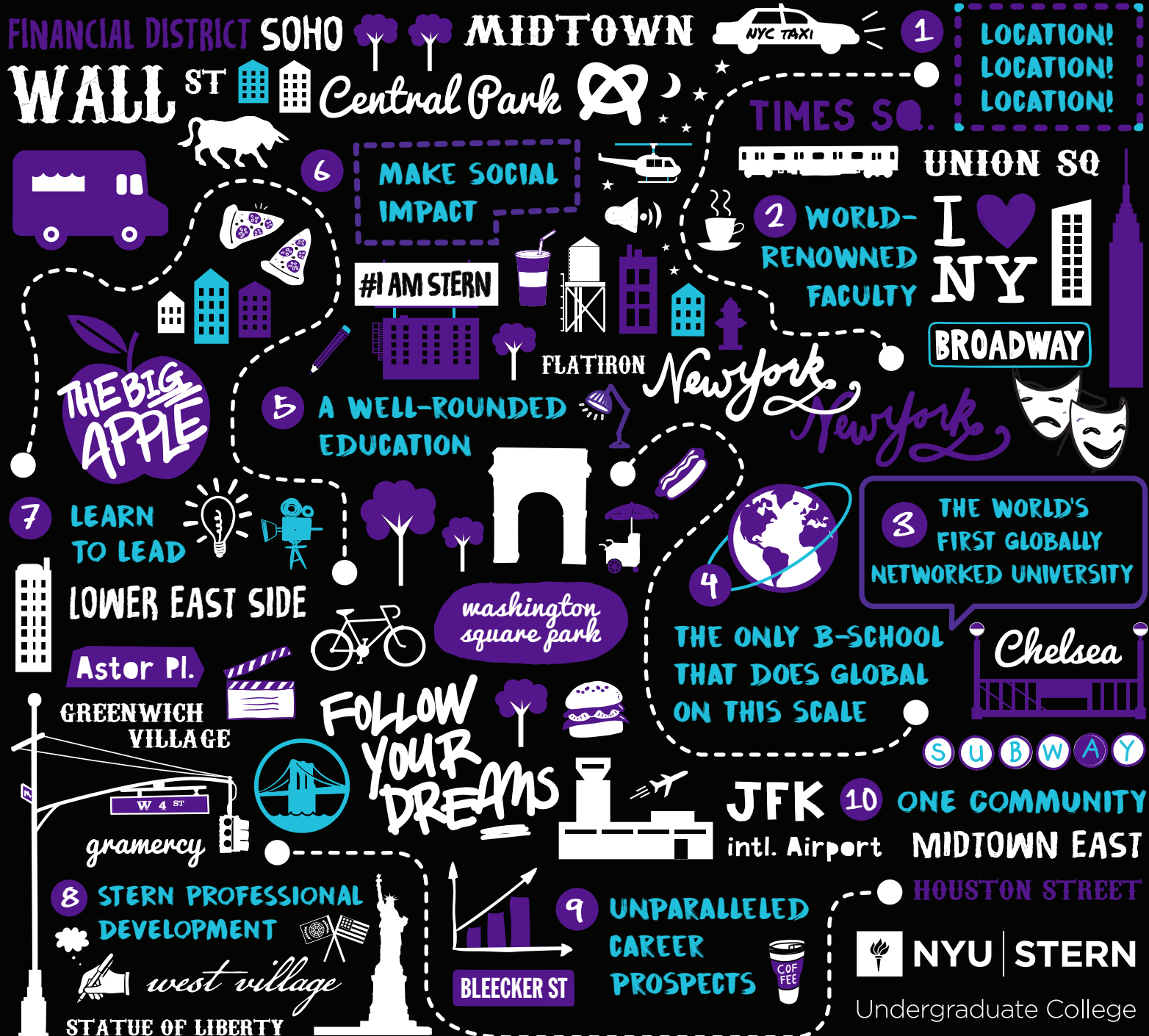


WHY STERN?



