

# Risk Aversion or Mistaken Beliefs?<sup>1</sup>

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<sup>1</sup>Originally, “Three Martingales and More”

## Risks and beliefs

$$\phi(\varepsilon) = K \exp\left(-\frac{1}{2}\varepsilon'\varepsilon\right) \sim \mathcal{N}(0, I)$$

$$\begin{aligned}\hat{\phi}(\varepsilon) &= K \exp\left(-\frac{1}{2}(\varepsilon - \lambda)'(\varepsilon - \lambda)\right) \sim \mathcal{N}(-\lambda, I) \\ &= m(\varepsilon)\phi(\varepsilon)\end{aligned}$$

$$m(\varepsilon) = \exp\left(-\lambda'\varepsilon - \frac{1}{2}\lambda'\lambda\right) \geq 0$$

$$Em(\varepsilon) = 1$$

$$\text{entropy} \equiv Em(\varepsilon) \log m(\varepsilon) = \frac{1}{2}\lambda'\lambda$$

## Likelihood ratios (martingale increments)

Probability	Likelihood ratio	Describes
econometric	1	macro risk factors
risk neutral	$m_{t+1}^\lambda$	prices of risks
mistaken	$m_{t+1}^w$	experts' forecasts
dubious	$m_{t+1} \in \mathcal{M}$	specification doubts

$$m_{t+1}^b = \exp\left(-b_t' \varepsilon_{t+1} - \frac{b_t' b_t}{2}\right); b_t = 0 \text{ or } \lambda_t \text{ or } w_t \text{ or } \dots$$

## Young researchers

- ▶ Jaroslav Borovička
- ▶ Anmol Bhandari
- ▶ Timothy Christensen
- ▶ Bálint Szóke

## Middle aged researchers

- ▶ Monika Piazzesi
- ▶ Jessica Wachter
- ▶ Amir Yaron
- ▶ Stanley Zin
- ▶ Lars Hansen

# Rational Expectations

1970's-1980's informal justification:

RE as outcome of learning from an infinite history

- ▶ Least squares learning converges to rational expectations equilibrium
- ▶ Depends on assumption that agents know correct functional forms
- ▶ Proof technique: stochastic approximation – partition dynamics into fast (justifying a LLN) and slow (justifying an ODE)
- ▶ But in systems with long intertemporal dependence, rates of convergence are slow

## Good econometricians

- ▶ Have only limited data and hunches about functional forms
- ▶ After best econometrics, they fear models are incorrect
- ▶ Oliver Cromwell's rule: "think it possible that you might be mistaken"

## Agent like good econometrician

- ▶ Has parametric model estimated from limited data
- ▶ Acknowledges that other specifications fit nearly as well
  - ▶ Other parameter values
  - ▶ Other functional forms
  - ▶ Other nonlinearities and history dependencies



## Econometrician's and agent's shared model

$$\begin{aligned}x_{t+1} &= Ax_t + C\varepsilon_{t+1} \\y_{t+1} &= Dx_t + G\varepsilon_{t+1} \\ \varepsilon_{t+1} &\sim \mathcal{N}(0, I) \\ r_t &= \bar{r}x_t \\ d_t &= \bar{d}x_t\end{aligned}$$

$y_{t+1}$ : utility-relevant variables

$r_t$ : risk-free one-period interest rate

$d_t$ : payout process from an asset

Want

Price at  $t$  of a claim to random payout stream  $\{d_{t+j}\}_{j=1}^{\infty}$

## Rational expectations with risk neutral representative investor

**Stock prices** (Shiller):

Stock price  $p_t$ :

$$p_t = \exp(-r_t) E_t(p_{t+1} + d_{t+1})$$

**Expectations theory of term structure of interest rates**

(Hicks-Shiller):

time  $t$  price  $p_t(n)$  of a zero coupon  $n$  risk-free claim to one dollar at time  $t + n$

$$\begin{aligned} p_t(1) &= \exp(-r_t) \\ p_t(n+1) &= \exp(-r_t) E_t p_{t+1}(n) \\ p_t(n) &= \exp(B_n x_t) \end{aligned}$$

# Rational expectations with risk neutral representative investor

## Works

- ▶ “Pretty well” for conditional means
- ▶ Less well for conditional variances (Shiller “volatility puzzles”)

