Nineteenth Annual IO Day
Friday, September 10, 2021
NYU Stern School of Business
via Zoom (link to be emailed to registered participants)

AGENDA

10:00 – 11:00  Market Segmentation and Competition in Health Insurance
Michael Dickstein, New York University
Discussant: Gautam Gowrisankaran, Columbia University

11:00 – 11:15  Break

11:15 – 12:15  The Value of Data
Jacopo Perego, Columbia University
Discussant: Dirk Bergemann, Yale University

12:15 – 1:15  Lunch
@ Wonder

1:15 – 2:15  The Distributional Impact of the Sharing Economy on the Housing Market
Sophie Calder-Wang, University of Pennsylvania
Discussant: Nick Buchholz, Princeton University

2:15 – 2:30  Break

2:30 – 3:30  Purchase History and Product Personalization
Laura Doval, Columbia University
Discussant: Maher Said, New York University

3:30 – 4:00  Happy Hour
@ Wonder

NOTES  Each session will comprise a 40-minute talk and a 10-minute discussion, followed by 10 minutes of moderated Q&A.

Please contact Maher Said (maher.said@nyu.edu) or Amanda Murphy (amurphy@stern.nyu.edu) for assistance.