



NYU Stern Center for Sustainable Business

The financial benefits of sustainability from more efficient operations

March 2020



Sustainability Drivers of Financial Performance and Competitive Advantage

When a company embeds sustainability in its strategy and practice, it...

Improves:

- Customer Loyalty
- Employee Relations
- Innovation
- Media Coverage
- Operational Efficiency
- Risk Management
- Sales & Marketing
- Supplier Relations
- Stakeholder Engagement

Drives:

- Greater Profitability
- Higher Corporate Valuation
- Lower Cost of Capital

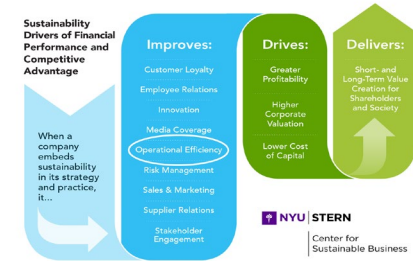
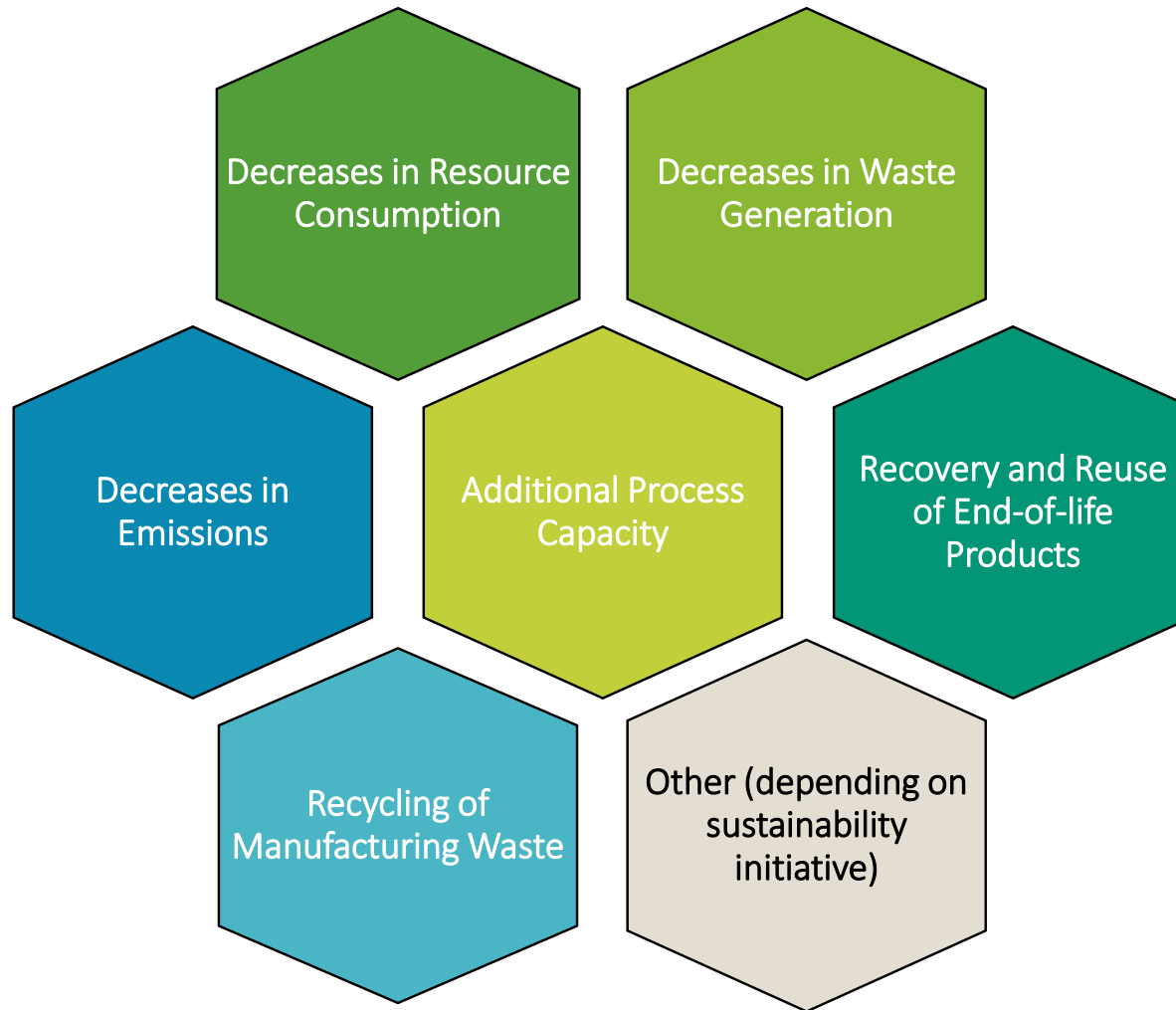
Delivers:

