THE TOP 10 REASONS

WHY STERN?
NEW YORK CITY IS OUR CAMPUS
AND NYU STERN IS YOUR GATEWAY TO ALL IT HAS TO OFFER.

YOUR OPPORTUNITY IS LIMITED ONLY BY YOUR ABILITY TO FIT IT INTO FOUR YEARS!
2. LEARN FROM WORLD-RENMOWN FACULTY

AMAL SHEHATA
Clinical Assistant Professor of Accounting
Former PwC Director
Teaches Financial Accounting
Mentored 40 students (and counting) in the Stern Program for Undergraduate Research (SPUR)
Teaches Debt Instruments & Markets

JENNIFER CARPENTER
Associate Professor of Finance
Named most popular U.S. business school professor by Businessweek
Teaches Corporate Finance & Valuation
Wrote one of the most widely used innovation strategy textbooks in the world
Teaches Managing Innovation

ASWATH DAMODARAN
Professor of Finance
Named most popular U.S. business school professor by Businessweek
Teaches Corporate Finance & Valuation

MELISSA SCHILLING
Professor of Management & Organizations
Wrote one of the most widely used innovation strategy textbooks in the world
Teaches Managing Innovation

ADAM ALTER
Associate Professor of Marketing
New York Times Bestselling Author of Drunk Tank Pink and Irresistible
Teaches Introduction to Marketing

TENSIE WHELAN
Clinical Professor of Business & Society
One of the Ethisphere’s 100 Most Influential People in Business Ethics
Teaches Sustainability for Competitive Advantage

THOMAS SARGENT
Professor of Economics & Business
Awarded the Nobel Prize in Economics
Teaches Data Boot Camp

ARUN SUNDARARAJAN
Professor of Information, Operations & Management Sciences
Frequently advises government agencies such as Congress, the White House, the FTC, and the European Parliament on digital policy
Teaches Networks, Crowds & Markets

SPUR
The Stern Program for Undergraduate Research allows students to apply to work one-on-one with faculty members on their groundbreaking research.

200+ FULL-TIME FACULTY MEMBERS

#3 IN THE WORLD FOR RESEARCH CONTRIBUTIONS (UT DALLAS, 2018)

3 NOBEL LAUREATES ACTIVE ON THE FACULTY (MORE THAN ANY OTHER BUSINESS SCHOOL)
NYU's unprecedented global network makes studying abroad absolutely seamless. Take NYU classes with our world-renowned faculty and earn credit toward your degree no matter where you are in the world. All you'll need is your passport!
ISP
International Studies Program

100% of NYU Stern students have an international academic experience.

THE CLASS

Every NYU Stern junior undertakes this one-of-a-kind course on the principles of international economies and trade during spring semester. Each section of the course focuses on a different global center of commerce in either Asia, Europe, or South America.

Students work with peers to build a business strategy, and the semester culminates in the hallmark ISP competition, when students compete for a place of honor among the previous 70+ competition winners.

ISP Site: Santiago
Concentration: Global Business, Marketing
Minor: Business of Entertainment, Media, & Technology

“ISP is an incredible experience unique to NYU Stern. No other school sends an entire class abroad at the same time. Through ISP, I was given the opportunity to experience Chilean culture with 200 of my fellow students.”

WYNONNA RINKACS ’17
Pittsburgh, PA

ISP Site: Ho Chi Minh City
Concentration: Computing & Data Science

“My time in Ho Chi Minh City was one of the most memorable experiences I’ve had at Stern. Our deliverable to Vinamilk combined elements of every class I had taken. Through the class, seeing what my peers and I were capable of was awe-inspiring.”

KARL GOURGUE ’17
West Orange, NJ

THE TRIP

Travel on your first international business trip to a city in Asia, Europe, or South America with 200 of your classmates. There you will visit your assigned company, meet with executives, and participate in a consumer field study to help you formulate your business strategy.

ITINERARY: HO CHI MINH CITY

Day 1: Flight to Ho Chi Minh City
Day 2: Interactive City Tour, Welcome Dinner, and Cultural Show
Day 3: Company Visits: BMW, Mercedes-Benz Vietnam, FPT Software, or Vinamilk
Day 4: Local Market Immersion Consumer Field Study
Day 5: Cultural Heritage Site Visit to the Cu Chi Tunnels
Day 6: Flight home

“NO OTHER SCHOOL SENDS AN ENTIRE CLASS ABROAD AT THE SAME TIME.”

