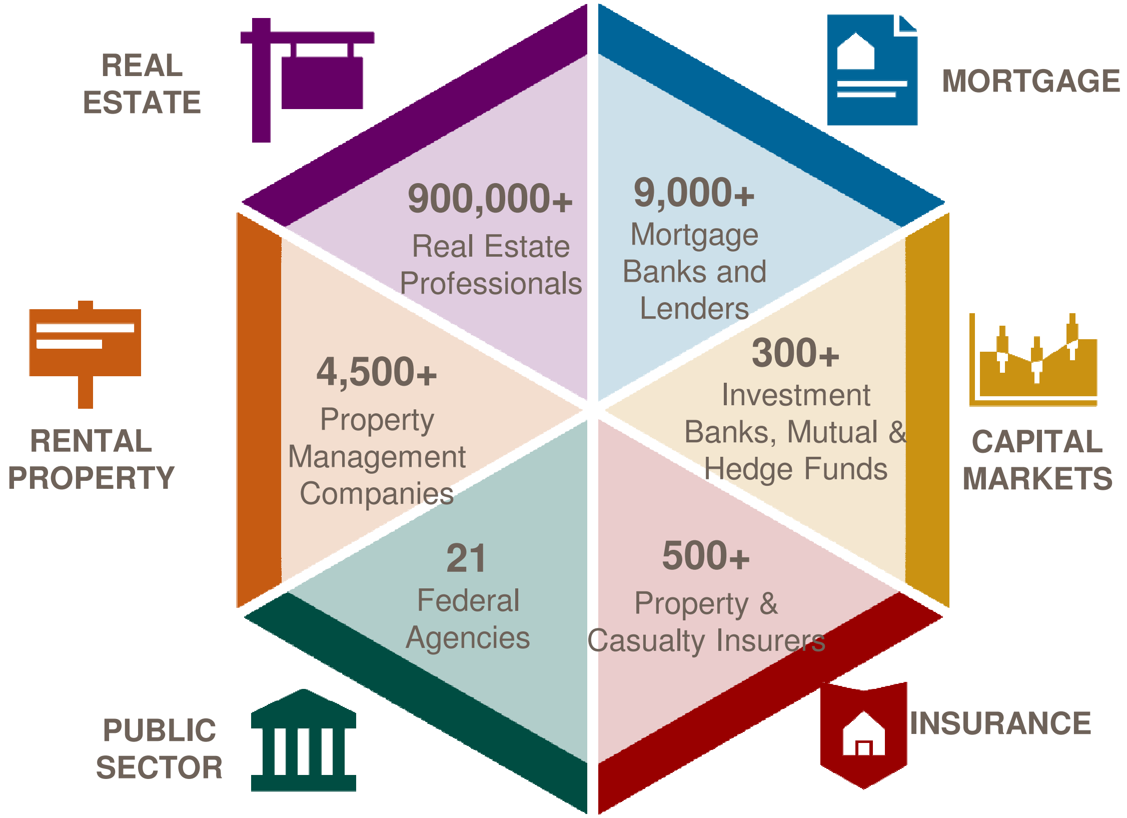
CoreLogic®

“Deliver Unique Property-level Insights that Power the Global Real Estate Economy.”

CoreLogic Helps Power the Real Estate Ecosystem



REAL ESTATE

900,000+
Real Estate Professionals

MORTGAGE

9,000+
Mortgage Banks and Lenders

CAPITAL MARKETS

300+
Investment Banks, Mutual & Hedge Funds

INSURANCE

500+
Property & Casualty Insurers

PUBLIC SECTOR

21
Federal Agencies

RENTAL PROPERTY

4,500+
Property Management Companies

What Differentiates CoreLogic?

