

GLOBAL STUDY TOUR ITINERARY

Madrid, Spain

Led by: NYU Faculty & EMBA Associate Director of Global Study Tours

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
Arrival in Madrid	IESE Business School Post-Franco Spanish Economic History Lecture Historian/Author Cultural Lecture	AFI Introduction and Tour Finance, Economics, & Technology Consulting Firm and University AFI Euopean Financial Crisis and Spanish Economy Lecture	LOCAL MARKET IMMERSION BRIEFING LOCAL MARKET IMMERSION	IESE Business School Firm Purpose/Stakeholder Management from the Perspective of Family Business Lecture IESE Business School Sustainable Cities Lecture	Local Expert Venture and Tech Startup Lecture IESE Business School Success and Happiness Lecture	Global Study Tour Ends Independent Departures
Lunch on your own	Lunch	Lunch	Lunch during LMI	Lunch & Flamenco Class/Show	Lunch	
Optional Sightseeing Tour of Madrid PROGRAM ORIENTATION	Indra Sistemas Technology & Defense Company	IE University Multinationals Lecture NYU AD Political Economy Lecture	LOCAL MARKET IMMERSION DEBRIEF	Central Bank Financial Institution	Dive Tech Machine Learning Company HR Ratings Credit Rating Agency Wrap Up & Closing Reception	
Orientation Dinner	Dinner on your own	Dinner on your own	Dinner on your own	Dinner on your own	Dinner on your own	