PAST ISP CITIES

BARCELONA
BERLIN
BUDAPEST
BUENOS AIRES
HO CHI MINH CITY
HONG KONG
LIMA
LISBON
MILAN
MONTERREY
ROME
SANTIAGO
SEOUL
SINGAPORE
STOCKHOLM
TOKYO

4. THE ONLY B-SCHOOL THAT DOES GLOBAL ON THIS SCALE

9500+ students have benefitted from ISP since 2000
4 Degree Programs

FLEXIBLE CURRICULUM 
GROUNDED IN THE LIBERAL ARTS
STRONG BUSINESS FOUNDATION
SOCIAL IMPACT CURRICULUM
INTERNATIONAL STUDIES PROGRAM

BS IN BUSINESS

In our flagship program, you will choose from 13 BUSINESS CONCENTRATIONS and build on your experience with 8 INTERDISCIPLINARY TRACKS. Plus use your 44 ELECTIVE CREDITS to pursue your interests across NYU.

BS IN BUSINESS & POLITICAL ECONOMY

Gain a unique GLOBAL PERSPECTIVE with the BPE degree's tailored curriculum that focuses on the intersection of BUSINESS, ECONOMICS, AND POLITICS. The program will prepare you for a career in international business and requires TWO SEMESTERS OF STUDY AWAY.

BS IN BUSINESS STUDENTS CAN ALSO APPLY TO ONE OF OUR DUAL DEGREE PROGRAMS:

BS IN BUSINESS / MS IN ACCOUNTING

Earn your Bachelor’s degree with NYU Stern Undergraduate College and your Master’s degree with NYU Stern Graduate School in 4 YEARS PLUS 1 SUMMER. NYU Stern’s Accounting program is ranked TOP 10 IN THE U.S.

BS IN BUSINESS / BFA IN FILM & TELEVISION

Earn concurrent degrees from NYU STERN AND NYU TISCH in this 5-year program that will prepare you for an exciting career in the entertainment industry. You will have access to the BOUNDLESS RESOURCES of these two world-class NYU schools.

SURAFEL TECHANE '20
Seattle, Washington

FLIP TO READ MORE
40 AVERAGE BUSINESS CLASS SIZE

Degree Programs

4 Degree Programs

BS IN BUSINESS

In our flagship program, you will choose from 13 BUSINESS CONCENTRATIONS and build on your experience with 8 INTERDISCIPLINARY TRACKS. Plus use your 44 ELECTIVE CREDITS to pursue your interests across NYU.

50% OF OUR WORLD-CLASS BUSINESS EDUCATION IS GROUNDED IN THE LIBERAL ARTS

A WELL-ROUNDED EDUCATION

FLEXIBLE CURRICULUM GROUNDED IN THE LIBERAL ARTS

Social Impact Curriculums

100+ MINORS ACROSS NYU SCHOOLS

40 AVERAGE BUSINESS CLASS SIZE

BS in Business

Gain a unique global perspective with the BPE degree’s tailored curriculum that focuses on the intersection of BUSINESS, ECONOMICS, and POLITICS. The program will prepare you for a career in international business and requires TWO SEMESTERS OF STUDY Abroad.

BS in Business & Political Economy

BS in Business & MS in Accounting

Earn concurrent degrees from NYU Stern and Tisch in this 5-year program that will prepare you for an exciting career in the entertainment industry. You will have access to the boundless resources of these two world-class NYU schools.

BS in Business / BFA in Film & Television

BS in Business

The BS/MS in Accounting program is one of the most flexible and forward-thinking programs I have seen. The final year has been the most enriching and fulfilling. The program is focused on understanding the accounting profession and how it operates in the world, with the skills they need to succeed.

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SUMMARY

- 13 Business Concentrations
- 8 Interdisciplinary Tracks
- 44 Elective Credits
- 50% of Business Education Grounded in Liberal Arts
- 100+ Minors Across NYU Schools
- 40 Average Business Class Size

BS in Business

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- 8 Interdisciplinary Tracks
- 44 Elective Credits
- 50% of Business Education Grounded in Liberal Arts
- 100+ Minors Across NYU Schools
- 40 Average Business Class Size

BS in Business & Political Economy

- Global Perspective
- Tailored Curriculum
- International Business
- Two Semesters of Study Abroad

BS in Business & MS in Accounting

- Flexible Program
- Forward-Thinking Focus
- Understanding Accounting Profession
- Enriching and Fulfilling Final Year

BS in Business / BFA in Film & Television

- Concurrent Degrees
- Entertainment Industry
- Access to Boundless Resources

BS in Business

- Variety of Concentrations
- Tailored Curriculum
- International Focus
- Strong Business Foundation

BS in Business

- World-Class Education
- Liberal Arts Grounded
- Strong Business Foundation
- Social Impact