# Wouldn't it be nice ...

... if we could make the theory apply even if investors

- ▶ Are risk averse
- ▶ Don't have rational expectations

but continue to use the same formulas

“Ask and it shall be given” (if you don't ask too much)

## Likelihood ratio

Let

$$\begin{aligned}m_{t+1} &= \exp\left(-\lambda_t \varepsilon_{t+1} - \frac{1}{2} \lambda_t' \lambda_t\right) \\ \lambda_t &= \lambda x_t \\ E_t m_{t+1} &= 1, \quad m_{t+1} \geq 0\end{aligned}$$

- ▶  $m_{t+1}$  is a likelihood ratio that distorts conditional distribution of  $\varepsilon_{t+1}$ .
- ▶ Multiplication of  $\mathcal{N}(0, I)$  by  $m_{t+1}$  shifts density of  $\varepsilon_{t+1}$  to  $\mathcal{N}(-\lambda x_t, I)$ .
- ▶ Covariances of returns with  $m_{t+1}$  affect mean returns

## Likelihood ratio, II

- ▶ Likelihood ratio expresses risk aversion
- ▶  $\lambda_t$  is price representative agent charges for bearing exposure to  $\varepsilon_{t+1}$
- ▶ Expected return of an asset depends on how its payout covaries with  $\varepsilon_{t+1}$

## Modern (post Shiller) asset pricing

**Stock price** (Lucas-Hansen):

$$p_t = \exp(-r_t) E_t(m_{t+1}(p_{t+1} + d_{t+1}))$$

**Term structure** (Backus-Zin):

$$\begin{aligned} p_t(1) &= \exp(-r_t) \\ p_t(n+1) &= \exp(-r_t) E_t(m_{t+1} p_{t+1}(n)) \\ p_t(n) &= \exp(B_n x_t) \end{aligned}$$

“Ask and it shall be given” works (this time)



## “Risk-neutral” dynamics

$$\begin{aligned}x_{t+1} &= (A - C\lambda)x_t + C\tilde{\varepsilon}_{t+1} \\ \tilde{\varepsilon}_{t+1} &\sim \mathcal{N}(0, I) \\ \lambda_t &= \lambda x_t\end{aligned}$$

## Risk-neutral dynamics

- ▶ Risk neutral dynamics assert that shock distribution  $\varepsilon_{t+1}$  has conditional mean  $-\lambda_t$  instead of 0.
- ▶ Dependence of  $\lambda_t$  on  $x_t$  modifies dynamics asserted by econometrician's model

## Expectation under twisted distribution

Mathematical expectation of  $y_{t+1}$  under probability distribution twisted by likelihood ratio  $m_{t+1}$  is

$$\tilde{E}_t y_{t+1} = E_t m_{t+1} y_{t+1}$$

## Risk-neutral pricing represented

With respect to risk neutral dynamics, modern (Backus-Zin) term structure theory is

$$\begin{aligned}p_t(1) &= \exp(-r_t) \\p_t(n+1) &= \exp(-r_t)\tilde{E}_t(p_{t+1}(n)) \\p_t(n) &= \exp(B_n x_t)\end{aligned}$$

where  $\tilde{E}_t$  is an expectation with respect to the risk-neutral measure.

- ▶ Same formulas as (Shiller) rational expectations asset pricing theory, but ...
- ▶ Take mathematical expectations with respect to a different probability measure

## Another likelihood ratio $m_{t+1}$

Mistaken beliefs (according to the econometrician's model):

- ▶ Identical asset pricing formulas
- ▶ Identical econometric fits

Insight of Hansen, Sargent, Tallarini (1999) and Piazzesi, Salomao, Schneider (2015)

# Identification

$\lambda_t$  can be interpreted as either

- ▶ Risk price vector expressing “representative” agent’s risk aversion, or
- ▶ Representative agent’s belief distortion relative to econometrician’s model

To distinguish, need more information (Piazzesi, Salomao, Schneider, PSS) or more theory (Hansen and Szőke) or both (Szőke)

## More information: experts' forecasts

Piazzesi, Salomao, Schneider (2015)

- ▶ Representative agent's risk aversion leads him to price risks  $\varepsilon_{t+1}$  with prices  $\lambda_t^* = \lambda^* x_t$
- ▶ Representative agent has twisted beliefs  $(A^*, C) = (A - Cw^*, C)$  relative to econometrician's model  $(A, C)$
- ▶ Professional forecasters use twisted beliefs  $(A^*, C)$  to answer survey questions about forecasts

