



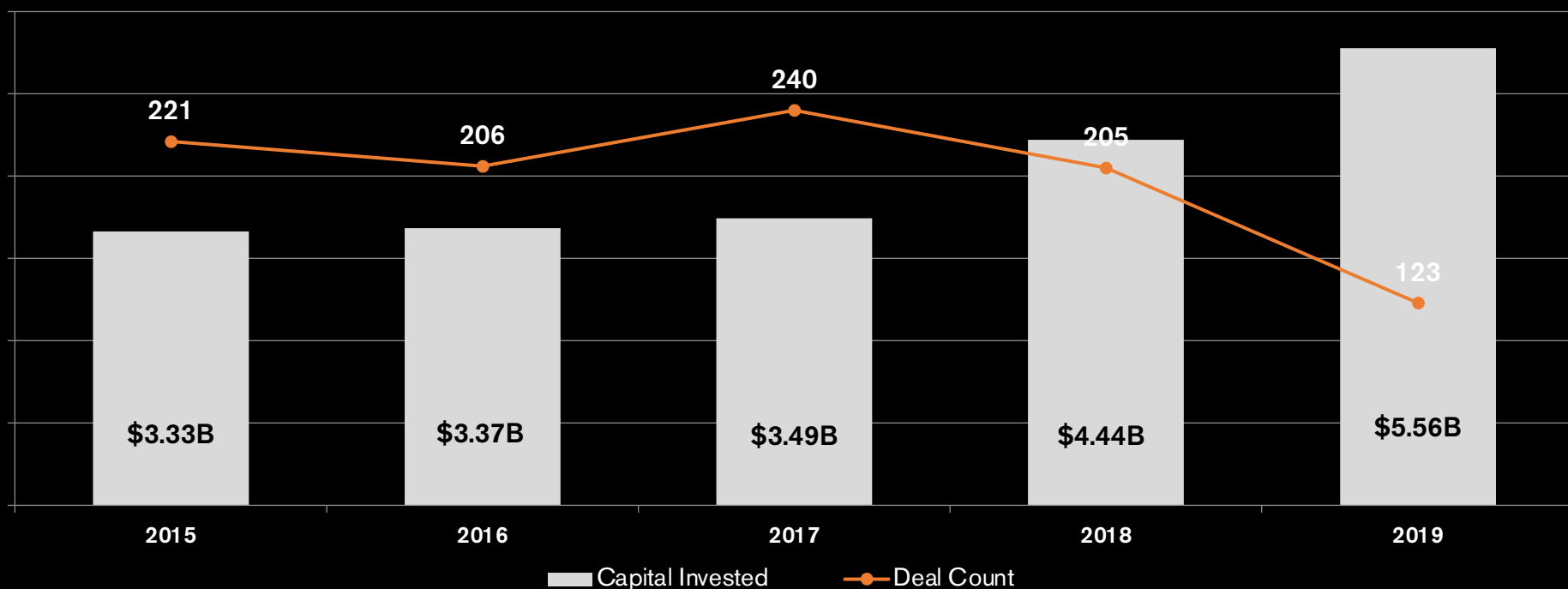
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Berkley Center for
Entrepreneurship

I D E A S
N E V E R
S L E E P

A thriving entrepreneurial ecosystem.

\$20BN+ raised by nearly 1,000 companies in 5 years





Entrepreneurs



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Challenge



New Venture
COMPETITION



Social Venture
COMPETITION

Notable Alumni.



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\$150K in prizes!

- Prototyping grants
- Pro bono services
- Seed capital

Timeline.

- Startup Accelerator: December 2020 – April 2021
- Venture Competition: April – May 2021

Phases.

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Phase 1: Startup Accelerator.

- Concept Summary (up to 3 pages)
- Up to 5-minute pitch video
- Deadline: November 10th @ 11:59 pm

Concept Summary.

- Who will care whether or not this venture exists?
(customers/market)
- Why will they care? (value proposition/competition)
- How do you know? (research insights)

Concept Summary.