Short- and Long-Term Value Creation for Shareholders and Society



Center for Sustainable Business

When a company embeds sustainability in its strategy and practice, it improves Operational Efficiencies through:



Challenges to Monetizing Operational Efficiencies

- 1) There is a LOT that could fall into the operational efficiency category, so the scale / scope of these calculations can vary dramatically.
- 2) Many of these initiatives will be taking place at the same time, so attributing an outcome to a specific action may be challenging.
- 3) Depending upon the intended purpose, this can get very granular and complicated.

A more sustainable approach to manufacturing

Actions here relate to Operational Efficiency only, even if it may improve other mediating factors.

Note that embedding sustainability will also generate benefits through talent management, risk management, innovation, etc.

Only one benefit example listed when more are conceivable.

Sustainability Action	Benefit Example	Key Value Indicators	Monetization Method
Revised enzymatic process for pharmaceutical manufacturing	Decreases in Resource Consumption	<ul style="list-style-type: none"> - Reduction in quantity and / or cost of raw material inputs - Reduction in quantity and / or cost of electricity consumption - Reduction in quantity and / or cost of water consumption - Reduction in quantity and / or cost other inputs into the manufacturing process 	On a per unit of production basis, multiply the change in quantity of each input purchased by per unit change in cost for each input, and multiple the product by the total production
	Decrease in Waste Generation	- Reduction in quantity of waste generated and / or cost of traditional waste disposal	On a per unit of production basis, multiply the change in quantity of each input purchased by per unit change in cost for each input, and multiple the product by the total production
	Decrease in emissions	- Reduction in exposure to carbon regulatory carbon fees	Subtract the quantity of emissions produced by the new process from the quantity of emissions produced in the original process. Likewise, subtract the regulatory limit on emissions from the quantity of emissions produced in the original process. Take the smaller of the two remainders and multiply it by the regulatory per unit cost of emissions.
	Additional process capacity for new production	- Freed capacity through increased efficiency	Multiply the freed capacity by the per unit revenue that could be generated through the production and sale of either the same product or an alternative product, and subtract the costs incurred as a result of the production and sale of the additional product.
	Maintaining market competitiveness	- Revenues preserved by maintaining / increasing product cost competitiveness	Estimate the expected loss in total revenues, and subtract it from the actual revenues.

A fictional automotive manufacturer improves operational efficiency through the implementation of a comprehensive waste management strategy

Americanauto is a growing automotive manufacturer, with current revenues of approximately \$20 Billion. Its primary manufacturing sites are in California, Ohio and South Carolina, and across these three facilities they are producing approximately 1 million vehicles annually, with historic growth rates in production of about 5%. As CEO, you've observed other automotive manufacturers grow significant financial value from waste management. In an effort to spur innovation and reduce manufacturing costs in the short and for the long-term, you would like to launch a more robust waste management program that includes: (a) Increased recycling of recovered manufacturing scrap, (b) the incorporation of recovered and treated manufacturing scrap into manufacturing, and (c) a proactive program to recover end-of-life product from the consumer.

