SPONSORSHIP

In today's fast-paced environment, it's critical for organizations to invest in their employees to stay competitive. Through the NYU Stern Executive MBA program, companies can enable high-potential professionals to hone their business skills and have a deeper and more immediate impact on their organizations' success.

The Executive MBA program spans 22-months with classes held Friday and Saturday, every other week. The rigorous coursework focuses on a general management core curriculum, including one required and one optional Global Immersion Experience in dynamic markets, as well as a broad choice of electives enabling students to specialize in up to three specific business areas.

BENEFITS OF CORPORATE SPONSORSHIP

Corporate sponsorship for Stern's Executive MBA program has a number of benefits.

- Participants bring back **new and innovative perspectives** from the strong curriculum, global focus, and highly experienced classmates.
- Participants develop **strategic, leadership, and general management skills** with **powerful expertise** in targeted specialization areas.
- Organizations see **immediate results and impact,** since participants are working while pursuing their degree.
- Offering sponsorship opportunities gives organizations an **advantage when competing for the same talent.**
- Sponsorship can be used to **reward exceptional performance** and **increase employee loyalty and retention.**

TYPES OF CORPORATE SPONSORSHIP

There are 2 types of sponsorship:
- **Time sponsorship** is support of the time employees are required to be out of the office for the program. **(Required.)**
  Required time out of the office includes:
    o All class days
      ~2 Fridays and Saturdays per month for 22 months
    o 3 one-week residency periods
      1 required local residency at program start
      1 required Global Immersion Experience in Year 1
      1 optional Global Immersion Experience in Year 2

- **Financial sponsorship** is the portion, if any, of the program's cost that will be covered by organization. **(Not required.)**