORK UNIVERSITY**

New York, NY 2007 - Present

Adjunct Faculty, Center for Global Affairs, SCPS, Developed and taught Microfinance and Social Entrepreneurship course.

#### **DEUTSCHE BANK GROUP**

New York, NY 1988-2001

- **Director, Corporate Finance Division** (1997-2001) Project Finance team leader responsible for structuring debt and equity investments in telecommunications networks. Developed marketing plans for corporate clients with relationship managers. Negotiated and closed debt documentation and construction agreements. Coordinated credit ratings, external legal counsel and environmental and technical consultants. Managed and trained teams of vice presidents and associates responsible for financial modeling and credit reviews. Department exceeded budget by 100% over three-year period.
- Vice President, Telecommunications & Media Industry Group (1995-1997) Relationship manager with client base including large telecommunications, cable television and media companies. Built relationships with corporate clients at CFO and Treasurer levels.
- Vice President, Equity Investment Banking (1994) Executed equity transactions and marketing efforts in pharmaceutical and gaming industries in conjunction with research analysts and equity capital markets desk.
- Vice President, North America Strategy Team (1993-1994) Developed strategic plan for Deutsche Bank's American operations as part of five-person team working directly with CEO. Assisted in integration process following merger of securities subsidiaries.
- Assistant Vice President, Structured Finance Department (1990-1992) Account Manager for environmental, transportation, oil and gas and public infrastructure transactions. Negotiated credit documentation with clients, completed feasibility studies and financial modeling.
- International Management Trainee (1988-1989) Completed bank training program including credit risk management, corporate banking, project finance, real estate and derivatives departments as well as formal credit training, corporate finance and accounting programs.

## FORD MOTOR COMPANY

Dearborn, MI & Germany

- **Industry & Policy Analyst** (Summer 1987) Analyzed alcohol fuels industry and alternate fuels legislation as preparation for industry position reports for congressional testimony in the Environmental Policy Department.
- International Internship (1985-1986) Assisted in human resources and equipment sales of German operations.

#### **Education**

#### HARVARD UNIVERSITY

## KENNEDY SCHOOL OF GOVERNMENT

Cambridge, MA 1986-1988

• *Masters of Public Administration.* Interdisciplinary program with specialization in finance, international trade and business-government relations. Included course work at Harvard Business School.

# UNIVERSITY OF COLOGNE

Cologne, Germany 1984-1985

• Fulbright Scholar. Researched German model of labor management in the steel and coal industries and its applicability to U.S. Completed course work in political economy, strategy & sociology.

#### **PURDUE UNIVERSITY**

West Lafavette, IN 1980-1984

• **B.S. in Management & B.A. in German Studies.** Magna cum laude, elected to Phi Beta Kappa, concentration in finance, junior year abroad at University of Hamburg, Germany.

**Other:** Fluent written & spoken German. Basic French. NYU Deutsche Bank Executive MBA Program in 1992. Securities Industry Series 7 & 63.