Sustainability Action	Benefit Example	Key Value Indicators	Monetization Method
Manufacturing waste reuse and recycling + Product take back and reuse / recycling	Decrease in waste generation - avoided cost of traditional waste disposal	Annual reduction in waste generation Cost of traditional waste disposal	Multiply the annual reduction in the quantity of waste generated by the per unit cost of waste disposal
	Decrease in waste generation - avoided cost from reusing recovered materials	Weight of recovered waste that can be reused Weighted average cost of material that can be replaced with recovered manufacturing waste	Multiply the quantity of recovered waste material that can be reused in the manufacturing process by the cost of the virgin material that these recovered materials would replace, and subtract from this the total cost of recovering and reusing the waste
	Revenue from recycling waste	Annual change in the weight of recovered waste that can be recycled Weighted average price of material that is sold for recycling	Multiply the annual change in the quantity of waste recovered that can be sold for recycling by the weighted average price for material that is sold for recycling
	Recovery and reuse / recycling of end-of-life product	Annual change in the quantity of end-of-life product that is recovered	1) Calculate the annual change in: a) quantity of end-of-life product recovered; b) quantity of recovered end-of-life product that is reused, and c) quantity of recovered end-of-life product that is recycled
		Annual change in the quantity of end-of-life product that is recovered and reuse	
		Annual change in the quantity of end-of-life product that is recovered and recycled	2) Multiply the quantity of waste that is recovered and reused in manufacturing by the weighted average cost of the materials those recovered materials are replacing
		Weighted average cost of virgin materials that can be replaced with recovered product	
		Weighted average price of recovered material that is sold for recycling	3) Multiply the quantity of waste that is recovered and recycled by the weighted average price of the materials that are sold for recycling
		Total cost for implementing end-of-life product recovery and recycling program	4) Sum the products of steps 2 and 3, and subtract from the total benefit the cost of implementing end-of-life product recovery and recycling

Notes

This monetization method assumes an idealized one-year sustainability initiative.

Where possible, we use company-specific metrics not industry averages or population correlations.

Select the benefits that are most relevant for the sustainability initiative.

Benefits focus on a manufacturing business.

This is work in progress and parts may not apply to specific companies.

Figures are illustrative only!

Total net benefits for operational efficiencies

Net benefit	Methodology or example	Unit	Data
Total gross benefits	Sum benefits totals from 1, 2, 3, 4, 5, 6	USD	\$ 104,221,273
Total cost and investments	Sum fields 0.1, 0.2 (at the bottom)	USD	\$ 37,967,350
Total net benefits	Subtract field above from field two above	USD	\$ 66,253,923
ROSI	Return of Sustainability Investment	%	175%

2

Decreases in waste generation

Total benefit	Methodology or example	Unit	Data
Total cost avoided	Sum fields 2.1, 2.2, 2.3	USD	\$ 100,915,949

2.0

Cost Structure

COGS		USD	\$ 15,545,000
Total Annual Manufacturing Waste Weight - base case		Tonnes	285,420

2.1

Cost avoided of traditional waste disposal	Methodology or example	Unit	Data
Total weight of manufacturing waste produced - base case	Using available data sources, input the average quantity of waste generated per unit of production, before the sustainable initiative was implemented	Tonnes	285,420
Percent reduction in manufacturing waste from more efficient manufacturing		%	7%
Total weight of manufacturing waste produced - after	Using available data sources, input the average quantity of waste generated per unit of production, after the sustainable initiative was implemented	Tonnes	264,727
Units produced - base case	Annual production volume before sustainable approach was implemented	Vehicles	1,050,000
Units produced - after	Annual production volume after sustainable approach was implemented	Vehicles	1,102,500
Cost of waste disposal	Drawing data from available sources (i.e., waste disposal bills), include the total cost of waste disposal	USD / tonne	\$ 2,750.00
Per vehicle cost of waste disposal - base case	Calculated	USD / vehicle	\$ 747.53

Per vehicle cost of waste disposal - after	Calculated	USD / vehicle	\$ 660.32
Per vehicle waste disposal savings		USD / vehicle	\$ 87.21
Cost avoided	Multiply the per unit savings by the total production volume	USD	\$ 96,150,863

2.10

Relevant cost and investments

2.11

Cost of sustainability initiative	Methodology or example	Unit	Data
Operating expenses	Any typical cost for the sustainability initiative, e.g. alternative materials (cost differential * volume).	USD	\$ 2,500,000
Cost of time to implement initiative	Value of time (daily wage * days) for all employees implementing	USD	\$ 1,750,000
Any other variable cost not covered above		USD	\$ 585,000.00
Total cost	Sum of fields above	USD	\$ 4,835,000

2.12

Investments of sustainability initiative	Methodology or example	Unit	Data
Capital expenditure(s)	Depreciated or otherwise annualized value	USD	\$ 22,300,000
Investments in new processes and/or new	Amortized or otherwise annualized value	USD	\$ -
Any other fixed cost not covered above		USD	\$ -
Total cost	Sum of fields above	USD	\$ 22,300,000

