

NYU Stern Fashion & Luxury MBA

Class of 2020 Employment Report



NYU Stern is the first US business school to offer a focused MBA in Fashion & Luxury. This full-time, 12-month MBA program enables students to create a diverse portfolio of experiences and build relationships through experiential learning projects that put theory into practice. Following the inaugural year, the Class of 2020 attracted employers in beauty, fashion, apparel manufacturing, and retail technology that were seeking our students for their specialized industry experience and generalized management skills. Through immersive course experiences in Europe and around New York City, students worked closely with a range of industry-leading clients and applied learnings to the business needs.

\$113,750

Average full-time salary

\$21,667

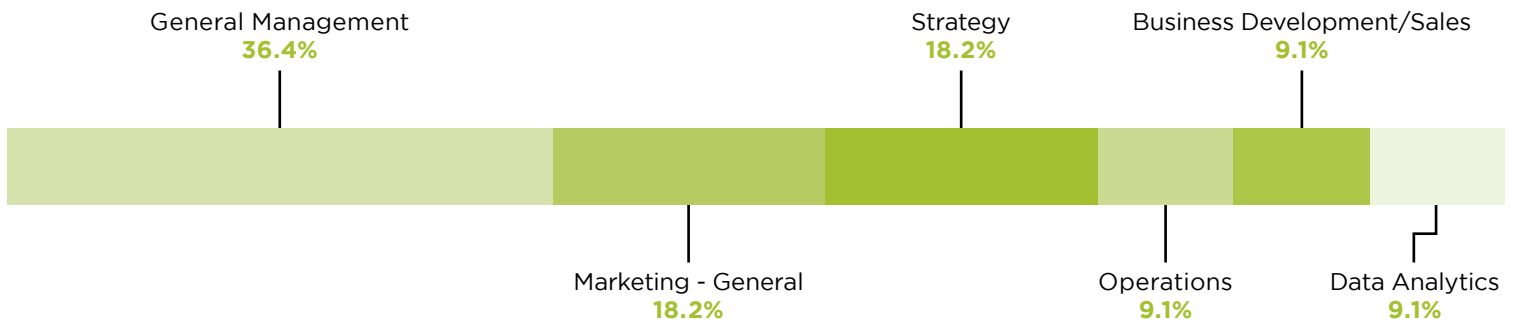
Average sign-on bonus

83.3%

Seeking candidates accepted offers or started their own business at 6 months post-graduation

Class of 2020 students engaged with a range of companies, from emerging brands to established fashion houses including Dolce & Gabbana, Ferragamo, M.M. LaFleur, and Warby Parker, in Europe and around New York City, through Stern Solutions projects, company visits and skill-building workshops, as part of the program's built-in experiential curriculum.

Accepted Offers by Function



Students brought their expertise and passion for the sector to Stern, then strengthened their business acumen and leadership skills through the diverse branding, supply chain, digital and analytics curriculum; students were offered a variety of roles including general management, marketing, and strategy.

Selected Employers

3DLOOK

Amazon

Artifact New York

Bold Dots

Estee Lauder Companies, Inc.*

Ferrara Manufacturing

Focal Systems

Governance & Accountability Institute

H&M Hennes & Mauritz

HIKOTA Co., Ltd.

JAMCC LLC

Numerator

One432

Proximo Spirits

Shiseido Cosmetics America

Tapestry

The Fashion Law

*Companies that hired 2 or more

Fashion & Luxury MBAs from the Class of 2020 have secured unique full-time roles across a variety of sectors including beauty, fashion, apparel manufacturing and retail technology.

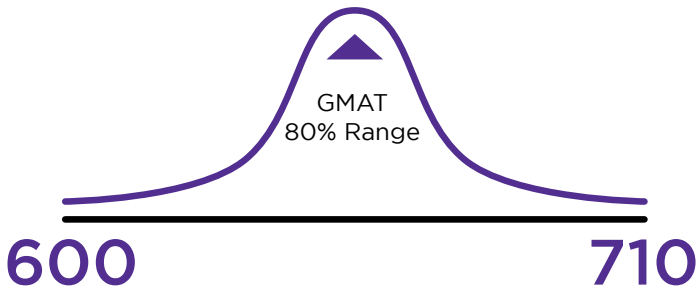
Fashion & Luxury MBA Class of 2019 Profile

Male Students **41%**  **59%** Female Students 

23%  Students with international citizenship*

41%  Minorities^

 **3.30-3.78**
GPA 80% Range



Professional Experience

5.3 Average years of work experience†
1-15 100% Range Years of work experience

Prior Industries

41% Consumer products, fashion, retail
18% Advertising, public relations

*Includes Foreign National, Dual Citizen and U.S. Permanent Resident

^Includes U.S. Citizens and Permanent Residents who identify as African American/Black, Asian, Hawaiian Native/Pacific Islander, Hispanic or Native American/Alaska Native

†Calculation based on those with prior work experience.

Student Profiles



Kimberly Chew, MBA 2020
Director of Customer Success and Insights at 3DLOOK

"I have worked and lived in cities like London, Hong Kong and Singapore - but New York was always the dream. When I decided to pursue my MBA, the Fashion and Luxury MBA program was a natural fit, given my experience within the fashion and beauty industry. I ended up taking a lot of tech classes like Data Driven Decision Making, which led me to the intersection of tech and retail. Graduating and recruiting during a pandemic definitely was challenging, but it forced me to narrow my search towards tech companies that were gaining momentum. By leaning on the Office of Career Development and the alumni network, I found my current role at 3DLOOK, an AI tech body measuring startup that uses machine learning to create unique 3D avatars."



Lisa Gehring, MBA 2020
Operations & Internal Consulting Manager at Aritzia

"It was my dream job to work at an advertising agency after undergrad, but I wanted to further my professional development and switch to the brand/client side. After deciding to get my MBA, I came across Stern's Fashion & Luxury MBA program and was immediately hooked. It was the program for me, with the balance of retail-specific coursework, exposure to top industry leaders, and classmates with diverse backgrounds. Stern helped me overcome the challenge of switching industries in the absence of prior industry experience. It was incredibly valuable to have multiple internship projects across the fashion and beauty space so that I could gain exposure to different types of companies and ultimately hone in on what I really wanted to pursue after graduation."