

# 2022 Innovation Conference: Building Innovation Portfolios

## Event Schedule

Fri, Sep 30, 2022

12:00 PM

### Opening Remarks and Keynote Speaker: Resource Allocation Strategy for Innovation Portfolio Management

🕒 12:00 PM - 12:45 PM, Sep 30

📍 Virtual

#### 🗣️ Speakers



#### Melissa Schilling

Fubon Center, Director of the Technology and Innovation Initiative; Herzog Family Professor of Management Management and Organizations Department  
NYU Stern School of Business



#### Ronald Klingebiel

Professor of Strategy  
Frankfurt School of Finance and Management

12:45 PM

### Panel Session 1: Innovation in Healthcare

🕒 12:45 PM - 1:45 PM, Sep 30

📍 Virtual

#### 🗣️ Speakers



#### Dr. Devin Mann, MD

Senior Director, Informatics Innovation, MCIT  
Associate Professor, Department of Population Health at NYU Grossman School of Medicine & Associate Professor, Department of Medicine at NYU Grossman School of Medicine



#### Dr. Yvonne W. Lui, MD

Associate chair for Artificial Intelligence  
NYU Langone



#### Dr. Yin Aphinyanaphongs, MD and PhD

Director of Clinical Predictive Analytics  
NYU Langone Medical Center



#### Oded Nov

Professor, Tandon School of Engineering, Technology Management and Innovation Department Chair  
New York University



#### Callen Anthony

Assistant Professor of Management and Organizations  
NYU Stern School of Business

1:45 PM

### Keynote 2: Nitish Gupta

🕒 1:45 PM - 2:25 PM, Sep 30

📍 Virtual

#### Speakers




**Nitish Gupta, PhD**  
Global Product Manager  
IPC Systems



**Foster Provost**  
Director of the Fubon Center Data Analytics & AI Initiative  
Fubon Center for Technology, Business and Innovation

2:25 PM

### Panel Session 2: Building Innovation Portfolios in Consumer Products

 2:25 PM - 3:25 PM, Sep 30

 Virtual

#### Speakers



**Marvin Jiwan**  
Americas Lead, Open Innovation-Metabolic Resp., Strategic R&D  
Ferrero




**Ryan Piela**  
Executive Director, New Incubation Ventures  
The Estée Lauder Companies



**Melissa Schilling**  
Fubon Center, Director of the Technology and Innovation Initiative; Herzog Family Professor of Management  
Management and Organizations Department  
NYU Stern School of Business

3:25 PM

### Deepening Customer Relationships through Innovation and Closing Remarks

 3:25 PM - 4:10 PM, Sep 30

 Virtual

#### Speakers



**Geoffrey Schwartz**  
Head of frog Strategy  
frogNY



**Kathleen DeRose**  
Director of the Fubon Center for Technology, Business and Innovation  
Fubon Center for Technology, Business and Innovation



**Craig Cisero**  
Strategy Director  
frogNY