2.2

Cost avoided from using recovered materials	Methodology or example	Unit	Data
Total manufacturing waste - base case		tonnes	285,420
% manufacturing waste recovered and reused in production - base case		%	0.0%
Weight of waste recovered and reused in production - base case		tonnes	-
Annual improvement in incorporating recovered material into new production		%	8.0%
% manufacturing waste recovered and reuse in production - after		%	8.0%
Weight of waste recovered and reused in production - after		tonnes	21,178
Weighted Average Unit Price of Comparable Virgin Materials		USD / tonne	\$ 225
Cost avoided	Multiply the value of the virgin raw materials replaced by the volume of waste recovered and reused	\$	\$ 4,765,087

2.21

Relevant cost and investments

2.22

Cost of sustainability initiative	Methodology or example	Unit	Data
Operating expenses	Any typical cost for the sustainability initiative, e.g. alternative materials (cost differential * volume).	USD	\$ 325,000
Cost of time to implement initiative	Value of time (daily wage * days) for all employees implementing	USD	\$ 32,500
Any other variable cost not covered above		USD	\$ 12,350

Total cost	Sum of fields above	USD	\$ 369,850
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2.23	Investments of sustainability initiative	Methodology or example	Unit	Data
	Capital expenditure(s)	Depreciated or otherwise annualized value	USD	\$ 72,500
	Investments in new processes and/or new systems	Amortized or otherwise annualized value	USD	\$ -
	Any other fixed cost not covered above		USD	\$ -
	Total cost	Sum of fields above	USD	\$ 72,500

3	Recycling of manufacturing waste			
	Total benefit	Methodology or example	Unit	Data
	Total benefit	Sum fields 3.1	USD	\$ 1,158,047

3.1	New revenues from sales of manufacturing waste for recycling	Methodology or example	Unit	Data
	Total manufacturing waste - base case	From above	tonne	285,420
	% of manufacturing waste that is recovered and sold for recycling (by weight) - base case		%	18.5%
	Weight of manufacturing waste that is recovered and sold for recycling		tonne	52,803
	Annual improvement in the proportion of manufacturing waste that is recycled		%	5.3%
	% manufacturing waste recovered and sold for recycling - after		%	23.8%
	Weight of waste recovered and sold for recycling (by weight) - after		tonne	62,873
	Average unit price of recovered and recycled materials sold		USD / tonne	\$ 115
	Total benefit	Multiply the value of the manufacturing waste recycled by the additional volume of waste that is recycled	USD	\$ 1,158,047.05

3.11	Relevant cost and investments			
3.12	Cost of sustainability initiative	Methodology or example	Unit	Data
	Operating expenses	Any typical cost for the sustainability initiative, e.g. alternative materials (cost differential * volume).	USD	\$ 15,000
	Cost of time to implement initiative	Value of time (daily wage * days) for all employees implementing	USD	\$ -
	Any other variable cost not covered above		USD	\$ -
	Total cost	Sum of fields above	USD	\$ 15,000

3.12	Investments of sustainability initiative	Methodology or example	Unit	Data
	Capital expenditure(s)	Depreciated or otherwise annualized value	USD	\$ 275,000

Investments in new processes and/or new systems	Amortized or otherwise annualized value	USD	\$ -
Any other fixed cost not covered above		USD	\$ -
Total cost	Sum of fields above	USD	\$ 275,000

5

Recovery and reuse / recycling of end-of-life product			
Total benefit	Methodology or example	Unit	Data
Total benefit	Sum fields 2.1, 2.2, 2.3	\$	\$ 2,147,277

5.1

Savings from recovery of products at end-of-life	Methodology or example	Unit	Data
Annual Recovered End-of-Life Product Weight - base case		tonnes	1,905
% of Annual Production that is Recovered at End-of-Life - base case		%	0.1%
% Annual increase in proportion of annual production that is recovered at End-of-Life		%	5%
% Annual Production that is Recovered at End-of-Life - new		%	5.1%
Amount of End-of-Life Product that is recovered - new		tonnes	102,017
% of Total End-of-Life Product Weight Recovered and Reused - base case		%	0%
Amount of End-of-Life Product that is recovered and reused - base case		tonnes	-
% Annual increase in proportion of End-of-Life weight that is recovered and reused		%	5%
% of Total End-of-Life Product Weight Recovered and Reused - new		%	5%
Amount of End-of-Life Product that is recovered and reused - new		tonnes	5,101
Weighted Average Value of Virgin Materials / Components that can be Replaced with Recovered product		USD / tonne	225
Process Savings from Using Recovered Components		USD	\$ 150,000
Total Benefit	Multiply value of virgin materials replaced by weight of recovered end of life product and add the process savings accrued	USD	\$ 1,297,696