THE TOP 10 REASONS

WHY STERN?

1. LOCATION, LOCATION, LOCATION!

NEW YORK CITY IS OUR CAMPUS

AND NYU STERN IS YOUR GATEWAY TO
ALL IT HAS TO OFFER.

Test your financial chops
on Wall Street.

Learn the ABC's of real
estate in one of the greatest
locations on Earth.

Build virtual value
in Silicon Alley.

Create the next big pop culture
meme on Madison Avenue.

See how business and political
economy influence the world at
the United Nations headquarters.

Make entertainment your
business in the global capital
of media arts.

Explore every aspect of
a clothing brand: Fashion
Avenue to Fifth Avenue.

Take a crack at accounting at the
Big Four accounting firms.

Please remove and enjoy your New York City map

YOUR
CITY

YOUR
CAMPUS

YOUR OPPORTUNITY IS LIMITED ONLY BY YOUR ABILITY TO FIT IT INTO FOUR YEARS!

2. LEARN FROM WORLD-RENOWNED FACULTY



**New York Times
Bestselling Author
of *Drunk Tank Pink*
and *Irresistible***

Teaches Introduction
to Marketing

ADAM ALTER
Associate Professor of Marketing

Former PwC Director

Teaches Financial Accounting



AMAL SHEHATA
Clinical Assistant Professor
of Accounting

**Mentored 40 students
(and counting)
in the Stern Program for
Undergraduate Research
(SPUR)**

Teaches Debt
Instruments & Markets



JENNIFER CARPENTER
Associate Professor of Finance

SPUR

The Stern Program for
Undergraduate Research allows
students to apply to work one-
on-one with faculty members
on their groundbreaking
research.

**Wrote one of the
most widely used
innovation strategy
textbooks in
the world**

Teaches Managing
Innovation



MELISSA SCHILLING
Professor of Management &
Organizations



TENSIE WHELAN
Clinical Professor of
Business & Society

**One of the
Ethisphere's 100
Most Influential
People in
Business Ethics**

Teaches Sustainability for
Competitive Advantage



ASWATH DAMODARAN
Professor of Finance

**Named most
popular U.S.
business school
professor by
*Businessweek***

Teaches Corporate
Finance & Valuation



ARUN SUNDARARAJAN
Professor of Information, Operations &
Management Sciences

**Frequently advises
government agencies such as
Congress, the White House,
the FTC, and the European
Parliament on digital policy**

Teaches Networks,
Crowds & Markets



THOMAS SARGENT
Professor of Economics & Business

**Awarded the Nobel
Prize in Economics**

Teaches Data Boot Camp

200+
**FULL-TIME
FACULTY
MEMBERS**

#3
**IN THE WORLD
FOR RESEARCH
CONTRIBUTIONS**
(UT DALLAS, 2018)

3
**NOBEL
LAUREATES
ACTIVE ON
THE FACULTY**
(MORE THAN ANY OTHER
BUSINESS SCHOOL)

