

# Agenda

## 2024 NYU Stern Fintech Conference

### Living Large: The Latest on AI in Finance

#### 8:30AM-12:05PM EST

Register:

<https://bit.ly/2024SternFintechRegistration>

Website:

<https://bit.ly/2024SternFintech>

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#### **8:30 AM - 8:35 AM, Welcome and Opening Remarks**

Kathleen DeRose, Director of the Fubon Center for Technology, Business and Innovation & the Fubon Fintech Initiative, Clinical Associate Professor of Finance and Academic Director, MS in Fintech

#### **8:35 AM - 9:05 AM, Keynote**

Joy Buolamwini, Artificial Intelligence Expert, Artist, Founder of Algorithmic Justice League & Author of National Bestseller Unmasking AI

#### **9:05 AM - 9:55 AM, "Research Frontiers of Generative AI and LLMs in Finance"**

Arun Sundararajan, Moderator, Harold Price Professor of Entrepreneurship, NYU Stern School of Business

Aline Oliveira Pezente, Co-founder and Chief AI Officer, Traive  
Gideon Mann, Global Head of AI, Technology at Millennium

#### **9:55 AM - 10:30 AM, "Better, Faster, Cheaper: How Data Analytics Change the Game in Financial Platforms"**

Ofar Shapira, Founder & CEO, Soteria Market

Einat Steklov, Founder & CEO, Kashable

L.D. Salmanson, Founder, Cherre

Melissa A. Schilling, Moderator

Herzog Family Professor of Management, NYU Stern School of Business



Fubon Center for Technology,  
Business and Innovation

**Leonard N. Stern School of Business**

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**10:30 AM - 11:20 AM, "What Makes a Good Commercial Application for Generative AI?"**

Foster Provost, Ira Rennert Professor of Entrepreneurship, NYU Stern School of Business

Alejandro Jaimes, Ph.D., Chief Scientist & SVP of AI, Dataminr, NYC

Alexander Sugar, Ph.D. in Linguistics, Product Manager

Daniel Preotiuc-Pietro, Ph.D., Manager of NLP Group, AI Engineering, Bloomberg

**11:20 AM -11:30 AM**

NYU Stern FinTech Association

Mariano Juan Alday Bonanno, Nicolas Acero, FTA Co Presidents

**11:30AM – 12:00PM, Keynote**

Gašper Beguš Assistant Professor Department of Linguistics University of California, Berkeley

**12:00PM-12:05PM , Closing Remarks**

Kathleen DeRose, Director of the Fubon Center for Technology, Business and Innovation & the Fubon Fintech Initiative, Clinical Associate Professor of Finance and Academic Director, MS in Fintech