

## Fifteenth Annual NYU Stern IO Day

Friday, September 8, 2017

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Location: NYU Stern School of Business  
40 West 4th Street, New York, NY 10012

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- 9:00–9:50am Light breakfast and coffee
- 9:50–10:00am Opening remarks
- 10:00–11:00am “Measuring the Incentive to Collude: The Vitamin Cartels, 1990–1999”  
Mitsuru Igami (Yale University)  
Discussant: Jean-François Houde (Cornell University)
- 11:00–11:20am Coffee break
- 11:20–12:20pm “Middlemen as Information Intermediaries: Evidence from Used Car Markets”  
Yiyi Zhou (Stony Brook University)  
Discussant: Alessandro Lizzeri (New York University)
- 12:20–1:50pm Lunch
- 1:50–2:50pm “Monopoly without a Monopolist: An Economic Analysis of the Bitcoin Payment System”  
Jacob Leshno (Columbia Business School)  
Discussant: Hanna Halaburda (Bank of Canada and NYU Stern)
- 2:50–3:10pm Coffee break
- 3:10–4:10pm “Product Recalls and Firm Reputation”  
Boyan Jovanovich (New York University)  
Discussant: Alessandro Bonatti (MIT Sloan)
- 4:10–4:30pm Coffee break
- 4:30–5:30pm “The Power of Rankings: Quantifying the Effect of Rankings on Online Consumer Search and Purchase Decisions”  
Raluca Ursu (NYU Stern)  
Discussant: Greg Lewis (Microsoft Research New England)
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Each session will comprise a 40-minute talk and a 10-minute discussion, followed by 10 minutes of Q&A and open discussion.

We are grateful to NERA for graciously providing financial support for the workshop.

For assistance, please contact Paul Scott ([ptscott@stern.nyu.edu](mailto:ptscott@stern.nyu.edu)), Maher Said ([msaid@stern.nyu.edu](mailto:msaid@stern.nyu.edu)), or Amanda Murphy ([amurphy@stern.nyu.edu](mailto:amurphy@stern.nyu.edu)).