



## Nineteenth Annual IO Day

Friday, September 10, 2021

NYU Stern School of Business

via Zoom (link to be emailed to registered participants)

### AGENDA

- 10:00 – 11:00     [Market Segmentation and Competition in Health Insurance](#)  
Michael Dickstein, New York University  
Discussant: Gautam Gowrisankaran, Columbia University
- 11:00 – 11:15     Break
- 11:15 – 12:15     [The Value of Data](#)  
Jacopo Perego, Columbia University  
Discussant: Dirk Bergemann, Yale University
- 12:15 – 1:15       Lunch  
@ Wonder
- 1:15 – 2:15        [The Distributional Impact of the Sharing Economy on the Housing Market](#)  
Sophie Calder-Wang, University of Pennsylvania  
Discussant: Nick Buchholz, Princeton University
- 2:15 – 2:30        Break
- 2:30 – 3:30        [Purchase History and Product Personalization](#)  
Laura Doval, Columbia University  
Discussant: Maher Said, New York University
- 3:30 – 4:00        Happy Hour  
@ Wonder

### NOTES

Each session will comprise a 40-minute talk and a 10-minute discussion, followed by 10 minutes of moderated Q&A.

Please contact Maher Said ([maher.said@nyu.edu](mailto:maher.said@nyu.edu)) or Amanda Murphy ([amurphy@stern.nyu.edu](mailto:amurphy@stern.nyu.edu)) for assistance.