- Demonstrate a **deep understanding** of your industry, market, and customer based on extensive secondary and primary research
- Explain why your product/service will be **significantly better** than the status quo
- Have a **prototype**
- Articulate **critical risks** and how you will mitigate them

Phase 2: Venture Competition.

- Startup Plan
- Up to 2-minute explainer video
- Live Pitch

Tracks.

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New Venture Competition.

This competition showcases startup founders with disruptive ideas and helps them go from concept to market.

- Ira Leon Rennert Total Prize Pool: **\$100,000**
- Includes up to \$1,000 per semi-finalist for prototyping and concept testing
- Grand Prizes awarded as a KISS (keep it simple security)

Eligibility

Sectors.

All, except consulting, franchises, real estate syndications.

Exclusions.

Existing ventures with sales within the past 12 months of more than \$250K, or over \$250K in outside financing.

Fundraising Status.

Seeking funding or will be in the next 12 months.

Team.

Must have at least 1 current NYU student or Stern alumnus/a.

Individual Administrative Fee.

\$25 students. \$50 alumni, non-NYU.



Social Venture

COMPETITION

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Social Venture Competition.

This competition supports the growing number of students and alumni interested in using their entrepreneurial skills to create innovative approaches to tackling social problems, here and abroad.

- Total Prize Pool: **\$50,000**
- Includes up to \$1,000 per semi-finalist for prototyping and concept testing
- Grand Prizes awarded as a KISS (keep it simple security)

Eligibility

Sectors.

All. Must be for-profit.

Exclusions.

Existing ventures with sales within the past 12 months of more than \$250K, or over \$250K in outside financing.

Fundraising Status.

Seeking funding or will be in the next 12 months.

Team.

Must have at least 1 current NYU student or Stern alumnus/a.

Individual Administrative Fee.

\$25 students. \$50 alumni, non-NYU.

Partners.



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Resources.

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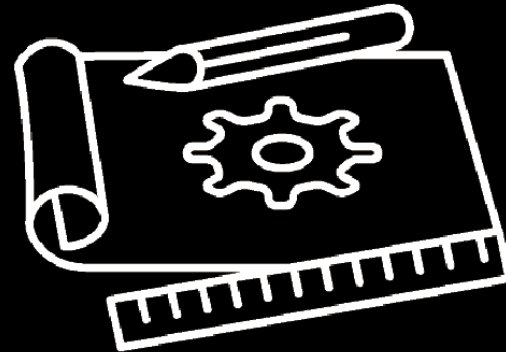
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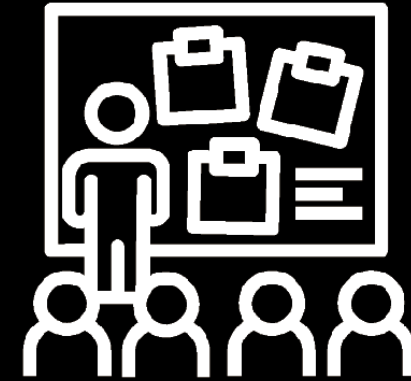
Resources.



Coaching &
Mentoring



Prototyping
Grant



Bootcamps
& Workshops

Important Dates & Deadlines

- October 5th: Applications open
- November 10th: Completed applications due
 - *Concept Summary + 5-min Video*
- December 10th: Cohort announced
- February 24th: Venture Showcase
- April 16th: Semi-finals
 - *Startup Plan + 2-min Video + Presentation*
- May 14th: Finals
 - *Startup Plan + 2-min Video + Presentation*

Next.

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FOOD PERIOD

Britt Martin

2017-18 NVC Winner

 **PRIME
DISCOVERIES**

Eugene Joseph

2016-17 NVC Winner

Q&A.

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Thank You.

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NYU Stern School of Business

40 West 4th Street, 4th Floor, NYC 10012

Social Media: [@nyuinnovation](#)



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