

# SPONSORSHIP

In today's fast-paced environment, it's critical for organizations to invest in their employees to stay competitive. Through the NYU Stern Executive MBA program in Washington, DC, companies can enable high-potential professionals to hone their business skills and have a deeper and more immediate impact on their organizations' success.

The Executive MBA program in Washington, DC spans 2 years with classes held once-per-month, Friday through Sunday. The rigorous coursework focuses on a general management core curriculum, including one required and one optional Global Immersion Experience in dynamic markets, as well as a broad choice of electives enabling students to specialize in up to two specific business areas.

## BENEFITS OF CORPORATE SPONSORSHIP

Corporate sponsorship for Stern's Executive MBA program has a number of benefits.

- Participants bring back **new and innovative perspectives** from the strong curriculum, global focus, and highly experienced classmates.
- Participants develop **strategic, leadership, and general management skills with powerful expertise** in targeted specialization areas.
- Organizations see **immediate results and impact**, since participants are working while pursuing their degree.
- Offering sponsorship opportunities gives organizations an **advantage when competing for the same talent**.
- Sponsorship can be used to **reward exceptional performance** and **increase employee loyalty and retention**.

## TYPES OF CORPORATE SPONSORSHIP

There are 2 types of sponsorship:

- **Time sponsorship** is support of the time employees are required to be out of the office for the program. **(Required.)**  
Required time out of the office includes:
  - All class days  
*1 Friday, Saturday, and Sunday per month for 2 years*
  - 4 one-week residency periods  
*1 required domestic residency at program start, 1 required Global Immersion Experience in Year 1, 1 required domestic residency in Year 2, and 1 optional Global Immersion Experience in Year 2*
- **Financial sponsorship** is the portion, if any, of the program's cost that will be covered by organization. **(Not required.)**