NYU Stern’s Andre Koo Technology and Entrepreneurship MBA Program is a full-time, STEM-designated MBA degree completed in 12 months, minimizing time out of the workforce. The program is designed for students with a passion for technology and innovation, who want to strengthen their business foundation while gaining technical and business knowledge to accelerate their careers. During the program, students are able to leverage and directly apply skills and learnings in this rapidly changing global landscape through Stern Solutions projects, company visits and skill-building workshops, as part of the built-in experiential curriculum. Projects are conducted in partnership with the Tech MBA Advisory Board companies in addition to other top names in technology and growing startups.

Andre Koo Tech MBA students have applied the tools of business such as product strategy, design thinking and analytics gained at Stern to real-world settings with various industry partners. Through connections with Stern alumni, local treks in both the New York City and West Coast markets, and the School’s deep industry connections, Andre Koo Tech MBAs will be joining organizations at the forefront of innovation and technology, from agile startups to mature tech companies.

At-A-Glance

- **Average full-time salary**: $162,849
- **Average signing bonus**: $27,321
- **Seeking candidates accepted offers by 3 months post-graduation**: 87%
- **Starting new business**: 2.2%

Accepted Offers by Industry

- **40.7% Technology**

- **29.6% Consulting**
  - Select Employers: EY-Parthenon, IBM, McKinsey & Company*, PricewaterhouseCoopers (PwC)*, Samsung Global Strategy Group

- **14.8% Financial Services - Asset Management**
  - Select Employers: BNY Mellon*, Standard Metrics

- **3.7% Aerospace/Transportation**
  - Select Employer: The Aerospace Corporation

- **3.7% Financial Services - Investment Banking**
  - Select Employer: Barclays Capital Group

- **3.7% Financial Services - Diversified Financial Services**
  - Select Employer: Wizz Financial

- **3.7% Telecommunications**
  - Select Employer: EarthLink Telecommunications

*Companies that hired 2 or more
Class Profile

- **45%** Male
- **55%** Female
- **57%** Students with international citizenship
- **45%** Minorities
- **3.04-3.82** GPA 80% range
- **690-740** GMAT 80% range

Professional Experience

- **6.2** Average years of work experience
- **1-14** 100% Range - Years of work experience

Top Prior Industries

- **34%** Large Firms (Non-Tech Industries)
- **24%** Big Tech
- **21%** Start Up/Small Firms (Tech Industry)

Accepted Offers by Function

- **37%** Product Management
- **14.8%** Consulting - Management
- **11.1%** Consulting - Technology
- **7.4%** Data Analytics
- **7.4%** General Management
- **7.4%** Information Technology
- **7.4%** Strategy
- **3.7%** Business Development/Sales
- **3.7%** Operations

1. Includes Foreign National, Dual Citizen and U.S. Permanent Resident
2. Includes U.S. Citizens and Permanent Residents who identify as African American/Black, Asian, Hawaiian Native/Pacific Islander, Hispanic or Native American/Alaska Native
3. Calculation based on those with prior work experience.