3. THE WORLD'S FIRST GLOBALLY NETWORKED UNIVERSITY

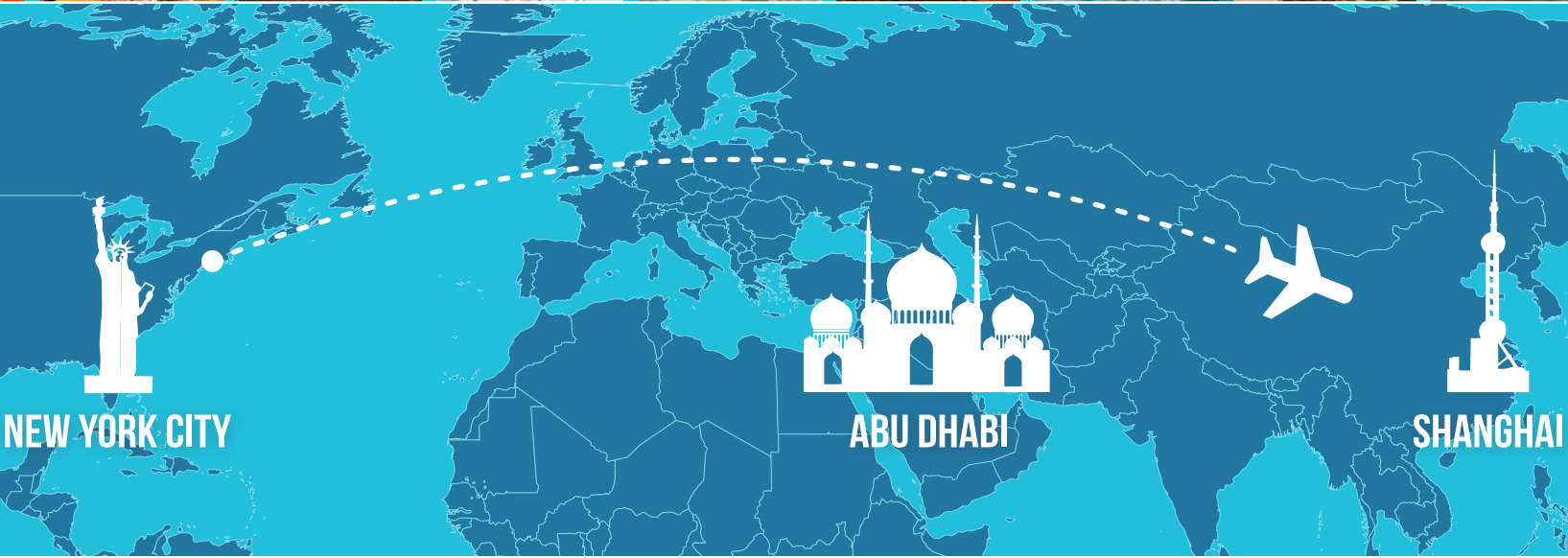
11
GLOBAL
ACADEMIC
CENTERS



NYU'S UNPRECEDENTED GLOBAL NETWORK
makes studying abroad absolutely seamless. Take NYU classes with our world-renowned faculty and earn credit toward your degree no matter where you are in the world. All you'll need is your passport!

3
DEGREE-
GRANTING
CAMPUSES

NYU STUDENT IDS
WORK ON NYU
BUILDINGS AROUND
THE WORLD, AND
THE WIFI IS THE
SAME TOO!



50%
OF NYU STERN
STUDENTS STUDY
ABROAD THROUGH
NYU'S GLOBAL
NETWORK

1
NYU

NYU Prague
BS in Business
Concentrations:
Finance, Global Business

"I chose Prague because of my interest in Central and Eastern European history, political affairs, art, and culture. Studying at NYU Prague was an enriching experience that helped me expand my global footprint and become a more adaptable, open-minded, and culturally aware individual."



SEBASTIAN DIAZ JARAMILLO '18
Bogota, Colombia

NYU London & NYU Shanghai
BS in Business & Political Economy
Minors:
Computer Science, Math

"In London I found calm and reflection; in China I found challenge and adventure. Each experience abroad transformed my worldview, widened my comfort zone, and proved I'm capable of more than I imagined."



SHIVANGI KHANNA '17
Livingston, NJ

NYU Florence
BS in Business
Concentrations:
Business Economics, Marketing

"NYU Florence allowed me to explore my love of Italian language and culture. I was also able to travel to six other European countries in addition to countless cities and towns around Italy."



