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Maxime Cohen

Maxime C. Cohen

Professor, [McGill University](#)
Scale AI Chair in Data Science for Retail
 Academic Director of the [Bensadoun School of Retail Management](#)
 Associate Member, [Electrical and Computer Engineering Department](#) (by courtesy)
 Associate Academic Member, [Mila](#)
 Member of [CIRRELT](#) and [GERAD](#)
 VP of Publications for [Production and Operations Management](#)
 Visiting Professor and Shubik Fellow, [Yale School of Management, Yale University \(2023-2024\)](#)

Chief AI Scientist @ CIUSSS West-Central Montreal (Jewish General Hospital)

Member of AI Expert Committee @ [Leger](#)
 Director of Artificial Intelligence @ [Intégral](#)
 Scientific Advisor in AI and Data Science @ [IVADO Labs](#)
 Associate Director for Strategy and Partnership @ [Conflict Analytics Lab](#)
 Scientific Director @ [MyOpenCourt.org](#)
 Advisor or investor for startups: [Intelligems](#), [CrownSync AI](#), [BlueQubit](#), [Leav](#), [Cherre](#), [Supplyve](#), [ScribeMD](#)

Books:

"Pricing in the Age of AI," **MIT Press**, Forthcoming Sept. 2026 (ISBN 978-0262056779) - **NEW**
 Buy the book ([pre-order](#)): [Amazon.com](#), [Amazon.ca](#), [MIT Press Bookstore](#), [Barnes & Noble](#)

"AI in Supply Chains: Perspectives from Global Thought Leaders," **Springer** (co-editor) Series in Supply Chain Management 27, 2026 (ISBN 978-3032070531)
 Buy the book: [Amazon.com](#), [Amazon.ca](#), [Springer](#), [Barnes & Noble](#), [Browns Books](#)

"Demand Prediction in Retail - A Practical Guide to Leverage Data and Predictive Analytics," **Springer** Series in Supply Chain Management 14, 2022 (ISBN 978-3030858551)
 Buy the book: [Amazon.com](#), [Amazon.ca](#), [Amazon.fr](#), [Springer](#), [Barnes & Noble](#), [Browns Books](#)

"Precision Retailing: Driving Results with Behavioral Insights and Data Analytics," **University of Toronto Press** (co-editor), 2024 (ISBN 978-1487542719)
 Buy the book: [Amazon.com](#), [Amazon.ca](#), [University of Toronto Press](#), [Barnes & Noble](#), [Browns Books](#)

"Behavioral Retail Operations: Tactics to Win Customers," **Foundations and Trends®** in Technology, Information and Operations Management, 2024 (ISBN 978-1-63828-437-6)
 Buy the book: [Amazon.com](#), [Amazon.ca](#), [Now Publishers](#), [Barnes & Noble](#), [Browns Books](#)



About

I am the Scale AI Chair Professor and the Academic Director of the Bensadoun School of Retail Management at [McGill University](#). I am the Chief AI Scientist of the [CIUSSS West-Central Montreal \(Jewish General Hospital\)](#) and the Scientific Director of the non-profit [MyOpenCourt.org](#). I am also a Scientific Advisor in AI at [IVADO Labs](#), and I am actively advising corporations, retailers, and startups on topics related to **AI, pricing, retail, and data science**. Before joining McGill, I was an Assistant Professor of Technology, Operations, and Statistics at [NYU Stern](#) and a Research Scientist at [Google AI](#). I previously worked as a high-frequency trader and co-founded a real estate investment company.

My core expertise lies at the intersection of **data science** and **operations**. I have worked on retail, ridesharing, airline, sustainability, cloud computing, online advertising, peer-to-peer lending, real estate, healthcare, and conflict analytics. I have collaborated with many companies including [Google AI](#), [Microsoft](#), [Meta](#), [OpenAI](#), [Uber](#), [Waze](#), [Amazon](#), [Expedia](#), [Oracle Retail](#), [IBM Research](#), [Via](#), [Spotify](#), [Zoom](#), [Aldo Group](#), [Couche-Tard/Circle K](#), [Loblaws](#),

Canadian Tire, L'Oréal, Cargo, and Staples and I serve on the advisory board of several startups. In each project, I have worked closely with the company to develop solutions using tools such as machine learning, deep learning, optimization, stochastic modeling, econometrics, and field experiments. More recently, I have worked with hundreds of physicians and business managers to guide them on how to responsibly adopt GenAI tools and customized AI agents to boost their productivity.

My research and teaching have received 40+ awards, including [Top 2% of most cited authors](#), [Poets&Quants Best 40-Under-40 MBA Professors](#), [RETHINK Retail's Top Retail Influencers](#), [MSOM Young Scholar Prize](#), and [Best OM Paper in Management Science](#).

Editorial Work

VP of Publications for [Production and Operations Management](#) (2026-present)

Founding Department Editor for [M&SOM – AI in Operations](#) Department (2026-present)

Department Editor for [Production and Operations Management](#) – Service Operations Department (2022-present)

Special Issue Editor for [Management and Business Review](#) on “Competition and Regulation of AI” (2025)

Deputy Editor for [Service Science](#) (2024-2026)

Department Editor for [Production and Operations Management](#) – Supply Chain Management Department (2022-2024)

Special Issue Editor for [Service Science](#) on "Impact of AI on Service Design and Delivery" (2024-2025)

Special Issue Editor for [POM](#) on "Responsible Data Science" (2022-2024)

Associate Editor for [Management Science](#) (2020-present)

Associate Editor for [Operations Research](#) (2024-present)

Associate Editor for [M&SOM](#) (2021-2026)

Senior Editor for [Production and Operations Management](#) (2017-2022)

Advisor and Associate Editor for [Management and Business Review](#) (2019-present)

Guest Associate Editor for [NRL](#) (2018-2021)

Education

Ph.D., Operations Research, [MIT](#)

M.S., Electrical Engineering, [Technion](#)

B.S., Aerospace Engineering, [Technion](#)

Contact

maxccohen@gmail.com

Desautels Faculty of Management, McGill University
1001 Sherbrooke St W, Montreal, QC H3A 1G5

[Linked in](#)  [SSRN](#) 