DEEP PROPERTY DATA

4.5B+

records spanning more than 50 years

BREADTH OF COVERAGE

99.9%

of U.S. property records

ACCURACY

99.5%

standard of accuracy driven by automated keying processes

DEPTH OF DETAIL

3,100+

counties

5,000+

data fields

Rapid

daily data refresh

INSIGHTS

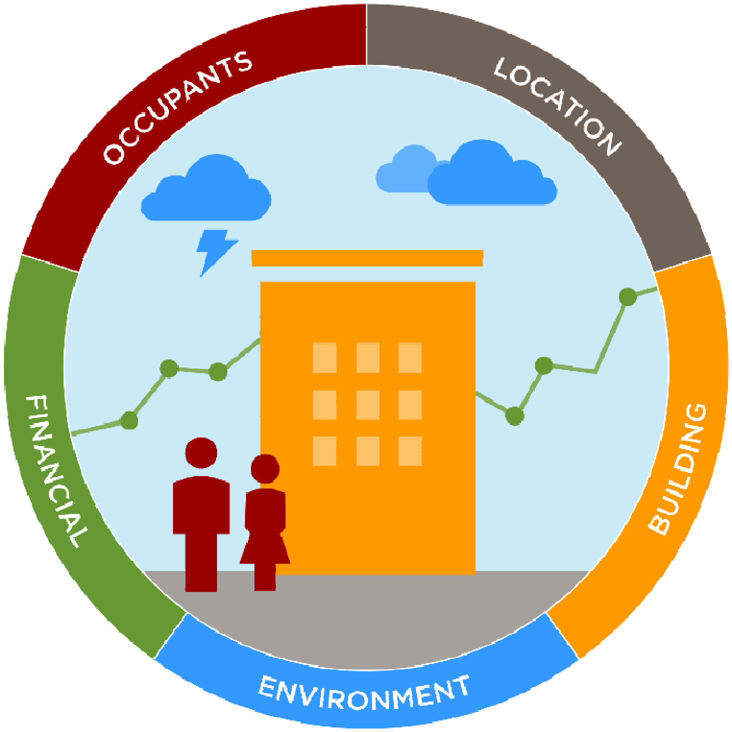
150+

scientists and modelers

25+

patents and deep industry expertise

Get the Whole Story – Complete 360 View of Property



Location
- Location Assignment
- Structure/Boundary Definition
- Risk Proximity

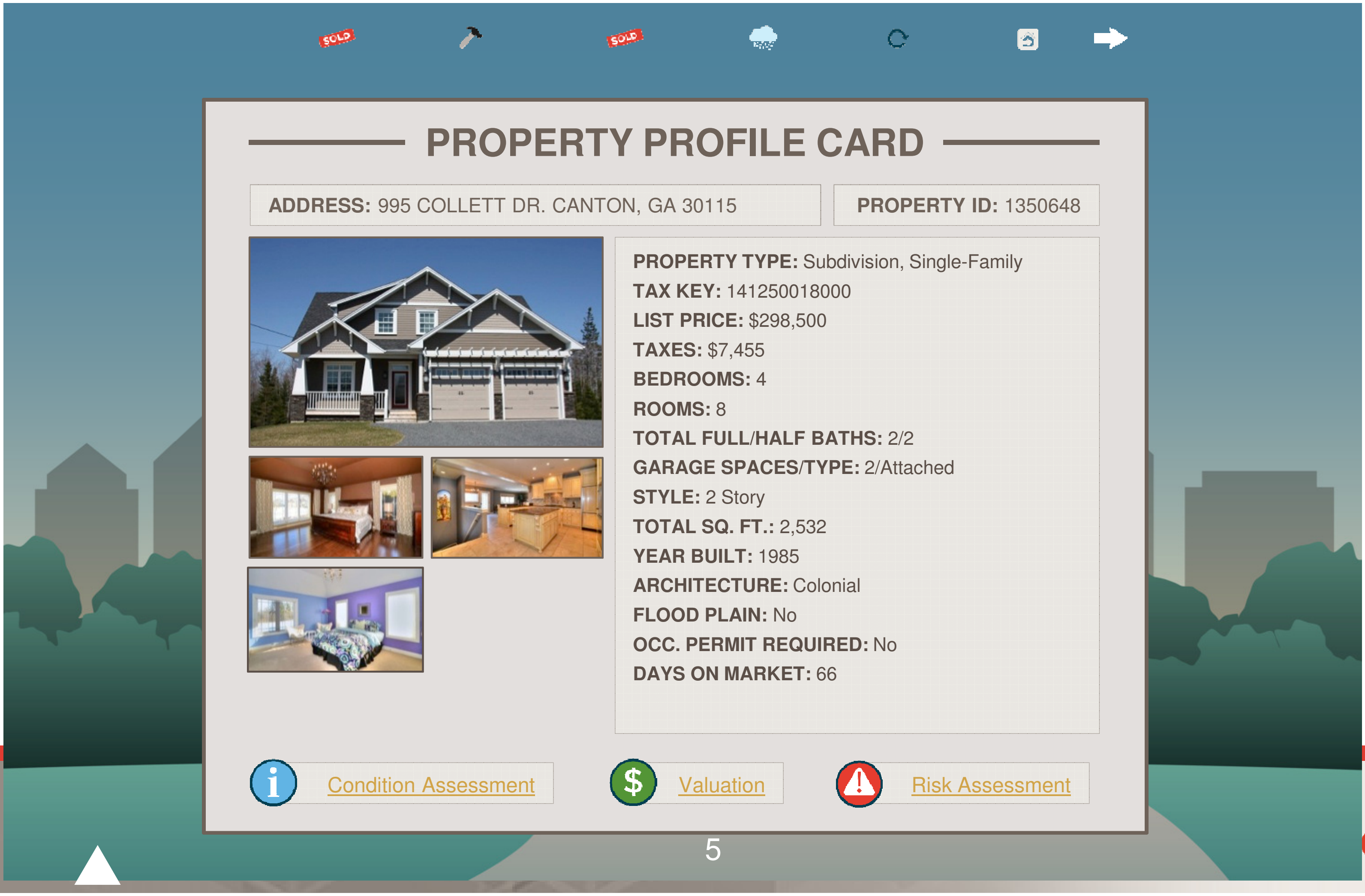
Environment
- Weather Verification
- Natural Hazard Risk Assessment
- Catastrophe Risk Assessment