MATT DEMICHEL '17
Hewlett, NY

4. THE ONLY B-SCHOOL THAT DOES GLOBAL ON THIS SCALE

ISP | International Studies Program

100% OF NYU STERN STUDENTS HAVE AN INTERNATIONAL ACADEMIC EXPERIENCE

THE CLASS

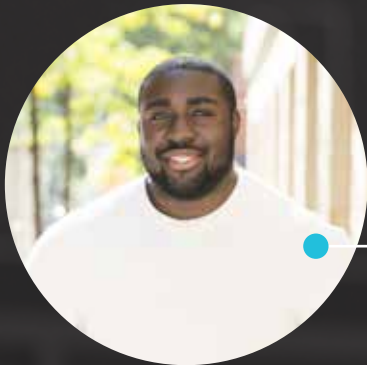
Every NYU Stern junior undertakes this one-of-a-kind course on the principles of **INTERNATIONAL ECONOMIES AND TRADE** during spring semester. Each section of the course focuses on a different global center of commerce in either **ASIA, EUROPE, OR SOUTH AMERICA**. Students work with peers to **BUILD A BUSINESS STRATEGY**, and the semester culminates in the hallmark **ISP COMPETITION**, when students compete for a place of honor among the previous 70+ competition winners.

ISP Site: Santiago
Concentrations: Global Business, Marketing
Minor: Business of Entertainment, Media, & Technology

“ISP is an incredible experience unique to NYU Stern. No other school sends an entire class abroad at the same time. Through ISP I was given the opportunity to experience Chilean culture with 200 of my fellow students.”



WYNONNA RINKACS '17
Pittsburgh, PA



KARL GOURGUE '17
West Orange, NJ

“NO OTHER SCHOOL SENDS AN ENTIRE CLASS ABROAD AT THE SAME TIME.”

ISP Site: Ho Chi Minh City
Concentration: Computing & Data Science

“My time in Ho Chi Minh City was one of the most memorable experiences I’ve had at Stern. Our deliverable to Vinamilk combined elements of every class I had taken. Through the class, seeing what my peers and I were capable of was awe-inspiring.”



Professor Foudy and ISP Students
Ho Chi Minh City, Vietnam

THE TRIP

Travel on your **FIRST INTERNATIONAL BUSINESS TRIP** to a city in Asia, Europe, or South America with **200 OF YOUR CLASSMATES**. There you will visit your assigned company, meet with executives, and participate in a consumer field study to help you formulate your business strategy.



ITINERARY: HO CHI MINH CITY

- DAY 1: FLIGHT TO HO CHI MINH CITY
- DAY 2: INTERACTIVE CITY TOUR, WELCOME DINNER, AND CULTURAL SHOW
- DAY 3: COMPANY VISITS: BMW, MERCEDES-BENZ VIETNAM, FPT SOFTWARE, OR VINAMILK
- DAY 4: LOCAL MARKET IMMERSION CONSUMER FIELD STUDY
- DAY 5: CULTURAL HERITAGE SITE VISIT TO THE CỬ CHI TUNNELS
- DAY 6: FLIGHT HOME

9500+ STUDENTS HAVE BENEFITTED FROM ISP SINCE 2000

PAST ISP CITIES

- BARCELONA
- BERLIN
- BUDAPEST
- BUENOS AIRES
- HO CHI MINH CITY
- HONG KONG
- LIMA
- LISBON
- MILAN
- MONTERREY
- ROME
- SANTIAGO
- SEOUL
- SINGAPORE
- STOCKHOLM
- TOKYO

5. A WELL-ROUNDED EDUCATION

4 Degree Programs

FLEXIBLE CURRICULUM
GROUNDED IN THE LIBERAL ARTS
STRONG BUSINESS FOUNDATION
SOCIAL IMPACT CURRICULUM
INTERNATIONAL STUDIES PROGRAM

BS IN BUSINESS

In our flagship program, you will choose from 13 BUSINESS CONCENTRATIONS and build on your experience with 8 INTERDISCIPLINARY TRACKS. Plus use your 44 ELECTIVE CREDITS to pursue your interests across NYU.