## More information: experts' forecasts

Piazzesi, Salomao, Schneider (2015)

- ▶ Use data on  $\{x_t\}_{t=0}^T$  to estimate econometrician's model  $A, C$
- ▶ Project experts' forecasts  $\{\hat{x}_{t+1}\}$  to get  $\hat{x}_{t+1} = A^*x_t$  and interpret  $A^*$  as belief distortion
- ▶ Back out mean distortion  $w^*x_t = -C^{-1}(A^* - A)x_t$  to density of  $\varepsilon_{t+1}$
- ▶ Reinterpret  $\lambda$  estimated by rational expectations econometrician as  $\lambda^* + w^*$ , where  $\lambda_t^* = \lambda^*x_t$  is the (smaller) price of risk vector actually charged by a distorted beliefs representative agent



## PSS approach

An econometrician who mistakenly imposes rational expectations estimates risk prices  $\lambda_t$  that consist of the sum of two parts:

- ▶ Smaller risk prices  $\lambda_t^*$  actually charged by the twisted beliefs representative agent
- ▶ Conditional mean distortions  $w_t^*$  of the risks  $\varepsilon_{t+1}$  that the twisted beliefs representative agent's model displays relative to the econometrician's

# PSS empirical specification

Key variables in state space system

- ▶ Level and slope of the yield curve
  - ▶ short rate
  - ▶ spread between 5 year and short rate
- ▶ Inflation
- ▶ Conditional expectations of these variables

## PSS Successes

$$w^* \neq 0$$

- ▶ Experts' model differs systematically from econometrician's
- ▶ Experts perceive level and slope of yield curve to be more persistent than the econometrician estimates
- ▶ Subjective risk prices  $\lambda^* x_t$  vary less than  $\lambda x_t$  estimated by rational expectations econometrician

## Why are beliefs distorted?

- ▶ PSS offer no explanation
- ▶ Mistakes? Ignorance of good econometrics? Or ???
- ▶ How distorted are they?

# A theory of belief distortions

## **A dubious investor**

- ▶ Shares the econometrician's model but doubts it.
- ▶ Evaluates streams of payouts under a (vast) set of alternative specifications near his model (which equals the econometrician's)
- ▶ Constructs lower bound on set of values traced out by a set of models

# Valuation under econometrician's model

Log consumption process

$$c_{t+1} - c_t = D x_t + G \varepsilon_{t+1}$$

$$x_{t+1} = A x_t + C \varepsilon_{t+1}$$

Value function

$$V(x_0, c_0) := E \left[ \sum_{t=0}^{\infty} \beta^t c_t \mid x_0, c_0 \right] = c_0 + \beta E [V(x_1, c_1) \mid x_0, c_0]$$

## Lars Hansen's dubious agent

- ▶ Shares econometrician's model  $A, C, D, G$
- ▶ Expresses doubts by using (a continuum of) likelihood ratios to form discounted entropy ball of size  $\eta$  around econometrician's model.
- ▶ Wants valuation that is good for every model in the entropy ball.
- ▶ Constructs lower bound on values and worst-case model that attains it

## Why discounted entropy?

It includes models that undiscounted entropy excludes

- ▶ Undiscounted entropy over infinite sequences excludes many models that are very difficult to distinguish from econometrician's model with limited data
- ▶ Undiscounted entropy includes only models that share laws of large numbers



# Hansen agent's sequence problem, I

$$J(x_0, c_0 | \eta) := \min_{\{m_{t+1}\}_{t=0}^{\infty}} E \left[ \sum_{t=0}^{\infty} \beta^t M_t c_t \mid x_0, c_0 \right]$$

$$\text{s.t. } c_{t+1} - c_t = D x_t + G \varepsilon_{t+1} \quad \varepsilon_{t+1} \approx \mathcal{N}(0, I)$$

$$x_{t+1} = A x_t + C \varepsilon_{t+1}$$

$$E \left[ \sum_{t=0}^{\infty} \beta^t M_t E [m_{t+1} \log m_{t+1} \mid x_t, c_t] \mid x_0, c_0 \right] \leq \eta$$

$$M_{t+1} = M_t m_{t+1}, \quad E[m_{t+1} \mid x_t, c_t] = 1, \quad M_0 = 1$$

Likelihood ratio process  $\{M_t\}_{t=0}^{\infty}$  is a multiplicative **martingale**

