NYU Stern Fashion & Luxury MBA Class of 2023 Employment Report

NYU Stern's Fashion and Luxury MBA program is curating the next guard of industry executives. As the first US business school to offer this MBA, Stern's full-time, 12-month program enables students to create a focused portfolio of enriching industry experiences through impactful company partnerships. Through this program, students are able to expand their industry connections and align themselves with fashion's most iconic companies, brands and leadership teams.

Stern's unparalleled immersive curriculum hones in on diverse branding, digital initiatives, supply chain, and analytics within the fashion and luxury sectors in New York City and Europe. Through this unique course load, students graduate already having applied their learnings towards solutions in today's everchanging marketplace. The Fashion & Luxury Council supports students through 1:1 mentorships, sharing job leads and offering networking opportunities. Stern has become a go to for employers in beauty, fashion, and apparel manufacturing seeking passionate, innovative and compassionate leaders yearning to make a difference in the industry.

At-A-Glance

Average full-time salary \$153,750

\$21,667 Average singing bonus

70% Seeking candidates accepted offers by 3 months post-graduation

Accepted Offers by Industry









*Companies that hired 2 or more



Class Profile

13% Male

87% Female

26%

Students with international citizenship¹

43% Minorities²

3.32-3.89

GPA 80% range

620-730

GMAT 80% range

Professional Experience

5

0-11

Average years of work experience³ 100% Range -Years of work experience

Top Prior Industries

70%

Consumer Products, Retail

13%

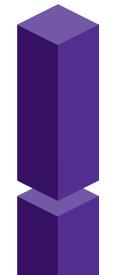
Entertainment, Media

9%

Consulting

- ¹Includes Foreign National, Dual Citizen and U.S. Permanent Resident
- ² Includes U.S. Citizens and Permanent Residents who identify as African American/Black, Asian, Hawaiian Native/ Pacific Islander, Hispanic or Native American/Alaska Native
- ³ Calculation based on those with prior work experience.

Accepted Offers by Function



25% Consulting - Retail

25% General Management

16.7% Marketing - General

8.3% Consulting - Management

8.3% Marketing - Brand Management

8.3% Merchandising

8.3% Strategy