

BENEFITS OF SPONSORSHIP

In today's fast-paced environment, it is critical for organizations to invest in their employees to stay competitive. Through the NYU Stern Executive MBA program in Washington, DC, companies can enable high-potential professionals to hone their business skills and have a deeper and more immediate impact on their organizations' success.

The program spans 2 years with classes held once-per-month, Friday through Sunday. The rigorous coursework focuses on a general management core curriculum, including one required Global Study Tour in a dynamic market, as well as a broad choice of electives that enable students to complete optional tracks in Finance, Tech & Analytics, Leadership, and Strategy.

Corporate sponsors for NYU Stern's Executive MBA program receive a number of benefits:

- Participants bring back **new and innovative perspectives** from the strong curriculum, global focus, and highly experienced classmates
- Participants develop **strategic, leadership, and general management skills** with **powerful expertise** in targeted specialization areas
- Organizations see **immediate results and impact**, since participants are working while pursuing their degree
- Offering sponsorship opportunities gives organizations an **advantage** over other organizations **in competing for the same talent**
- Sponsorship can be used to **reward exceptional performance** and **increase employee loyalty and retention**

TYPES OF CORPORATE SPONSORSHIP

There are two different types of sponsorships:

1. **Time sponsorship** is support of the time that employees need to be out of the office for the program. Required time out of the office includes:
 - All class days
1 Friday, Saturday, and Sunday per month for 2 years
 - 3 one-week residency periods
Two domestic residencies and one Global Study Tour
2. **Financial sponsorship** is the portion, if any, of the program's cost that will be covered by the organization (**not required**)