NYU Stern’s Fashion and Luxury MBA program is curating the next guard of industry executives. As the first US business school to offer this MBA, Stern’s full-time, 12-month program enables students to create a focused portfolio of enriching industry experiences through impactful company partnerships. Through this, students are able to expand their industry connections and align themselves with fashion’s most iconic companies, brands and leadership teams.

Stern’s unparalleled immersive curriculum hones in on diverse branding, digital initiatives, supply chain, and analytics within the fashion and luxury sectors in New York City and Europe. Through this unique course load, students graduate already having applied their learnings towards solutions in today’s everchanging marketplace. The Fashion & Luxury Council supports students through 1:1 mentorships, sharing job leads and offering networking opportunities. Stern has become a go to for employers in beauty, fashion, apparel manufacturing and retail technology seeking passionate, innovative and compassionate leaders yearning to make a difference in the industry.

At-A-Glance

$115,430 Average full-time salary  
$25,033 Average singing bonus  
94.4% Seeking candidates accepted offers by 3 months post-graduation

Accepted Offers by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
<th>Select Employers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail - Apparel/Fashion</td>
<td>41.2%</td>
<td>Cartier, Celine, Gucci, H&amp;M Hennes &amp; Mauritz, Holt Renfrew, Ralph Lauren Corporation, Watches of Switzerland</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>17.6%</td>
<td>Charlotte Tilbury, Estee Lauder Companies, Inc.*</td>
</tr>
<tr>
<td>Consulting</td>
<td>5.9%</td>
<td>Accenture</td>
</tr>
<tr>
<td>Technology</td>
<td>23.5%</td>
<td>Amazon*</td>
</tr>
<tr>
<td>Financial Services</td>
<td>11.8%</td>
<td>Swiftarc Ventures</td>
</tr>
</tbody>
</table>

*Companies that hired 2 or more
Class Profile

20% Male
80% Female
30% Minorities
25% Students with international citizenship

2.99-3.77 GPA 80% range
580-690 GMAT 80% range

Professional Experience

6.4 Average years of work experience
0-17 100% Range - Years of work experience

Prior Industries

35% Consumer products, fashion, retail
15% Nonprofit, Arts, Education
15% Entertainment, Media

Accepted Offers by Function

23.5% Marketing - General
17.6% Marketing - Brand Management
11.8% Finance - General/Corporate
11.8% Finance - Other
11.8% General Management
5.9% Business Development/Sales
5.9% Consulting - Management
5.9% Product Management
5.9% Strategy

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1 Includes Foreign National, Dual Citizen and U.S. Permanent Resident
2 Includes U.S. Citizens and Permanent Residents who identify as African American/Black, Asian, Hawaiian Native/Pacific Islander, Hispanic or Native American/Alaska Native
3 Calculation based on those with prior work experience.