

NYU Stern Fashion & Luxury MBA

Preliminary Employment Update



The inaugural cohort of Stern's focused Fashion & Luxury MBA drew beauty, fashion, consulting and retail technology employers who hired students into their just-in-time roles for their specialized industry expertise and generalized management skills. Through immersive course experiences in Europe and around New York City, students worked closely with a range of industry-leading clients, and applied learnings to the business needs.

\$116,517

Average full-time salary

\$20,833

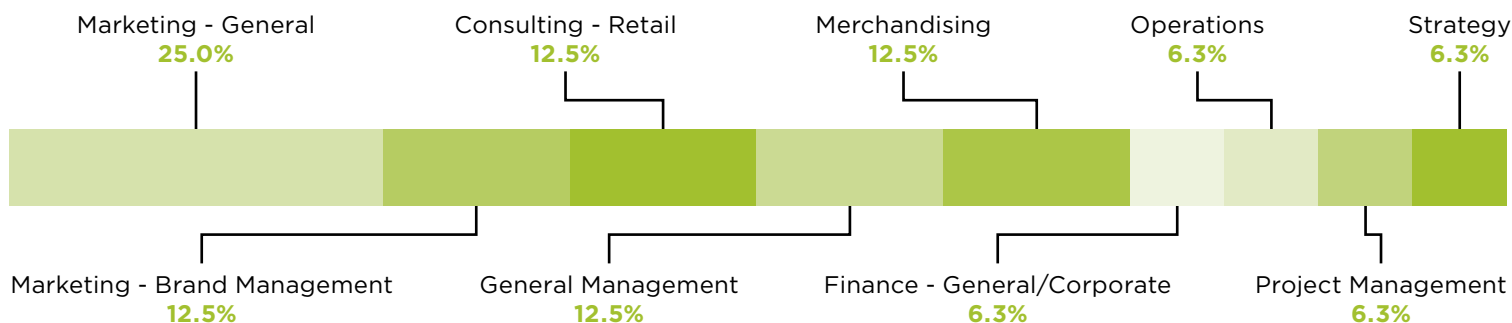
Average sign-on bonus

61.5%

Seeking candidates accepted offers or started their own business at 3 months post-graduation

The students engaged with a range of companies, from emerging brands to established fashion houses including Resonance companies, Jet.com and Feragammo, in Europe and around New York City, through Stern Solutions projects, company visits and skill-building workshops, as part of the program's built-in experiential curriculum.

Accepted Offers by Function



Students brought their expertise and passion for the sector to Stern, then strengthened their business acumen and leadership skills through the diverse branding, supply chain, digital and analytics curriculum; students were offered a variety of roles including brand management, marketing, merchandising and operations.

Selected Employers

Amazon

Coach, inc.

Cognizant Consulting

Hudson's Bay Company / Saks Fifth Avenue

Hunter Boots

La Mer / The Estee Lauder Companies

L'Oréal

Macy's

Out East

PricewaterhouseCoopers

Shiseido Cosmetics America*

Soko Glam Inc.

Tom Ford*

Tory Burch

**Companies that hired 2 or more*

Focused Luxury & Retail MBAs from the inaugural class of 2019 have secured unique full-time and internship roles across a variety of sectors including beauty, fashion, consulting and retail technology.

Fashion & Luxury MBA Class of 2019 Profile

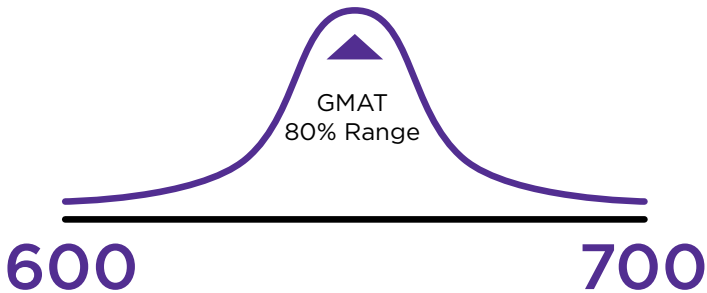
Male Students **11%**            **89%** Female Students

59% ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ Students with international citizenship*

33%  Minorities^



3.00-3.63
GPA 80% Range



Professional Experience

5

Average years of
work experience**

0-17

100% Range
Years of work experience

Prior Industries

52%

Consumer products, retail

7%

Consulting

7%

Nonprofit, arts,
education

**Includes Foreign National, Dual Citizen and U.S. Permanent Resident*

^Includes U.S. Citizens and Permanent Residents who identify as African American/Black, Asian, Hawaiian Native/Pacific Islander, Hispanic or Native American/Alaska Native

***Calculation based on those with prior work experience.*

Student Profiles



Camille Harris, MBA 2019
Senior Consultant at
Cognizant Consulting

"Stern provided me with ample opportunities to gain exposure to the fashion and luxury industries through immersion experiences such as treks to the offices of major luxury brands. Additionally, experiential learning through programs like Stern Solutions allows students to consult with real companies on actual issues. Throughout this accelerated one year program, the Office of Career Development (OCD) was essential in preparing me for the whirlwind of recruiting in a fraction of the normal time. The career coaches were always ready and willing to provide career direction for an overwhelmed career switcher. I took advantage of all of the resources at my disposal for company research, interview preparation and recruiting, as well as the in-office opportunities to establish connections with industry professionals via coffee chats and corporate presentations."



Gina Dai, MBA 2019
Marketing Manager at
Shiseido

“As a woman, an immigrant, and a minority, I truly believe that beauty can be a universal platform that inspires and empowers consumers. I decided to join Stern’s inaugural one-year Fashion & Luxury MBA program, hoping to leverage Stern’s vibrant and diverse community in my transition from finance to marketing in beauty. In particular, the Office of Career Development (OCD) was instrumental in aiding my career transition. With their guidance and some occasional cheerleading, I fine-tuned my personal pitch, connected with alumni in the beauty industry, and developed a recruiting strategy that worked for me. When faced with tight acceptance deadlines and tough decisions in negotiating competing offers, OCD was patient and supportive in helping me craft a plan that maximized the return on my educational investment and benefitted my future career trajectory.”