BS in Business

- Focused Curriculum
- International Experience
- Strong Accountancy Skills
- Media, Culture, Communication

BS in Business

- Business Concentrations
- Liberal Arts Grounding
- Social Impact Curriculums
- International Studies Program

BS in Business

- Business Economics
- Sustainable Business
- Minor: Art History

BS in Business

- Finance
- Computing & Data Science
- Minor: Public Policy

BS in Business

- Economics of Global Business Course
- Paulson Auditorium in Tisch Hall
- 40 Average Business Class Size

BS in Business

- BS/BFA in Film & Television
- Entrepreneurial Spirit
- Creative Skills
- Academic Foundation

BS in Business

- BS/MS in Accounting
- Top 10 in the U.S.
- 4 Years Plus 1 Summer
6. Make Social Impact

The Carnegie Foundation for the Advancement of Teaching named two of our Social Impact courses as models for undergraduate business education.

**FOUR-COURSE SOCIAL IMPACT CURRICULUM:**

- Business & Society
- Organizational Communication & Its Social Context
- Law, Business & Society
- Professional Responsibility & Leadership

**IN THE CLASSROOM**

The Carnegie Foundation for the Advancement of Teaching named two of our Social Impact courses as models for undergraduate business education.

**The Call For Corporate Action**

Samuel Khoshbin’s Business & Its Publics capstone essay on how credit card companies could change cash back programs to reward socially and environmentally conscious spending was featured in NYU Stern’s The Call for Corporate Action.

**PAST BIP SPEAKERS:**

- Maria Bartiromo, Former CNBC Business Commentator
- Mary Robinson, Former President of Ireland
- Fred Krupp, President of the Environmental Defense Fund
- Steve Forbes, Chairman and Editor-in-Chief of Forbes

**IN ACTION**

NYU Stern provides the resources you need to make social impact outside of the classroom.

**THE SOCIAL IMPACT BUSINESS CHALLENGE:** Develop a business that creates shared value and win $20,000 to further your project.

**SOCIAL IMPACT STIPENDS:** Apply for a social impact stipend to support your goal of making a positive impact through a volunteer or internship opportunity.

**SOCIAL SOLUTIONS PROJECT LAB:** Research and develop business ideas that can create triple bottom line value as a freshman.

**SOCIAL IMPACT COUNCIL:** Work with faculty and peers to play an instrumental role in Stern Undergraduate College’s Social Impact programming.

**STERN INTERNATIONAL VOLUNTEERS:** Travel to a developing country for 10 days and serve the needs of a local community.

**Social Impact Stipend Recipient 2016**

**ANNA CHEN ’17**

Monmouth, NJ

*Recipient 2016 BS in Business Concentration: Finance, Business Economics*

*“The social impact opportunities at Stern have shaped my college experience. After learning about the intersection of social impact and business for four years, I’ve come to develop a better understanding of where I see my own role in the future. I’m grateful that I’ve been able to develop and apply my own skills here at Stern.”*

**SAMUEL KHOSHBIN ’18**

Dallas, TX

*BS in Business Concentration: Management*

*Past BIP speakers: Maria Bartiromo, Former CNBC Business Commentator, Mary Robinson, Former President of Ireland, Fred Krupp, President of the Environmental Defense Fund, Steve Forbes, Chairman and Editor-in-Chief of Forbes*
REALIZE YOUR FULL LEADERSHIP POTENTIAL. THE JOURNEY STARTS ON DAY ONE.

The COHORT LEADERSHIP PROGRAM (CLP), develops professional and leadership skills that set the foundation to achieve success as a business student. Students will develop a greater self-awareness, learn from different perspectives, and engage collectively in actions that create economic and social value.

LEADERSHIP OPPORTUNITIES ABOUND:
NYU Stern makes it easy to put the leadership skills you learn in the classroom into practice.

STUDENT LEADERSHIP ROLES INCLUDE:

- COHORT LEADERSHIP PROGRAM GUIDES
- INTER-CLUB COUNCIL
- INTERNATIONAL AMBASSADORS
- ORIENTATION LEADERS
- STERN STREET TEAM
- STUDENT COUNCIL
- & MORE
8. STERN PROFESSIONAL DEVELOPMENT

BUSINESS STUDENTS NEED TARGETED CAREER PREPARATION
And NYU Stern’s Office of Student Engagement is here to help.

EXPLORE POTENTIAL CAREER PATHS
through STERN TALKS: TED-style talks that dig into the 12 MOST POPULAR AREAS OF BUSINESS, designed to help you figure out everything from what “finance” means to what it takes to excel in the tech world.

