



Planned Giving

NYU Stern is committed to making the charitable giving process as flexible and convenient as possible. The School offers supporters a variety of giving options, including ways to plan giving to optimize your gift's impact and yield tax advantages.

Thank you for considering such a meaningful gift to NYU Stern. If you have further questions, please contact Alexander Muetzel at

212-998-0596 or amuetzel@stern.nyu.edu

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Charitable Bequests

A bequest is a gift that comes to NYU after your lifetime and enables you to support our mission and make a difference in the lives of future generations. A bequest is easy to arrange, will not alter your current lifestyle in any way, and can be easily modified to address your changing needs

There are two ways to make a gift through your estate:

1. Make a gift through your will or trust
2. Name NYU Stern as a beneficiary of your IRA or qualified retirement plan, insurance policy, or bank account

Through a bequest, you can direct a specific dollar amount or assets to the School. Or, you can direct all or a percentage of the remainder of your estate after your other beneficiaries have received their inheritances and estate-related expenses have been paid.



You can include NYU Stern in your will or living trust by using the following language:

"I give, devise and bequeath [assets/percent share of the residue of my estate] to the Leonard N. Stern School of Business of New York University, a New York education corporation with its principal office at 70 Washington Square South, New York, New York 10012."

Life-income Gifts

Do you want to support NYU Stern but worry about having enough income for yourself and your loved ones? Life-income gifts such as gift annuities and charitable remainder trusts can provide donors with an income stream, significant tax savings, and the satisfaction of providing Stern with vital long-term resources.

A life-income gift provides an immediate tax deduction and a steady stream of income for you and/or your beneficiaries while still providing crucial funds to support NYU Stern and our students. Please consult your own professional advisors to discuss your specific situations. For a customized estimate on a Charitable Gift Annuity or Trust, please contact us.

Charitable Gift Annuity

A Charitable Gift Annuity provides guaranteed payments to you and/or your beneficiaries for the payees' lifetime while also providing support for NYU Stern.

How it works:

You make a gift of at least \$10,000 to NYU.

The University then provides a secure, fixed, payment for the life of one or two individuals – for instance, you and your spouse.

Charitable Remainder Trust

A charitable remainder trust (CRT) allows you to donate property or assets while continuing to receive payments based on those assets.

You place a gift of at least \$100,000 into a trust.

The trust pays a percentage of the trust's principal to the beneficiary you name for life, or a specified term.

When the trust ends, the remainder becomes a gift to NYU Stern.

See next page for examples

Life-income Gifts: Examples

CHARITABLE GIFT ANNUITY EXAMPLE

Mary, an alumna 75 years of age, wants to support Stern but needs the income from her assets. She contributes \$10,000 and receives a guaranteed income from Stern at a rate of 8.2 percent for the rest of her life. This amounts to an annuity of \$820, of which \$450 is tax-free. When she makes her gift, she obtains an income tax deduction of over \$4,500.

CHARITABLE REMAINDER TRUST EXAMPLE

Walter and Amy, ages 77 and 74, want to increase their income from their stock holdings. They own stock worth \$250,000, with a cost basis of \$100,000. If they sell the stock outright and reinvest the proceeds, they would lose a substantial portion of their investment to capital gains taxes. However, when they transfer the stock to a Stern life-income trust, they avoid capital gains tax and have the entire value of their asset working to earn income for them. They select an income rate of 7 percent, increasing their earnings from \$5,000 to \$17,500. They also receive an income tax deduction of over \$100,000.

DEFERRED GIFT ANNUITY EXAMPLE

Lois, age 50, wants to save more for retirement, but she has already contributed the maximum amount for the year to her firm's qualified retirement plan. She contributes \$10,000 to Stern's deferred gift annuity, directing that income payments must commence when she turns 70. Stern will pay Lois a guaranteed fixed annuity of \$2,170, for a rate of return of 21.7 percent. In addition, Lois obtains an income tax charitable deduction of about \$6,000 in the year she makes the gift. With this gift, Lois increases her future retirement income. There is no limit on the amount Lois can contribute to this plan each year, and she can designate when the income payments will commence.

For more information or assistance, please contact the Office of Development and Alumni Relations at 212-998-0596 or amuettel@stern.nyu.edu.

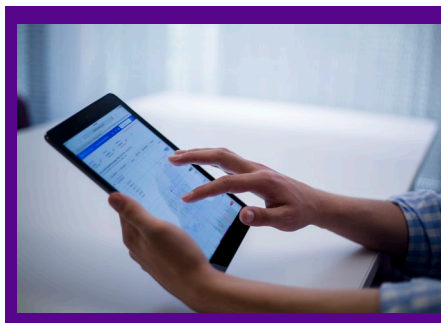
Gifts of Appreciated Stocks, Assets, Securities

You can make your gift to Stern by contributing appreciated assets, such as stocks, bonds, mutual funds, or real estate.

