Seventeenth Annual IO Day  
Friday, September 6, 2019

Location: NYU Stern School of Business  
44 West 4th Street, New York, NY 10012

9:00–10:00am  Light breakfast and coffee

10:00–11:00am  “A/B Testing with Fat Tails”  
Eduardo Azevedo (University of Pennsylvania)  
Discussant: Nikhil Vellodi (Princeton University)

11:00–11:15am  Coffee break

11:15–12:45pm  “Testing the Production Approach to Markup Estimation”  
Devesh Raval (Federal Trade Commission)  
&  
“Using Cost Minimization to Estimate Markups”  
Ulrich Doraszelski (University of Pennsylvania)  
Discussant: Paul Scott (New York University)

12:45–2:15pm  Lunch

2:15–3:15pm  “Dynamically Aggregating Diverse Information”  
Annie Liang (University of Pennsylvania)  
Discussant: Mira Frick (Yale University)

3:15–3:30pm  Coffee break

3:30–4:30pm  “Common Ownership and Competition in the Ready-To-Eat Cereal Industry”  
Chris Conlon (New York University)  
Discussant: Amit Gandhi (University of Pennsylvania)

Each session will comprise a 40-minute talk and a 10-minute discussion, followed by 10 minutes of Q&A and open discussion. We are grateful to NERA for graciously providing financial support for the workshop. For assistance, please contact Michael Dickstein (mdickste@stern.nyu.edu), Maher Said (msaid@stern.nyu.edu), or Amanda Murphy (amurphy@stern.nyu.edu).