PREPARE FOR YOUR DREAM CAREER
through our PROFESSIONAL DEVELOPMENT SERIES, CASE WALK-THROUGH SERIES, and TECHNICAL TRAINING PROGRAMS all conducted by industry leaders from top firms.

CONNECT WITH INFLUENTIAL PROFESSIONALS
through ALUMNI CAREER ENGAGEMENT NETWORKING and PROFESSIONALS IN RESIDENCE. Speak-one-on-one with industry professionals who can help you get where you’re going.

9. UNPARALLELED CAREER PROSPECTS

LAUNCH YOUR CAREER
With help from the Wasserman Center for Career Development.

NYU’S AWARD-WINNING CAREER CENTER
will take you through the entire ON-CAMPUS RECRUITING process, provide CAREER COACHING, and help you hone valuable interview and resume writing skills. Plus with NYU’S EXCLUSIVE JOB PORTAL, you’ll have access to THOUSANDS OF TOP FIRMS in NYC and around the world.
**NYU IS #1 IN EMPLOYABILITY OF GRADUATES**

98% PLACEMENT RATE WITHIN 6 MONTHS OF GRADUATION

CLASS (OF 2017)

Stern students have held internships and/or jobs at:

- ABC Television Network
- Accenture
- American Express
- A.T. Kearney
- Atlantic Records
- Bank of America
- Blackstone
- Blackstone
- CBS
- Chanel
- Columbia University
- Conde Nast
- Credit Suisse
- Deloitte
- Deutsche Bank
- Disney
- EY
- Facebook
- Goldman Sachs
- Google
- Huffington Post
- IBM
- L.A. Mayor
- KPMG
- LinkedIn
- L'Oréal
- Marc Jacobs
- Museum of Modern Art
- Nielsen
- Pfizer
- PricewaterhouseCoopers
- Teach For America
- Twenty-First Century Fox
- Twitter
- UPS
- Virgin
- Vacom Media Networks
- The White House
- Many More

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**$72,397 MEAN ANNUAL STARTING SALARY**

CLASS (OF 2017)

5TH IN THE U.S. FOR AVERAGE STARTING SALARY FOR GRADUATES

CLASS (OF 2017)

98% OF STUDENTS HOLD AN INTERNSHIP DURING JUNIOR YEAR

CLASS (OF 2017)

110,000+ NYU STERN ALUMNI IN 135+ COUNTRIES

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**PREPARE FOR YOUR DREAM CAREER**

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Meet one-on-one with industry professionals who can help you get where you’re going.

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- Goldman Sachs
- Google
- Huffington Post
- IBM
- L.A. Mayor
- KPMG
- LinkedIn
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At NYU Stern you will find...

A business school with a tight-knit community, the resources of a big university, and the opportunities of a major city. Win-Win-Win.

A Community of Friends from Day One
610 Freshmen • 10 Cohorts
1 Amazing Orientation Week • #AllTheFeels

A Truly Unique Cultural Opportunity
The Cohen Arts & Culture Experience (CACE) allows every freshman to experience one of the many incredible cultural offerings unique to NYC. Choose between a Broadway show, a Yankees game, a night at the New York Philharmonic, and more, on the house. And remember: pics or it didn’t happen.

A Place to Find Your Niche
With 400+ NYU Clubs, no matter what you’re passionate about, you can find it here. And if we don’t have it already, you can start it. From chess club to cheese club.

Time-Honored Traditions
Convocation
Cohort Wars
NYU Stern’s Annual Block Party
Passport Day
Stern’s Got Talent
The Stern Art Gallery
All-University Games
Strawberry Fest
The International Studies Program
Baccalaureate at Madison Square Garden
Commencement at Yankee Stadium
...and a lot of Violet Swag

A Life-Long Network of Support
With over 110,000+ alumni spread all over the globe, you’ll be joining an accomplished community of #SternAlumni.

And Countless Reasons to Say...

10. One Community

Washington Square Park
Gould Plaza, Tisch Hall
8th Street NYU Subway Stop

Orientation
Chelsea Cohort
Class of 2021 Cohorts
WE ARE STERN

#WEARESTER

I am a motived dancer. I am a photographer. I am a data scientist. I am me.

I am hungry. I am a painter. I am a saxophonist! I am a leader. I am an explorer. I am picking. I am looking forward to challenging myself. I am an invader.

I am the biggest fan of I AM PASSIONATE. I am New York. I am NYU. I am the biggest fan of I AM PASSIONATE. I am New York. I am NYU. I am the biggest fan of I AM PASSIONATE.

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