Occupants
- Foreclosure
- Liens and Encumbrances
- Occupant/Owner Risk & Credit

Building
- Building Characteristics
- Property Value Assessment
- Contents Value
- Property Condition
- Imagery

Financial
- Macro-Economic Trends
- Catastrophe Risk Assessment
- Property Value Assessment
- Loan Performance Evaluation
- Servicer Operations (Tax, Escrow)

Property Profile Report



PROPERTY PROFILE CARD

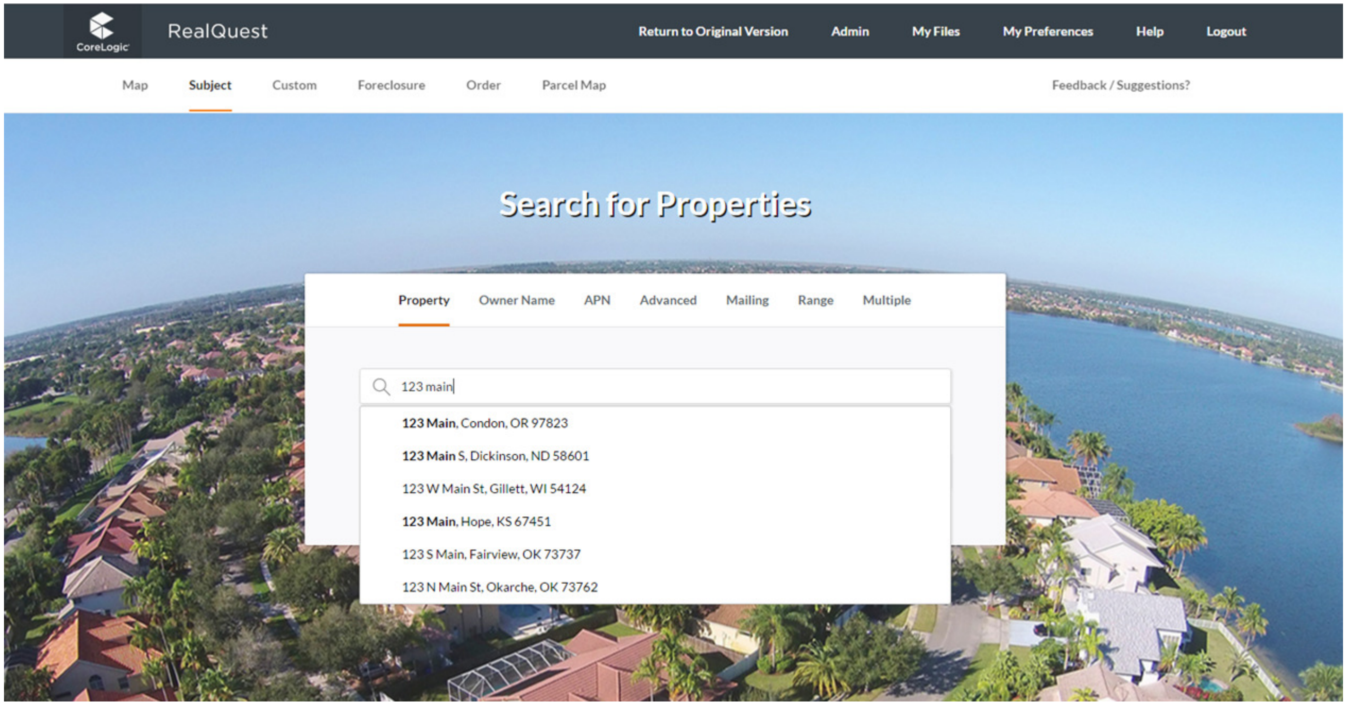
ADDRESS: 995 COLLETT DR. CANTON, GA 30115