Your tax advantages are maximized if you donate appreciated assets that you've owned for more than one year. You obtain an income tax charitable deduction for the full current market value of the asset, and you avoid the capital gains tax that you would have paid if you sold the asset outright.

You may deduct your total charitable gifts of appreciated property for the year for up to thirty percent of your adjusted gross income for that year. If your total charitable gifts of appreciated property for the year exceed 30 percent of your AGI, you may carry over the excess for up to five subsequent years.

Whether you hold your securities in certificate form, or in a brokerage account, we can provide simple instructions on making your gift of appreciated securities, including stock transfer forms and a form letter of instructions for your broker.



For more information or assistance, please contact the Office of Development and Alumni Relations at (212) 998-0596 or security.gifts@nyu.edu.

IRA Gifts

A qualified charitable distribution from an IRA is a good way for IRA owners aged 72 and over to support NYU Stern. It's easy to do and a qualified charitable distribution from an IRA counts toward a donor's RMD if one is due. Under the new rules, if you turned 70 on July 1, 2019, or later, you must take your first RMD for 2021, the year when you turn 72, by April 1, 2022. Although there is no tax deduction, your IRA distribution is excluded from your income for federal tax purposes—no tax is due! Up to \$100,000 of your gift (annual aggregate limit) qualifies for this favorable tax treatment.

Please contact us to learn more about planning and completing an IRA Rollover gift, or [click](#) here to calculate your required minimum distribution.

For more information or assistance, please contact the Office of Development and Alumni Relations at 212-998-0596 or amuettel@stern.nyu.edu.

Gifts of Retirement Plan Assets

By using retirement account assets to make a gift (and selecting alternative assets to leave to family members) you may be able to reduce taxes that otherwise would be imposed on those assets and leave more to your intended beneficiaries. Retirement-plan benefits include assets held in individual retirement accounts (IRAs), 401(k) plans, profit-sharing plans, Keogh plans, and 403(b) plans. To name NYU Stern as a beneficiary of your qualified plan, designate the School as a recipient of all or a portion of the balance of your plan through your plan administrator.

The University's tax ID number (EIN) is 13-5562308.

EXAMPLE

Bernard, a widower, is planning his estate. He intends to bequeath \$400,000 to Stern through his will. His daughter is named as survivor beneficiary of his IRA, which contains \$400,000.

Bernard's gift to Stern will result in no estate or income taxes. The IRA will pass to his daughter without estate taxes because it falls within the estate unified credit amount, but it will be subject to income tax when the daughter receives it.

At a combined federal and state income tax rate of 35 percent, the daughter will receive only \$260,000 from the IRA.

However, if Bernard rearranges his estate to bequeath \$400,000 to his daughter through his will, and name Stern as survivor beneficiary of his IRA, then Bernard's gift to both Stern and his daughter will be free of all estate and income taxes. This tax-wise arrangement saves \$140,000 in taxes for the benefit of Bernard's daughter.

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Gifts of Real Estate

Real estate can be contributed outright or through a life-income gift. You can contribute your entire property or a fractional interest of it. You can even contribute your personal residence but continue to reside there for the rest of your life. This type of gift allows you to continue to enjoy your home without diminishing your standard of living, while obtaining a substantial current income tax charitable deduction.



EXAMPLE

Steven and Ruth, ages 73 and 68, own a home valued at \$300,000. They make a gift of the home to Stern, while retaining the right to live there for the rest of their lives. While sustaining no change in their accustomed life-style they increase their cash flow, because the charitable gift of a future interest yields an immediate income tax charitable deduction of approximately \$86,000.

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Gifts that Pass Assets to Heirs

You can make a gift to Stern that ultimately benefits your family and heirs with little or no tax penalty. This arrangement, the lead trust, is designed to pay income to Stern over a number of years.

At the end of the trust term, the remaining principal, including appreciation, passes to your children or to other designated heirs. Because the lead trust generates substantial estate tax savings, your heirs can receive a greater inheritance than if you gave or bequeathed the assets to them directly and fully subject to tax.

A similar type of lead trust can be designed to return the remaining trust assets to you. This type of lead trust generates a substantial income tax charitable deduction for the donor in the year the trust is established. The deduction is based on the income that the trust will pay to Stern in future years. This type of trust can be especially helpful in tax planning when the donor desires a large tax deduction to offset an unusually high taxable income in one year.