# Entropy

Likelihood ratio

$$m_{t+1} := \exp\left(-\frac{w'_t w_t}{2} - w'_t \varepsilon_{t+1}\right)$$

implies

$$E[m_{t+1} \log m_{t+1} \mid x_t, c_t] = \frac{1}{2} w'_t w_t$$

Simplifies dubious agent's Bellman equation

## Hansen agent's sequence problem, II

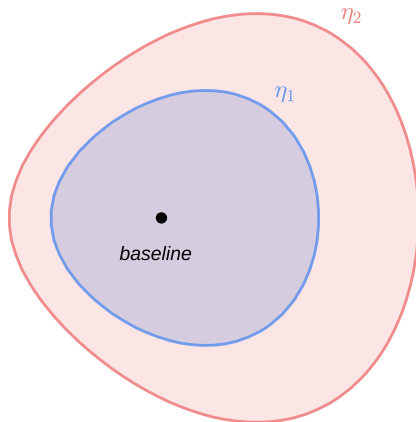
$$J(x_0, c_0 \mid \eta) := \min_{\{w_t\}_{t \geq 1}} E^w \left[ \sum_{t=0}^{\infty} \beta^t c_t \mid x_0, c_0 \right]$$

$$\text{s.t. } c_{t+1} - c_t = Dx_t + G(\tilde{\epsilon}_{t+1} - w_t), \quad \tilde{\epsilon}_{t+1} \sim \mathcal{N}(0, I)$$

$$x_{t+1} = Ax_t + C(\tilde{\epsilon}_{t+1} - w_t)$$

$$\frac{1}{2} E^w \left[ \sum_{t=0}^{\infty} \beta^t w_t' w_t \mid x_0, c_0 \right] \leq \eta \quad // \tilde{\theta}$$

# Discounted entropy ball



## Szőke's dubious agent

- ▶ Shares the econometrician's model  $A, C, D, G$
- ▶ Expresses doubts by using (a continuum of) likelihood ratios to form a discounted entropy ball around econometrician's model
- ▶ Insists that some martingales in discounted entropy ball represent particular alternative *parametric* models.
- ▶ Computes a worst-case model that attains a bound on values over this set of models.

## Concern about another parametric model

Investor wants to include particular alternative model with

$$E_t [\bar{m}_{t+1} \log \bar{m}_{t+1}] = \frac{1}{2} \bar{w}_t' \bar{w}_t = \xi(x_t)$$

and discounted entropy

$$E^{\bar{w}} \left[ \sum_{t=0}^{\infty} \beta^t \xi(x_t) \mid x_0, c_0 \right]$$

Replace entropy constraint with

$$\frac{1}{2} E^w \left[ \sum_{t=0}^{\infty} \beta^t w_t' w_t \mid x_0, c_0 \right] \leq E^w \left[ \sum_{t=0}^{\infty} \beta^t \xi(x_t) \mid x_0, c_0 \right]$$

## Yaron's bazooka

Bansal and Yaron (2004) mix LRR with EZ preferences

- ▶ LRR is statistically difficult to detect and estimate; but ...
- ▶ Epstein-Zin or dubious agent really hates LRR
  - ▶ There are conditions under which EZ value function is indirect utility function of dubious agent
- ▶ That sets stage for big risk-prices

## Concern about bigger “long-run risk” in Szőke model

Inspired by Bansal and Yaron (2004) LRR, an agent fears a particular

$$x_{t+1} = \bar{A}x_t + C\tilde{\varepsilon}_{t+1}$$

- ▶ Corresponds to  $\bar{w}_t = \bar{w}x_t$  with

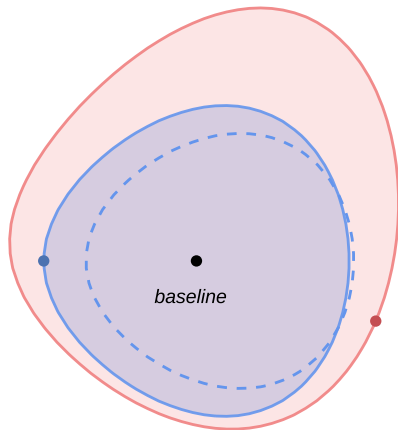
$$\bar{w} = -C^{-1}(\bar{A} - A)$$

- ▶ Implies quadratic  $\xi$  function:

$$\xi(x_t) := x_t' \bar{w}' \bar{w} x_t =: x_t' \Xi x_t$$



# Tilted discounted entropy balls



-- Untilted set (with  $\eta_1$ )

