Class of 2020 Full-Time MBA Employment Data

YEAR-OVER-YEAR EMPLOYMENT DATA BY FUNCTION

Function	Class of 2020	Class of 2019	Class of 2018
Consulting	39.9%	45.3%	36.8%
Brand/Innovation	-	0.9%	0.3%
Business Development/Sales	2.8%	5.0%	2.5%
Human Capital	-	0.3%	-
Strategy	7.4%	3.8%	6.4%
Management	27.9%	32.6%	24.5%
Retail	0.4%	0.3%	0.9%
Technology	1.4%	2.4%	2.1%
Finance/Accounting	33.2%	30.6%	34.7%
General/Corporate	6.0%	4.1%	7.7%
Investment Banking	20.8%	18.8%	21.5%
Investment Management	1.1%	0.6%	0.6%
Private Wealth Management	0.7%	1.8%	1.5%
Private Equity	0.4%	2.4%	0.9%
Research - Equity Buy Side	0.7%	0.3%	0.6%
Research - Equity Sell Side	1.1%	0.9%	0.6%
Research - Fixed Income Sell Side	-	-	-
Research - Fixed Income Buy Side	-	-	-
Risk Management	-	-	-
Sales & Trading	0.4%	0.3%	-
Structured/Project Finance	0.7%	0.6%	0.3%
Venture Capital	1.1%	0.9%	0.9%
Management	6.4%	5.9%	6.1%
General Management	3.9%	4.4%	4.6%
Merchandising	0.7%	0.3%	0.3%
Project Management	1.8%	1.2%	1.2%
Human Resources	-	-	1.2%
Information Technology	1.8%	0.9%	2.1%
Information Systems/Technology	0.4%	-	0.3%
Data Analytics	1.4%	0.9%	1.8%
Marketing/Sales	13.1%	10.9%	13.5%
Brand Management	3.9%	3.5%	2.8%
General	3.2%	2.4%	3.7%
Market Research	0.7%	-	-
Product Marketing	1.1%	1.2%	0.6%
Product Management	4.2%	3.8%	6.4%
Operations	1.8%	3.5%	1.5%
Other			
Law	3.9%	2.9%	4.0%