

# Competition Schedule at a Glance

## DISCOVER

## DESIGN

## DEVELOP

## DELIVER

### SEPTEMBER

- Competition Kick-off**  
Wednesday, September 16; 5:00–7:30pm
- Discover: Entrepreneurs Boot Camp I\***  
Sunday, September 20; 9:00am–4:00pm
- Teammate Hunt**  
Thursday, September 24; 5:00–7:30pm
- Coaching Session**  
Tuesday, September 29; 4:30–7:30pm

### OCTOBER

- Enter the Competition**  
1-page Concept Summary  
Thursday, October 1, 1:00pm DEADLINE
- Lean Startup for Social Enterprises Clinic**  
Friday, October 2, 5:00–7:30pm
- Peer Talk and Team Mixer**  
Get inside tips from 2015 competition finalist teams and network with fellow entrepreneurs.  
Thursday, October 8, 5:00–7:30pm
- Discover: Entrepreneurs Boot Camp II\***  
Sunday, October 11
- Coaching Session: Developing the Venture Concept**  
Thursday, October 15 &  
Tuesday, October 20, 4:30–7:30pm;  
Friday, November 6, 9:00am–1:00pm  
(by appointment only)
- Measuring Social Impact Clinic**  
Friday, October 23, 5:00–7:30pm
- Design: Entrepreneurs Boot Camp III\***  
Sunday, October 25, 9:00am–4:00pm
- Ask the Expert**  
Tuesday, October 27, 5:00–7:30pm

### NOVEMBER

- Legal Forum for Startups**  
Monday, November 2, 5:00–7:30pm UC50
- 1st Judging Round**  
**Feasibility Analysis due**  
WEDNESDAY, NOVEMBER 11  
1:00PM DEADLINE
- Quarter-Finalists announced**  
Wednesday, November 25

### DECEMBER

- Presentation Skills Clinic**  
Tuesday, December 1, 5:00–7:30pm
- 2nd Judging Round**  
**Quarter-finalist Pitch-off**  
FRIDAY, DECEMBER 11
- Semi-finalists announced**  
Monday, December 14

### JANUARY

- Concept Boards images & descriptions due**  
Wednesday, January 13, 3:00pm deadline

### FEBRUARY

- Develop: Entrepreneurs Boot Camp IV\***  
Sunday, February 7, 9:00am–4:00pm
- Coaching Session**  
Friday, February 12, 9:00am–1:00pm &  
Tuesday, February 16; 4:30–7:30pm
- How to Make an Explainer Video Clinic\***  
Thursday, February 18, 5:30pm–7:30pm &  
Friday, February 19; 4:00–5:30pm
- New Venture Showcase**  
Wednesday, February 24; 5:30–7:30pm UC 50

### MARCH

- Start-up Financial Coaching**  
Thursday, March 3, 4:30pm–7:30pm
- Develop: Semi-finalists Pitch Boot Camp\***  
Sunday, March 6, 9:00am–2:00pm
- Start-up plans due**  
Thursday, March 10; 1:00pm deadline.
- Coaching Session Team Strategy & Pitch**  
Tuesday, March 22 &  
Wednesday, March 23, 4:30–8:00pm  
(by appointment only)
- Start-up Plan and Explainer Video due**  
Tuesday, March 29; 1:00pm deadline.

### APRIL

- Semi-final Pitch-off**  
FRIDAY, APRIL 8,  
12:00–7:00PM
- Finalist Coaching Session**  
(One Hour Appointments)
- Final Start-up Plan and Video Pitch due**  
Monday, April 25, by 1:00pm

### MAY

- Final Pitch-off & Award Ceremony**  
FRIDAY, MAY 6,  
12:30–8:00PM

## KEY

- BOOTCAMPS**  
Intense training, interactive sessions and instruction on developing and refining your idea
- CLINICS**  
Hands-on sessions examining strategies for developing and refining your concept.
- COACHING**  
Individualized feedback on your venture from seasoned entrepreneurs and industry experts