SPONSORSHIP

In today’s fast-paced environment, it’s critical for organizations to invest in their employees to stay competitive. Through the NYU Stern Executive MBA program, companies can enable high-potential professionals to hone their business skills and have a deeper and more immediate impact on their organizations’ success.

The Executive MBA program spans 22-months with classes held Friday and Saturday, every other week. The rigorous coursework focuses on a general management core curriculum, including one required and one optional Global Study Tour in dynamic markets, as well as a broad choice of electives enabling students to specialize in up to three specific business areas.

BENEFITS OF CORPORATE SPONSORSHIP

Corporate sponsorship for Stern’s Executive MBA program has a number of benefits.

- Participants bring back new and innovative perspectives from the strong curriculum, global focus, and highly experienced classmates.
- Participants develop strategic, leadership, and general management skills with powerful expertise in targeted specialization areas.
- Organizations see immediate results and impact, since participants are working while pursuing their degree.
- Offering sponsorship opportunities gives organizations an advantage when competing for the same talent.
- Sponsorship can be used to reward exceptional performance and increase employee loyalty and retention.

TYPES OF CORPORATE SPONSORSHIP

There are 2 types of sponsorship:

- **Time sponsorship** is support of the time employees are required to be out of the office for the program. (Required.)
  Required time out of the office includes:
  - All class days
    - ~2 Fridays and Saturdays per month for 22 months
  - 3 one-week residency periods
    - 1 required local residency at program start, 1 required Global Study Tour in Year 1, 1 optional Global Study Tour in Year 2

- **Financial sponsorship** is the portion, if any, of the program’s cost that will be covered by organization. (Not required.)