Eighteenth Annual IO Day
Thursday and Friday, September 10-11, 2020
NYU Stern School of Business
via Zoom (link to be emailed to registered participants)

AGENDA

Thursday, September 10th

11:15 – 12:15 PM  Signaling What You Don’t Want
Chiara Margaria, Boston University
Discussant: Yu Awaya, University of Rochester

12:15 – 12:30 PM  Break

12:30 – 1:30 PM  Product Repositioning and Firm Entry in the California Craft Beer Market
Chenyu Yang, University of Maryland
Discussant: Nathan Miller, Georgetown University

Friday, September 11th

Soheil Ghili, Yale University
Discussant: Hanming Fang, University of Pennsylvania

12:15 – 12:30 PM  Break

12:30 – 1:30 PM  Coordinating Against Environmental Regulation: The Case of German Automakers
Cuicui Chen, SUNY Albany
Discussant: Ignacia Mercadal, Columbia University

NOTES  Each session will comprise a 40-minute talk and a 10-minute discussion, followed by 10 minutes of moderated Q&A.

Please contact Michael Dickstein (michael.dickstein@nyu.edu), Maher Said (maher.said@nyu.edu), or Amanda Murphy (amurphy@stern.nyu.edu) for assistance.