● Model 1

— Tilted set (model 1)

● Model 2

— Tilted set (model 2)

## State-dependent contributions to entropy constraint

Time  $t$  contributions to RHS of

$$\frac{1}{2} E^w \left[ \sum_{t=0}^{\infty} \beta^t w_t' w_t \mid x_0, c_0 \right] \leq E^w \left[ \sum_{t=0}^{\infty} \beta^t \xi(x_t) \mid x_0, c_0 \right]$$

relax the discounted entropy constraint in states  $x_t$  in which  $\xi(x_t)$  is larger

This sets the stage for state-dependent mean distortions in worst-case model

That can ignite countercyclical market prices of uncertainty

# Szöke agent's sequence problem

Linear quadratic problem

$$J(x_0, c_0 \mid \Xi) := \max_{\tilde{\theta} \geq 0} \min_{\{w_t\}_{t \geq 1}} E^w \left[ \sum_{t=0}^{\infty} \beta^t c_t + \tilde{\theta} \frac{1}{2} \sum_{t=0}^{\infty} \beta^t (w_t' w_t - x_t' \Xi x_t) \mid x_0, c_0 \right]$$

s.t.  $c_{t+1} - c_t = D x_t + G(\tilde{\epsilon}_{t+1} - w_t), \quad \tilde{\epsilon}_{t+1} \sim \mathcal{N}(0, I)$   
 $x_{t+1} = A x_t + C(\tilde{\epsilon}_{t+1} - w_t)$

Worst-case shock mean distortion

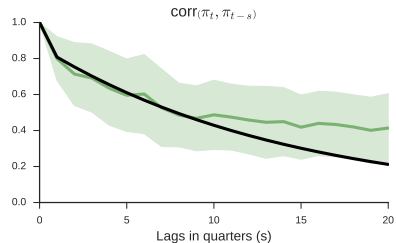
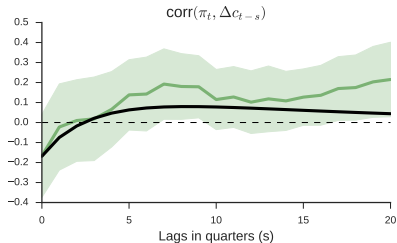
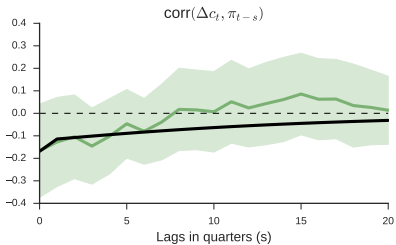
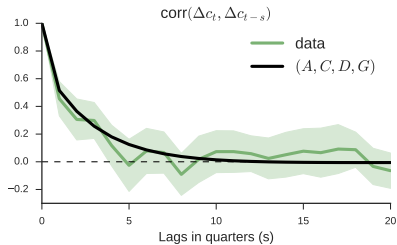
$$\tilde{w}_t = \tilde{w} x_t$$

Worst-case model is  $(\tilde{A}, C, \tilde{D}, G)$

$$\tilde{A} = A - C \tilde{w}$$

$$\tilde{D} = D - G \tilde{w}$$

# Econometrician's model



# US Term structure



## Recognized patterns

- ▶ Nominal yield curve usually slopes upward
- ▶ Long minus short yield spread narrows before US recessions, widens after
- ▶ Consequently, slope of yield curve helps predict aggregate inputs and outputs
- ▶ Long and short yields are (almost) equally volatile (“Shiller puzzle”)
- ▶ To solve “Shiller puzzle”: risk prices (or something observationally equivalent) must depend on volatile state variables

## Challenges and responses

	Average slope	Slopes near recessions	Volatile long yield
Lucas (1978)	no	no	no
Epstein-Zin with LRR (PS (2007), HS (2001))	maybe	yes	no
PSS (2015)	built-in	built-in	yes
Szőke (2017)	YES	yes	yes

## Forces at play

- ▶ Affine risk prices with persistent consumption *growth* can nail the 2nd column
- ▶ 3rd column requires state-dependent prices of risk