BS IN BUSINESS & POLITICAL ECONOMY

Gain a unique GLOBAL PERSPECTIVE with the BPE degree's tailored curriculum that focuses on the intersection of BUSINESS, ECONOMICS, AND POLITICS. The program will prepare you for a career in international business and requires TWO SEMESTERS OF STUDY AWAY.

BS IN BUSINESS STUDENTS CAN ALSO APPLY TO ONE OF OUR DUAL DEGREE PROGRAMS:

BS IN BUSINESS / MS IN ACCOUNTING

Earn your Bachelor's degree with NYU Stern Undergraduate College and your Master's degree with NYU Stern Graduate School in 4 YEARS PLUS 1 SUMMER. NYU Stern's Accounting program is ranked TOP 10 IN THE U.S.

BS IN BUSINESS / BFA IN FILM & TELEVISION

Earn concurrent degrees from NYU STERN AND NYU TISCH in this 5-year program that will prepare you for an exciting career in the entertainment industry. You will have access to the BOUNDLESS RESOURCES of these two world-class NYU schools.



FLIP TO READ MORE →

SURAFEL TECHANE '20
Seattle, Washington

Studying in NYU Stern's Tisch Hall

5. A WELL-ROUNDED EDUCATION

4 Degree Programs

FLEXIBLE CURRICULUM
GROUNDED IN THE LIBERAL ARTS
STRONG BUSINESS FOUNDATION
SOCIAL IMPACT CURRICULUM
INTERNATIONAL STUDIES PROGRAM

BS IN BUSINESS

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BS in Business
Concentrations: Business Economics, Sustainable Business
Minor: Art History

"NYU Stern has taught me to embrace and mimic the shifting intersectionality of the city I live and study in. After taking classes at Gallatin, Stern, and CAS, I've decided to pursue a minor in Art History along with my business degree because I've learned to attack and solve today's problems from all ends."



PARBATTIE ANANT '19
Ozone Park, NY

BS in Business/
MS in Accounting
Minor: Business of
Entertainment, Media,
and Technology

"The BS/MS in Accounting program is one of the greatest opportunities I have had here at Stern. The classes and networking events are tailor-made to understanding the accounting profession, and the program connects its students with the tools they need to succeed."



BRIANNA YEE '18
Blauvelt, NY

BS in Business
Concentrations: Finance,
Computing & Data Science
Minor: Public Policy

"The Social Impact Core has genuinely changed how I view the world and prompted me to focus my talents on social change, especially in my home region of Sub-Saharan Africa."



PAPA YAW SENCHEREY '20
New York, NY

39%
OF STUDENTS
MINOR IN
THE LIBERAL
ARTS



SHOBHIT JAIN '18
Branchburg, NJ

BS in Business/
BFA in Film & Television

"The BS/BFA dual degree program has opened the doors for me to hone my innate entrepreneurial spirit and creativity. It has not only provided me with a strong academic foundation, but also equipped me with key artistic and professional skills."

50%
OF OUR WORLD-
CLASS BUSINESS
EDUCATION
IS GROUNDED
IN THE LIBERAL
ARTS

BS in Business &
Political Economy
Minor: Media, Culture, and
Communication

"The BPE program has allowed me to fully explore my interests in finance and policy. And through the study abroad component, the program really fosters a strong sense of camaraderie among its students."



ADITI SHANKAR '18
San Francisco, CA

100+
MINORS
ACROSS
NYU
SCHOOLS



Economics of Global Business Course
Paulson Auditorium in Tisch Hall

40
AVERAGE
BUSINESS
CLASS
SIZE

6. MAKE SOCIAL IMPACT

IN THE CLASSROOM

The Carnegie Foundation for the Advancement of Teaching named two of our Social Impact courses as models for undergraduate business education.

FOUR-COURSE SOCIAL IMPACT CURRICULUM:

Business & Society

Organizational Communication & Its Social Context

Law, Business & Society

Professional Responsibility & Leadership

The Call For Corporate Action



Samuel Khoshbin's **Business & Its Publics** capstone essay on how credit card companies could change cash back programs to reward socially and environmentally conscious spending was featured in NYU Stern's *The Call for Corporate Action*.

