SEVENTEENTH ANNUAL IO DAY
Friday, September 6, 2019
NYU Stern School of Business
Henry Kaufman Management Center, Room 2-60
44 West Fourth Street, New York, NY 10012

AGENDA

9:00 – 10:00 AM  Light breakfast and coffee

10:00 – 11:00 AM  A/B Testing with Fat Tails
Eduardo Azevedo, University of Pennsylvania
Discussant: Nikhil Vellodi, Princeton University

11:00 – 11:15 AM  Coffee break

11:15 – 12:45 PM  Testing the Production Approach to Markup Estimation
Devesh Raval, Federal Trade Commission
Using Cost Minimization to Estimate Markups
Ulrich Doraszelski, University of Pennsylvania
Discussant: Paul Scott, New York University

12:45 – 2:15 PM  Lunch

2:15 – 3:15 PM  Dynamically Aggregating Diverse Information
Annie Liang, University of Pennsylvania
Discussant: Mira Frick, Yale University

3:15 – 3:30 PM  Coffee break

3:30 – 4:30 PM  Common Ownership and Competition in the Ready-To-Eat Cereal Industry
Chris Conlon, New York University
Discussant: Amit Gandhi, University of Pennsylvania

NOTES
Each session will comprise a 40-minute talk and a 10-minute discussion, followed by 10 minutes of Q&A and open discussion.
We are grateful to NERA for providing financial support for the workshop.
For internet access, please connect to the “nyuguest” wireless network and enter the username “SternIODay” and password “IODay2019” (both case-sensitive and without quotes) when prompted.
Please contact Michael Dickstein (michael.dickstein@nyu.edu), Maher Said (maher.said@nyu.edu), or Amanda Murphy (amurphy@stern.nyu.edu) for assistance.