5.2	Revenue from recycling of products at end-of-life	Methodology or example	Unit	Data
	% of Total End-of-Life Product Weight that is Recovered and Recycled - base case		%	0%
	Amount of End-of-Life Product that is Recovered and Recycled - base case		tonnes	0.0
	Annual increase in proportion of end-of-life product weight that is recovered and recycled		%	7%
	% of Total End-of-Life Product Weight Recovered and Reused - new		%	7%
	Amount of End-of-Life Product that is Recovered and Recycled - new		tonnes	6,631
	Average unit price of recovered and recycled materials sold		USD / tonne	\$ 115
	Process Savings from Using Recovered Components		USD	\$ 87,000
	Total Benefit	Multiply revenues earned from recycling end of life product, by weight of recovered end of life product that is recycled	USD	\$ 849,580.38

5.20	Costs of recovering end-of-life product			
5.21	Cost of sustainability initiative	Methodology or example	Unit	Data
	Operating expenses	Any typical cost for the sustainability initiative, e.g. alternative materials (cost differential * volume).	USD	\$ 3,350,000
	Cost of time to implement initiative	Value of time (daily wage * days) for all employees implementing	USD	\$ 750,000
	Any other variable cost not covered above		USD	
	Total cost	Sum of fields above	USD	\$ 4,100,000
5.22	Investments of sustainability initiative	Methodology or example	Unit	Data
	Capital expenditure(s)	Depreciated or otherwise annualized value	USD	\$ 4,500,000
	Investments in new processes and/or new systems	Amortized or otherwise annualized value	USD	\$ 1,500,000
	Any other fixed cost not covered above		USD	\$ -
	Total cost	Sum of fields above	USD	\$ 6,000,000.00

Notes

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Select the benefits that are most relevant for the sustainability initiative.

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Total net benefits for operational efficiencies			
Net benefit	Methodology or example	Unit	Data
Total gross benefits	Sum benefits totals from 1, 2, 3, 4, 5, 6	USD	#DIV/0!
Total cost and investments	Sum fields 0.1, 0.2 (at the bottom)	USD	\$ -
Total net benefits	Subtract field above from field two above	USD	#DIV/0!
ROSI	Return of Sustainability Investment	%	#DIV/0!

1

Decreases in resource consumption			
Total benefit	Methodology or example	Unit	Data
Total cost saved	Sum fields 1.1, 1.2, 1.3, 1.4	USD	#DIV/0!

1.1

Reduced raw material consumption	Methodology or example	Unit	Data
Quantity raw materials purchased - before	Drawing data from available sources include the quantity of raw materials purchased for this process <i>before</i> sustainable approach was implemented	kg	-
Quantity of raw materials purchased - after	Drawing data from available sources include the quantity of raw materials purchased for this process <i>after</i> the sustainable approach was implemented	kg	-
Units produced - before	Annual production volume before sustainable approach was implemented	tonne	-
Units produced - after	Annual production volume after sustainable approach was implemented	tonne	-
Total raw material cost	Drawing data from available sources include the weighted average cost of purchased raw materials	USD / kg	\$ -
Raw material cost per unit - before	Calculated	kg / unit	#DIV/0!
Raw material cost per unit - after		kg / unit	#DIV/0!
Cost saved from electricity	Subtract the electricity per unit before and after the sustainability initiative and multiply by cost and volume	USD	#DIV/0!

1.2

Reduced electricity consumption	Methodology or example	Unit	Data
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Quantity of electricity purchased - before	Drawing data from available sources (i.e., electric utility bills), include the quantity of electricity purchased used for this process <i>before</i> sustainable approach was implemented	kWh	-
Quantity of electricity purchased - after	Drawing data from available sources (i.e., electric utility bills), include the quantity of electricity purchased used for this process <i>after</i> the sustainable approach was implemented	kWh	-
Units produced - before	Annual production volume before sustainable approach was implemented	tonne	-
Units produced - after	Annual production volume after sustainable approach was implemented	tonne	-
Electricity cost	Drawing data from available sources (i.e., electricity utility bills), include the total cost of purchased electricity	USD / kWh	\$ -
Electricity per unit - before	Calculated	kWh / tonne	#DIV/0!
Electricity per unit - after		kWh / tonne	#DIV/0!
Cost saved from electricity	Subtract the electricity per unit before and after the sustainability initiative and multiply by cost and volume	USD	#DIV/0!