PAST BIP SPEAKERS:

Maria Bartiromo
Former CNBC Business Commentator

Mary Robinson
Former President of Ireland

Fred Krupp
President of the Environmental
Defense Fund

Steve Forbes
Chairman and Editor-In-Chief
of *Forbes*



SAMUEL KHOSHBIN '18
Dallas, TX

IN ACTION

NYU Stern provides the resources you need to make social impact outside of the classroom.

THE SOCIAL IMPACT BUSINESS CHALLENGE: Develop a business that creates shared value and win \$20,000 to further your project.

- **SOCIAL IMPACT STIPENDS:** Apply for a social impact stipend to support your goal of making a positive impact through a volunteer or internship opportunity.

SOCIAL SOLUTIONS PROJECT LAB: Research and develop business ideas that can create triple bottom line value as a freshman.

SOCIAL IMPACT COUNCIL: Work with faculty and peers to play an instrumental role in Stern Undergraduate College's Social Impact programming.

STERN INTERNATIONAL VOLUNTEERS: Travel to a developing country for 10 days and serve the needs of a local community.

Social Impact Stipend Recipient 2016

BS in Business

Concentrations: Finance, Business Economics

“The social impact opportunities at Stern have shaped my college experience. After learning about the intersection of social impact and business for four years, I’ve come to develop a better understanding of where I see my own role in the future. I’m grateful that I’ve been able to develop and apply my own skills here at Stern.”



ANNA CHEN '17
Monmouth, NJ

4 REQUIRED SOCIAL IMPACT COURSES

1998
NYU STERN
INTRODUCED
SOCIAL IMPACT
TO THE
CURRICULUM

\$308K+
AWARDED IN
SOCIAL IMPACT
STIPENDS SINCE
2006

7. LEARN TO LEAD

REALIZE YOUR FULL LEADERSHIP POTENTIAL.
THE JOURNEY STARTS ON DAY ONE.

The **COHORT LEADERSHIP PROGRAM** (CLP), develops professional and leadership skills that set the foundation to achieve success as a business student. Students will develop a greater self-awareness, learn from different perspectives, and engage collectively in actions that create economic and social value.



Students brainstorming during CLP

LEADERSHIP
OPPORTUNITIES ABOUND:

NYU Stern makes it easy to put the leadership skills you learn in the classroom into practice.

STUDENT LEADERSHIP ROLES INCLUDE:

COHORT LEADERSHIP PROGRAM GUIDES
INTER-CLUB COUNCIL
INTERNATIONAL AMBASSADORS
ORIENTATION LEADERS
STERN STREET TEAM
STUDENT COUNCIL
& MORE



LEARN FROM
INDUSTRY LEADERS:

2+ SPEAKERS ON CAMPUS EVERY DAY



DARREN CAMPO '95
Food Network



ANTONIA SWAN '04
Coach



CHINE MMEGWA '11
Goldman Sachs

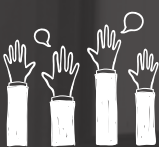


PHIL HAYES '16
Twitter

8. STERN PROFESSIONAL DEVELOPMENT

BUSINESS STUDENTS NEED TARGETED CAREER PREPARATION

And NYU Stern's Office of Student Engagement is here to help.



EXPLORE POTENTIAL CAREER PATHS

through [STERN TALKS](#): TED-style talks that dig into the [12 MOST POPULAR AREAS OF BUSINESS](#), designed to help you figure out everything from what "finance" means to what it takes to excel in the tech world.



PREPARE FOR YOUR DREAM CAREER

through our [PROFESSIONAL DEVELOPMENT SERIES](#), [CASE WALK-THROUGH SERIES](#), and [TECHNICAL TRAINING PROGRAMS](#) all conducted by industry leaders from top firms.