PROPERTY ID: 1350648

PROPERTY TYPE: Subdivision, Single-Family
TAX KEY: 141250018000
LIST PRICE: $298,500
TAXES: $7,455
BEDROOMS: 4
ROOMS: 8
TOTAL FULL/HALF BATHS: 2/2
GARAGE SPACES/TYPE: 2/Attached
STYLE: 2 Story
TOTAL SQ. FT.: 2,532
YEAR BUILT: 1985
ARCHITECTURE: Colonial
FLOOD PLAIN: No
OCC. PERMIT REQUIRED: No
DAYS ON MARKET: 66

SOLD
SOLD
Condition Assessment
Valuation
Risk Assessment

One-Stop Search Engine for Property and/or Owner


CoreLogic
RealQuest
Return to Original Version
Admin
My Files
My Preferences
Help
Logout
Map
Subject
Custom
Foreclosure
Order
Parcel Map
Feedback / Suggestions?
Property
Owner Name
APN
Advanced
Mailing
Range
Multiple

Search for Properties

123 main

123 Main, Condon, OR 97823

123 Main S, Dickinson, ND 58601

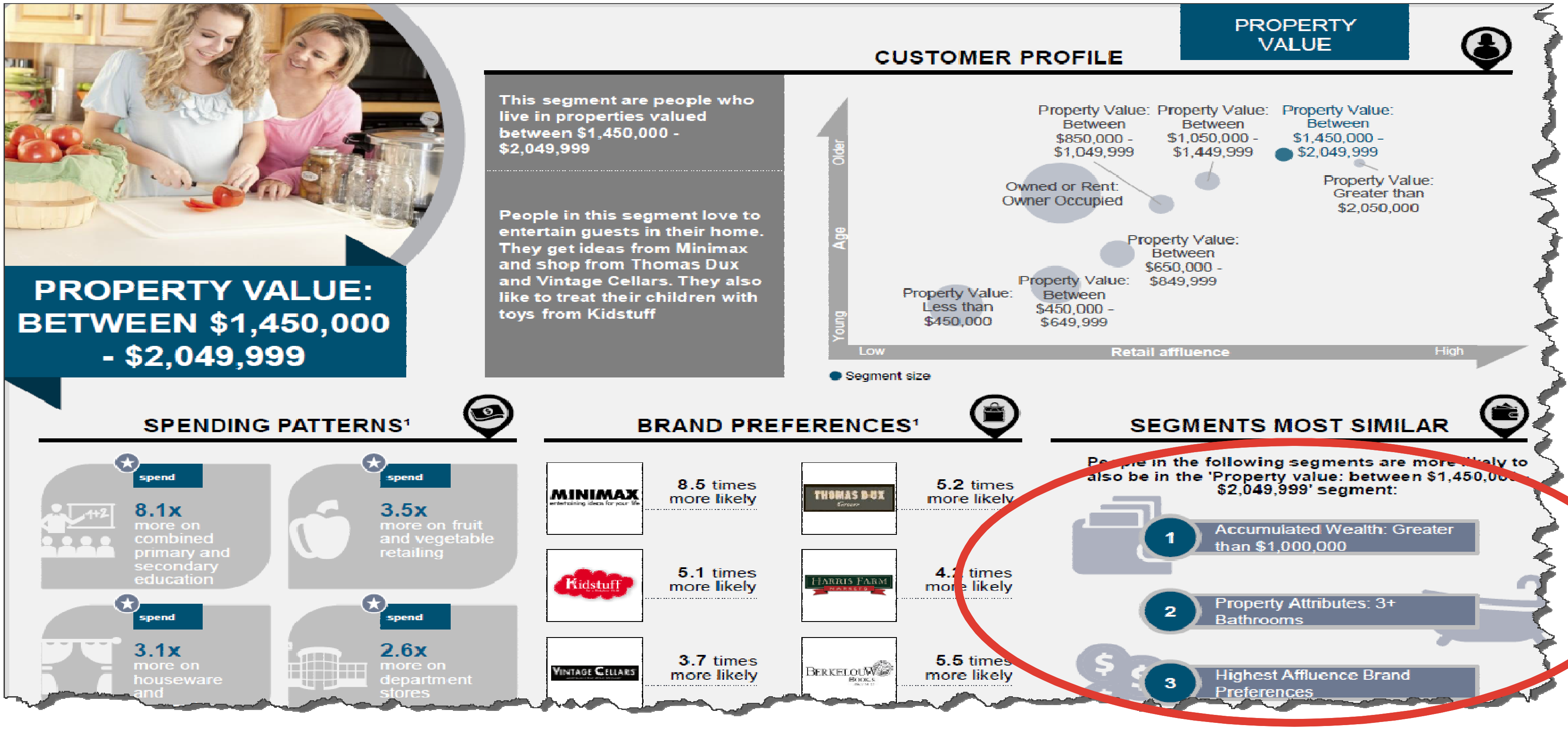
123 W Main St, Gillett, WI 54124

123 Main, Hope, KS 67451

123 S Main, Fairview, OK 73737

123 N Main St, Okarche, OK 73762

Innovation at CoreLogic



PROPERTY VALUE: BETWEEN $1,450,000 - $2,049,999

CUSTOMER PROFILE

PROPERTY VALUE

This segment are people who live in properties valued between $1,450,000 - $2,049,999

People in this segment love to entertain guests in their home. They get ideas from Minimax and shop from Thomas Dux and Vintage Cellars. They also like to treat their children with toys from Kidstuff

Property Value: Between $850,000 - $1,049,999
Property Value: Between $1,050,000 - $1,449,999
Property Value: Between $1,450,000 - $2,049,999