1.3

Reduced water consumption	Methodology or example	Unit	Data
Quantity of water purchased - before	Drawing data from available sources (i.e., water utility bills), include the quantity of water purchased and used for this process before sustainable approach was implemented	m ³	-
Quantity of water purchased - after	Drawing data from available sources (i.e., water utility bills), include the quantity of water purchased and used for this process after sustainable approach was implemented	m ³	-
Units produced - before	Annual production volume before sustainable approach was implemented	tonne	-
Units produced - after	Annual production volume after sustainable approach was implemented	tonne	-
Water cost	Drawing data from available sources (i.e., water utility bills), include the total cost of water	USD / m3	\$ -
Water per unit - before	Calculated	m ³ / unit	#DIV/0!
Water per unit - after		m ³ / unit	#DIV/0!
Cost saved from water	Subtract the cost of electricity after from the cost of electricity before the sustainable approach was implemented	USD	#DIV/0!

1.4

Reduced consumption of other inputs	Methodology or example	Unit	Data
Quantity of input purchased - before	For each additional resource, identify the quantity of product purchased annually before the sustainable approach was implemented (add additional rows for each additional input)	kg	-

Quantity of input purchased - after	For each additional resource, identify the quantity of product purchased annually after the sustainable approach was implemented (add additional rows for each additional input)	kg	-
Units produced - before	Annual production volume before sustainable approach was implemented	units	-
Units produced - after	Annual production volume after sustainable approach was implemented	units	-
Other input cost	For each additional resource, include the total cost before the sustainable approach was implemented (add additional rows for each additional input)	USD / kg	\$ -
Total input expense - before	Calculated	kg / unit	#DIV/0!
Total input expense - after		kg / unit	#DIV/0!
Cost saved from other inputs	Subtract the cost of electricity after from the cost of electricity before the sustainable approach was implemented	USD	#DIV/0!

2

Decreases in waste generation			
Total benefit	Methodology or example	Unit	Data
Total cost avoided	Sum fields 2.1, 2.2, 2.3	USD	#DIV/0!

2.0

Cost Structure			
COGS		UDS	\$ -
Total Annual Manufacturing Waste Weight - base case		Tonnes	-

2.1

Cost avoided of traditional waste disposal	Methodology or example	Unit	Data
Total weight of manufacturing waste produced - base case	Using available data sources, input the average quantity of waste generated per unit of production, before the sustainable initiative was implemented	Tonnes	-
Percent reduction in manufacturing waste from more efficient manufacturing		%	0%
Total weight of manufacturing waste produced - after	Using available data sources, input the average quantity of waste generated per unit of production, after the sustainable initiative was implemented	Tonnes	-
Units produced - base case	Annual production volume before sustainable approach was implemented	units	-
Units produced - after	Annual production volume after sustainable approach was implemented	units	-
Cost of waste disposal	Drawing data from available sources (i.e., waste disposal bills), include the total cost of waste disposal	USD / tonne	\$ -

Per vehicle cost of waste disposal - base case	Calculated	USD / vehicle	#DIV/0!
Per vehicle cost of waste disposal - after		USD / vehicle	#DIV/0!
Per vehicle waste disposal savings		USD / vehicle	#DIV/0!
Cost avoided	Multiply the per unit savings by the total production volume	USD	#DIV/0!

2.2

Cost avoided from using recovered materials	Methodology or example	Unit	Data
Total manufacturing waste - base case		tonnes	-
% manufacturing waste recovered and reused in production - base case		%	0.0%
Weight of waste recovered and reused in production - base case		tonnes	-
Annual improvement in incorporating recovered material into new production		%	0.0%
% manufacturing waste recovered and reuse in production - after		%	0.0%
Weight of waste recovered and reused in production - after		tonnes	-
Weighted Average Unit Price of Comparable Virgin Materials		USD / tonne	\$ -
Cost avoided	Multiply the value of the virgin raw materials replaced by the volume of waste recovered and reused	\$	\$ -

2.3

Cost avoided from recycling water	Methodology or example	Unit	Data
Annual volume of waste water produced from manufacturing process		m3	-
% of waste water that is recycled		%	0%
Average unit price of fresh water		USD / m3	\$ -
Cost avoided	Multiply the value of the fresh water replaced by the volume of water recycled	\$	\$ -

