

**Public Policy and Management
Joint Stern-Wagner Undergraduate Minor**

In today's global society, the interdependencies of the market, community, and state sectors have created a need for individuals who possess a deep understanding of both the public and private spheres. This interdisciplinary minor enables students to:

- Study sector-specific convergence, divergence, and challenges in management practices;
- Examine political influences on local, domestic, and international policy;
- Explore sustainability issues within the sectors; and
- Understand the nuances of effective leadership.

COURSE OFFERINGS FOR PUBLIC POLICY & MANAGEMENT MINOR (14-UNIT MINIMUM)

All students must complete a minimum of fourteen units to satisfy the inter-school minor requirements and must take at least six units in each school.

Stern Undergraduate students cannot double count required business core or major courses toward this minor.

REQUIRED: TAKE ONE FOUNDATION COURSE:

UPADM-GP 101, The Politics of Public Policy: City, Nation, Globe (4 units)

UPADM-GP 103, Introduction to Managing Public Service Organizations (4 units)

MGMT-UB 1, Management and Organizational Analysis (4 units)

STERN ELECTIVES: CHOOSE A MINIMUM OF 1 CLASS FROM THE LIST BELOW*:

Contact: Matt Statler (mstatler@stern.nyu.edu)

ACCT-UB 1, Principles of Financial Accounting (4 units)

MGMT-UB 1, Management and Organizations (4 units)

MKTG-UB 1, Introduction to Marketing (4 units)

ECON-UB 225, Business and the Environment (3 units)*

MGMT-UB 7, Managing People & Teams (3 units)*

MGMT-UB 18, Strategic Analysis (3 units)

MGMT-UB 21, Managerial Skills (3 units)*

MGMT-UB 25, Managing Change (3 units)*

MGMT-UB 30, Negotiation and Consensus Building (3 units)

MGMT-UB 66, Power and Politics (3 units)*

MULT-UB 42, Economic Inequality: Perspectives and Practices (2 credits)*

MULT-UB 103, Experiential Learning Seminar: Social Impact Consulting (3 units)

MULT-UB 105, Experiential Learning Seminar: Emerging Technologies in the Energy Industry (3 units)

** Stern Undergraduate College courses may have pre-requisites. Please consult the Stern Bulletin and/or work with your adviser to ensure that you are eligible to register.¹*

¹ MGMT-UB 1 (*Management and Organizational Analysis*) is the pre-requisite for MGMT-UB elective courses.

ECON-UB 11 (*Economics of Global Business*) or ECON-UA 238 (*International Economics*) are pre-requisites for ECON-UB 221; ECON-UB 1 (*Microeconomics*) or ECON-UA 2 are prerequisites for ECON-UB 225.

WAGNER ELECTIVES: CHOOSE A MINIMUM OF 1 CLASS FROM THE LIST BELOW:

Contact: Debra Cabrera (debra.cabrera@nyu.edu)

- UPADM-GP 101, The Politics of Public Policy: City, Nation, Globe (4 units)
- UPADM-GP 102, Introduction to Social Impact (4 units)
- UPADM-GP 103, Introduction to Managing Public Service Organizations (4 units)
- UPADM-GP 140, The Economics of Public Policy (4 units)²
- UPADM-GP 215, The Politics of New York (4 units)
- UPADM-GP 216, Minorities in America: Status, Rights, Culture and Community (4 units)
- UPADM-GP 218, U.S. Immigration Policy (4 units)
- UPADM-GP 221, The Meaning of Leadership (4 units)
- UPADM-GP 224, Philanthropy, Advocacy and Social Change (4 units)
- UPADM-GP 225, The International Financial System: Can It Be Regulated (4 units)
- UPADM-GP 226, Vital Voices: Women Changing the World (4 units)
- UPADM-GP 229, The Intersection of Politics and Public Service (4 units)
- UPADM-GP 230, Medical Care and Health: Comparative Perspectives (4 units)
- UPADM-GP 236, Topics in Health: Policy, Politics, and Power (4 units)
- UPADM-GP 242, The Business of Nonprofit Management (4 units)
- UPADM-GP 243, Brandraising: Nonprofit Communications for Social Change (4 units)
- UPADM-GP 263, From Degas to Disney: Public Policy and the Arts (4 units)
- UPADM-GP 269, Social Justice and Public Policy (4 units)

² Prerequisite: ECON-UA 2