Owned or Rent: Owner Occupied
Property Value: Greater than $2,050,000
Property Value: Between $650,000 - $849,999
Property Value: Between $450,000 - $649,999
Property Value: Less than $450,000
Older
Age
Young
Low
Retail affluence
High
● Segment size

SPENDING PATTERNS[1]

spend **8.1x** more on combined primary and secondary education

spend **3.5x** more on fruit and vegetable retailing

spend **3.1x** more on houseware and

spend **2.6x** more on department stores

BRAND PREFERENCES[1]

MINIMAX	8.5 times more likely	THOMAS DUX	5.2 times more likely
Kidstuff	5.1 times more likely	HARRIS FARM	4.[illegible] times more likely
VINTAGE CELLARS	3.7 times more likely	BERKELOUW BOOKS	5.5 times more likely

SEGMENTS MOST SIMILAR

People in the following segments are more likely to also be in the 'Property value: between $1,450,000 - $2,049,999' segment:

1. Accumulated Wealth: Greater than $1,000,000
2. Property Attributes: 3+ Bathrooms
3. Highest Affluence Brand Preferences

Growth in Emerging Markets

Innovation

- Financial Services
- Government
- Investment Companies
- Travel Management
- Wholesale & Distribution
- Professional Services
- Retail
- Public Sector
- Education & Research
- Housing Authorities
- Real Estate
- Insurance Companies
- Non-Profit Organizations
- Healthcare
- Utilities

Source: Graphic found at Unit 4 business Software

Information. Analytics. Insight.™

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