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Panagiotis (Panos) Adamopoulos

Goizueta Term Chair Associate Professor of Information Systems & Operations Management



Office: GBS 405

Areas of Expertise

Social Media
Information Systems
Recommender Systems
Social Commerce
Word of Mouth
Internet of Things
Econometrics
Machine Learning
Big Data
Data Science

Biography

Panagiotis (Panos) Adamopoulos is the Goizueta Foundation Term Chair Associate Professor of Information Systems at the Goizueta Business School of Emory University.

Panos' research program studies how information systems and digital technologies shape user behavior and transform businesses and society. His research focuses on personalization, mobile and social commerce, and online education. Recent projects examine the influence of fake reviews on recommender systems and strategies to mitigate their effects; how to alleviate the over-specialization and concentration bias of personalization techniques (e.g., filter bubbles); the effectiveness of various types of mobile

recommendations; the role of personality traits in shaping the influence of social media word-of-mouth (WOM); and how to design better massive open online courses (MOOCs). Much of this research is grounded in big data employing data science and machine-learning techniques to leverage the abundance of unstructured data, while integrating these methods with more conventional econometric analysis as well as experimental research designs.

His research has been published in top peer-reviewed outlets, including Management Science, Information Systems Research, MIS Quarterly, Production and Operations Management, ACM Transactions on Intelligent Systems and Technology, ACM SIGKDD Conference on Knowledge Discovery and Data Mining, and ACM Conference on Recommender Systems. In addition, his work has received multiple honors, including INFORMS and AIS mid-career, young scholar, and early career awards, Marketing Science Institute, and Amazon research grants, INFORMS and ACM best paper award nominations, teaching commendations and a variety of other grants. Panos has also served as an associate editor for MS and an organizing and program committee member for international conferences and workshops as well as a reviewer for several scholarly journals and conferences. He has been recognized for the above service with best associate editor and reviewer awards and nominations.

Before academia, Panos worked as a senior Business Intelligence Engineer and Consultant at Relational S.A. and as an Information Technology Business Analyst at Toyota. He holds a Ph.D. from the Stern School of Business of New York University and a B.Sc. from the Department of Management Science and Technology of the Athens University of Economics and Business, where he graduated 2nd in the department's history.

Education

PhD in Information Systems

New York University, Leonard N. Stern School of Business

MPhil in Information Systems

New York University, Leonard N. Stern School of Business

BSc in Information Systems and E-Business

Athens University of Economics and Business, Greece

Select publications

Journal publications

June 23, 2026

List of selected journal publications

Emory University

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