CONNECT WITH INFLUENTIAL PROFESSIONALS

through [ALUMNI CAREER ENGAGEMENT NETWORKING](#) and [PROFESSIONALS IN RESIDENCE](#). Speak-one-on-one with industry professionals who can help you get where you're going.

9. UNPARALLELED CAREER PROSPECTS

LAUNCH YOUR CAREER

With help from the Wasserman Center for Career Development.



NYU'S AWARD-WINNING CAREER CENTER

will take you through the entire [ON-CAMPUS RECRUITING](#) process, provide [CAREER COACHING](#), and help you hone valuable interview and resume writing skills. Plus with [NYU'S EXCLUSIVE JOB PORTAL](#), you'll have access to [THOUSANDS OF TOP FIRMS](#) in NYC and around the world.



FLIP TO READ MORE →

View North from West 4th Street

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NYU IS
#1
IN EMPLOYABILITY
OF GRADUATES

98%
PLACEMENT RATE WITHIN
6 MONTHS OF GRADUATION
(CLASS OF 2017)

STERN STUDENTS HAVE HELD
INTERNSHIPS AND/OR JOBS AT:

- | | | |
|------------------------|-----------------------------|--------------------------|
| ABC TELEVISION NETWORK | DELOITTE | L'ORÉAL |
| ACCENTURE | DEUTSCHE BANK | MARC JACOBS |
| AMERICAN EXPRESS | DOSOMETHING.ORG | MUSEUM OF MODERN ART |
| A.T. KEARNEY | DOUGLAS ELLIMAN REAL ESTATE | NIELSEN |
| ATLANTIC RECORDS | ESTÉE LAUDER | PFIZER |
| BARCLAYS | ERNST & YOUNG | PRICEWATERHOUSECOOPERS |
| BIRCHBOX | FACEBOOK | TEACH FOR AMERICA |
| BLACKROCK | GOLDMAN SACHS | TWENTY-FIRST CENTURY FOX |
| BLACKSTONE | GOOGLE | TWITTER |
| CBS | HUFFINGTON POST | UBS |
| CHANEL | IBM | UNILEVER |
| COLGATE-PALMOLIVE | J.P. MORGAN | VIACOM MEDIA NETWORKS |
| CONDÉ NAST | KPMG | THE WHITE HOUSE |
| CREDIT SUISSE | LINKEDIN | & MANY MORE |

\$72,397
MEAN ANNUAL
STARTING SALARY
(CLASS OF 2017)

5TH
IN THE U.S.
FOR AVERAGE
STARTING
SALARY FOR
GRADUATES

98%
OF STUDENTS
HOLD AN
INTERNSHIP
DURING JUNIOR
YEAR
(CLASS OF 2017)

110,000+
NYU STERN
ALUMNI IN 135+
COUNTRIES

BS in Business
Concentrations: Business Economics, Finance
Minor: Math

"I worked with a career counselor in Wasserman during my internship search for my junior summer. I knew I wanted to intern in asset management, but I was unsure which firms came on campus. Wasserman helped me narrow my search and concentrate my efforts on the firms that would be the best fit for me."



JESSICA STONE '17
Schaumburg, IL



MATTHEW WILSON '17
Basking Ridge, NJ

BS in Business & Political Economy
Minor: Business, Entertainment, Media, & Technology

"Wasserman makes the application process extremely easy, and more than half of my internships were found through the center. During my time at Stern, I interned with a reality TV casting agency, a production company, an event/social media marketing company, a small cable network, and an experiential technology marketing company."



CHRISTINE GAL '18
Cocoa Beach, FL

BS in Business
Concentrations: Computing & Data Science, Statistics
Minor: Math

"After some investigation into potential careers with OSE's Case Walk-Throughs and Alumni Career Engagement, I discovered my passion was in tech. I met with a peer mentor and not only did she become a great friend and mentor, but she also helped me get my dream summer internship! Through the resources OSE provided, I was able to ultimately find not only a job, but my passion."