## Three probability twisters

- ▶  $w_t^* \sim$  Piazzesi, Salomao, Schneider's mistaken agent
- ▶  $\bar{w}_t \sim$  Szőke's especial LRR parametric worry
- ▶  $\tilde{w}_t \sim$  Szőke's worst-case model

## Motivation

*An appealing feature of robust control theory is that it lets us deviate from rational expectations, but still preserves a set of powerful cross-equation restrictions on decision makers' beliefs . . . Consequently, estimation can proceed essentially as with rational expectations econometrics. The main difference is that now restrictions through which we interpret the data emanate from the decision maker's best response to a worst-case model instead of to the econometrician's model. Szőke (2017)*

## Szőke's empirical strategy, I

- ▶ Use  $\{x_t, c_t\}_{t=0}^T$  to estimate the econometrician's  $A, C, D, G$
- ▶ View  $\Xi$  as matrix of additional free parameters and estimate them simultaneously with risk prices  $\tilde{\lambda}_{x_t}$  in  $\tilde{\lambda}_t = \tilde{\lambda}_{x_t}$  from data  $\{p_t(n+1)\}_{n=1}^N, t = 0, \dots, T$  by imposing cross-equation restrictions

$$p_t(n+1) = \exp(-r_t) E_t \left[ m_{t+1}^{\tilde{w}} m_{t+1}^{\tilde{\lambda}} p_{t+1}(n) \right]$$
$$m_{t+1}^{\tilde{w}} = \exp \left( -\tilde{w}_t' \varepsilon_{t+1} - \frac{\tilde{w}_t' \tilde{w}_t}{2} \right)$$
$$m_{t+1}^{\tilde{\lambda}} = \exp \left( -\tilde{\lambda}_t' \varepsilon_{t+1} - \frac{\tilde{\lambda}_t' \tilde{\lambda}_t}{2} \right)$$

where  $E_t$  is taken with respect to the econometrician's model and  $\tilde{w}_t = \tilde{w}_{x_t}$  is the dubious investor's worst-case model.

## Szőke's empirical strategy, II

- ▶ Assess improvements in predicted behavior of term structure of interest rates
- ▶ Use estimated worst-case dynamics to form distorted forecasts  $\tilde{x}_{t+1} = (A - C\tilde{w})x_t$  and compare them to those of professional forecasters.
- ▶ Compute discounted relative entropy of worst-case twisted model  $(A - C\tilde{w}), C, (D - G\bar{w}), G$  relative to the econometrician's model  $A, C, D, G$  and use it and Chernoff-Newman-Stuck entropy measures to assess difficulty of distinguishing two models.

# Interpretations from Szőke model

Conditional mean distortions  $wx_t$ :

- ▶ PSS:  $w_t^*$  is vector of “mistakes” or “suboptimal forecasts”
- ▶ Szőke:  $\tilde{w}_t$  is vector of “model uncertainty” prices: compensations that Szőke’s representative agent charges to bear  $\varepsilon_{t+1}$  with unknown probability distribution

# Insights from Szőke's model

- ▶ A theory of belief distortions  $\tilde{w}_t = \tilde{w}x_t$
- ▶ A theory about the question that professional forecasters answer:
  - ▶ they answer with their worst-case model because they hear “tell me forecasts that rationalize your (max-min) decisions”
- ▶ A way to assess how large belief distortions are relative to the econometrician's model

## Insights from Szőke's model, II

He uses his estimated  $\Xi$  matrix

- ▶ To infer an equivalence class of alternative parametric models parameterized by  $\bar{w}$  that concerns the representative investor
  - ▶ It has more long-run risk than econometrician's model
- ▶ He infers a worst-case mean distortion  $\tilde{w}x_t$  whose state dependence causes the term structure to move with  $x_t$  in ways that explain hitherto unexplained term structure movements (e.g., Shiller's "volatility puzzle")

## Concluding remarks

Joint probability distributions of interest rates and macroeconomic shocks are important in macroeconomics

- ▶ Costs of aggregate fluctuations (business cycles)
- ▶ Consumption Euler equations (aka 'New Keynesian IS curves')
- ▶ Optimal taxation and government debt management
- ▶ Central bank 'expectations management' strategies
- ▶ Long-run risk (aka 'secular stagnation')



# David Backus

Dave Backus contributed immensely and graciously to what we know and how we can go about learning more

Rather than curse darkness, Dave lit candles