EXAMPLE

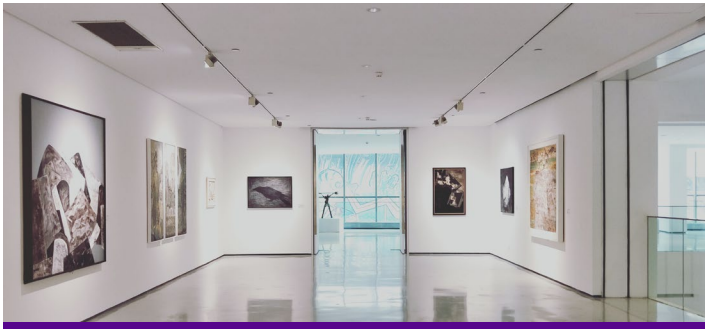
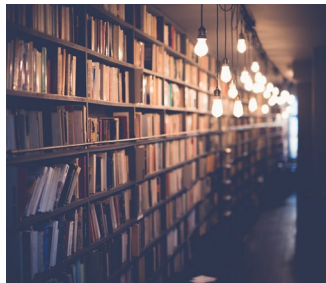
Annette is aware the current tax laws will substantially diminish the value of her children's inheritance. She transfers \$250,000 to a Stern lead trust, instructing the trust to pay 5 percent each year to Stern for a period of 12 years. The assets are invested to earn a 10 percent annual total return. Over the trust term, Stern will receive a total of \$124,000. After 12 years, Annette's children will receive \$350,000 from the trust. If Annette had held the assets instead in the same investment, her heirs would receive less than \$290,000, based on the current highest federal income and estate tax rates.

For more information or assistance, please contact the Office of Development and Alumni Relations at 212-998-0596 or amuettel@stern.nyu.edu.

Gifts of Personal Property

You can make a gift to Stern in the form of tangible personal property, such as artwork, antiques, books, furniture, etc.

Your tax deduction will depend on the type of item you contribute and whether Stern will have an appropriate use for it.



For more information or assistance, please contact the Office of Development and Alumni Relations at 212-998-0596 or amuettel@stern.nyu.edu.

Gifts of Life Insurance

Life insurance is also an excellent tool for accomplishing philanthropic goals while realizing other important financial objectives. Making a gift of life insurance is quite simple. If you are the insured policy owner you simply transfer physical possession of your policy to us and file an absolute assignment or transfer of ownership form with your insurance company. Your company then will send a letter to us showing that we are the sole owner of the policy.

By taking the additional step of naming Stern irrevocable beneficiary and owner of your life insurance policy, you obtain an income tax charitable deduction equivalent to either the policy's cash surrender value or replacement value. If additional premium payments are due, you can deduct those premiums as charitable contributions each year.



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Frequently Asked Questions

Why should I give to NYU?

- *Your generosity—along with that of our other friends and supporters—makes possible the programs and projects that are hallmarks of our mission. Not only is giving satisfying, it can be rewarding, allowing you to make a personal statement, shape the future, and leave a lasting legacy.*

What is the best way to give to NYU?

- *There is no “best way.” Rather, there are numerous ways to give. You can write a check, use a credit card, transfer stock, bonds, retirement plan assets, or real estate. You can make a gift in your will or designate us as the beneficiary of an IRA. If you'd like our help exploring gift opportunities, simply contact us to get in touch.*

How do I know how my gift will be used?

- *To some extent you can designate how your gift will be used. You can apply it to an existing program, you can specify that it be applied to a larger, yet general goal, or you can state that a gift should be used to support our overall mission.*

How do I designate how I want my gift to be used?

- *You can specify your wishes with a letter of intent or by creating a Memorandum of Agreement. Or simply write in the memo portion of your check how you want your gift to be used.*

What is the difference between a restricted and unrestricted gift?

- *A restricted gift is used for the specific purpose that you specify. An unrestricted gift is put in the general fund that supports all of our programs and projects as well as our overall mission.*

How does a gift in my will work?

- *A gift in your will—a charitable bequest—lets you make a gift now that is realized sometime in the future. Simply designate in your will that NYU Stern receives a specific amount or certain property at your death. If you already have a will, your attorney can easily amend it through a codicil. Since a bequest gift is not completed today, you have the opportunity to change the gift arrangement if your needs or goals change. For many of our supporters, a charitable bequest is an ideal way to make a meaningful gift.*

I'd like to make a gift but I don't know if I can make a gift now...

- *Whatever your philanthropic goals, planning now is the right thing to do. But planning now does not mean you have to give now. Some of the most meaningful and rewarding gifts are those that can be planned today and completed later. Ask us for more information.*