AT NYU STERN YOU WILL FIND...

A business school with a tight-knit community, the resources of a big university, and the opportunities of a major city. Win-Win-Win.



From Left:
Shivangi Khanna '17, Matthew Wilson '17,
Susmitha Ganagoni '17

A COMMUNITY OF FRIENDS FROM DAY ONE

610 Freshmen • 10 Cohorts
1 Amazing Orientation Week • #AllTheFeels

A TRULY UNIQUE CULTURAL OPPORTUNITY

The Cohen Arts & Culture Experience (CACE) allows every freshman to experience one of the many incredible cultural offerings unique to NYC. Choose between a Broadway show, a Yankees game, a night at the New York Philharmonic, and more, on the house. And remember: pics or it didn't happen.

A PLACE TO FIND YOUR NICHE

With 400+ NYU Clubs, no matter what you're passionate about, you can find it here. And if we don't have it already, you can start it. From chess club to cheese club.



ORIENTATION



CHELSEA COHORT



CLASS OF 2021 COHORTS



Cohort Competition
Central Park

TIME-HONORED TRADITIONS

CONVOCATION
COHORT WARS
NYU STERN'S ANNUAL BLOCK PARTY
PASSPORT DAY
STERN'S GOT TALENT
THE STERN ART GALLERY
ALL-UNIVERSITY GAMES
STRAWBERRY FEST
THE INTERNATIONAL STUDIES PROGRAM
BACCALAUREATE AT MADISON SQUARE GARDEN
COMMENCEMENT AT YANKEE STADIUM
...AND A LOT OF VIOLET SWAG

A LIFE-LONG NETWORK OF SUPPORT

With over 110,000+ alumni spread all over the globe, you'll be joining an accomplished community of #SternAlumni.

AND COUNTLESS REASONS TO SAY...



WASHINGTON SQUARE PARK



GOULD PLAZA, TISCH HALL



8TH STREET NYU SUBWAY STOP



BLOCK PARTY



ISP COMPETITION



CLASS OF 2017 BACCALAUREATE
CEREMONY

I am MOTIVATED I am a Dancer I am a photographer
I am a foodie I am multiracial I am a part-time game designer.

I AM HUNGRY! I am an artist I am an immigrant

I am a Future President! I am Impactful I AM A SAXOPHONIST!
I AM AN ALLY! I am an innovator I AM I AM I am driven

I am a leader I am an explorer I am polarizing

I am determined #WE ARE STERN I am MOTIVATED I am an athlete

I am a rugby player I AM VOCALLY FIERCE! I AM BRIGHT I am positive.
I am a Queen I am a Musical I AM A FIGURE SKATER I am unstoppable I am positive.

I am CREATIVE I am positive.

I AM AN intense shower singer! I am an Entrepreneur²

I am a fencer. I am I am a radio DJ I AM FUNNY

I am bold Tisch Film/TV I am a dreamer

I am a life-long learner I AM #STERNSEVA!

I am a data scientist I am ME.

I am a rebel! I am the biggest fan of I AM Stern undergraduates. ♥ PASSIONATE

I AM BOSS. I am New York I am amazing!

I am a violinist I am independent I AM #fabulous I am always learning. I am a FirstGen

I am always looking forward to challenging myself I am involved

I am an athlete I AM BUSY I am a runner I AM A TRAVELER

I am your friend. ☺ I am... Sasha Fierce I am happy

I am a street jazz dancer! I am always taking a nap. I AM adventurous I'm a finance major I am an amateur YouTuber

I am a guitarist I am a musician I AM I AM #STERN

I am ambitious I AM A FOODIE!

I am a feminist. I am a wonder



Undergraduate College

40 West 4th Street, Tisch Hall • New York, NY 10012
stern.nyu.edu/UC