3

Recycling of manufacturing waste			
Total benefit	Methodology or example	Unit	Data
Total benefit	Sum fields 3.1	USD	\$ -

3.1

New revenues from sales of manufacturing waste for recycling	Methodology or example	Unit	Data
Total manufacturing waste - base case	From above	tonne	-
% of manufacturing waste that is recovered and sold for recycling (by weight) - base case		%	0.0%

Weight of manufacturing waste that is recovered and sold for recycling		tonne	-
Annual improvement in the proportion of manufacturing waste that is recycled		%	0.0%
% manufacturing waste recovered and sold for recycling - after		%	0.0%
Weight of waste recovered and sold for recycling (by weight) - after		tonne	-
Average unit price of recovered and recycled materials sold		USD / tonne	\$ -
Total benefit	Multiply the value of the manufacturing waste recycled by the additional volume of waste that is recycled	USD	\$ -

4

Decreases in emissions			
Total Benefit	Methodology or example	Unit	Data
Total Benefit	Sum fields 4.1	\$	\$ -

4.1

Reduced exposure to carbon emission fees	Methodology or example	Unit	Data
Carbon emissions - before		tonne	-
Carbon emissions - after		tonne	-
Regulatory limit on emissions		tonne	-
Emissions reduced to regulatory limit	Volume of carbon emissions reduction needed to be below the regulatory	tonne	-
Carbon price per tonne	Insert the regulatory fee / fine for exceeding emissions limit	USD / tonne	\$ -
Total Benefit	Multiply carbon price by volume of carbon emissions reduced to reach the regulatory limit	USD	\$ -

5

Recovery and reuse / recycling of end-of-life product			
Total benefit	Methodology or example	Unit	Data
Total benefit	Sum fields 2.1, 2.2, 2.3	\$	\$ -

5.1

Savings from recovery of products at end-of-life	Methodology or example	Unit	Data
Annual Recovered End-of-Life Product Weight		kg	-
% of Total End-of-Life Product Weight Recovered and Reused		%	0%
Weighted Average Value of Virgin Materials / Components that can be Replaced with Recovered product		USD / kg	\$ -

Process Savings from Using Recovered Components		USD	\$ -
Total Benefit	Multiply value of virgin materials replaced by weight of recovered end of life product and add the process savings accrued	USD	\$ -

5.2

Revenue from recycling of products at end-of-life	Methodology or example	Unit	Data
% of Total Recovered End-of-Life Product Weight that is Recycled		%	0%
Weighted Average Price of End-of-Life Product sold for Recycling		USD	\$ -
Total Benefit	Multiply revenues earned from recycling end of life product, by weight of recovered end of life product that is recycled	USD	\$ -

5.3

Reduction in waste disposal costs from recovery and reuse of product at end-of-life	Methodology or example	Unit	Data
% of Total Recovered End-of-Life Product Weight that is Reused or Recycled	Calculated	%	0%
Weight of Recovered End-of-life product that is Reused or Recycled	Calculated	kg	-
Per unit cost of waste disposal		USD / kg	\$ -
Total Benefit	Multiply the weight of recovered end of life product that is not disposed by the per unit cost of waste disposal	USD	\$ -

6

Additional process capacity for new production			
Total benefit	Methodology or example	Unit	Data
Total benefit	Sum fields 6.1	USD	\$ -

6.1

New revenues from freed capacity	Methodology or example	Unit	Data
Freed capacity from operational efficiency	Percent of original production capacity freed through more efficient production process	%	0%
Volume of additional or new product that could be produced	Additional units of current product or new product that could be produced with production capacity made available through new production process	units	0
Revenue of new sales	Per unit sale price of additional production	USD / unit	\$ -
Total revenue generated from new capacity		USD	\$ -
Cost of production with freed capacity		USD	\$ -

Total Benefit	Subtract additional operating costs incurred when utilizing freed capacity from the revenue earned from new product sales	USD	\$ -
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7

Other relevant benefits			
Total benefit	Methodology or example	Unit	Data
Total benefit	Sum fields 7.1	USD	\$ -

7.1

Maintaining market competitiveness	Methodology or example	Unit	Data
Total Benefit			\$ -

0

Total Relevant cost and investments

0.1

Cost of sustainability initiative	Methodology or example	Unit	Data
Operating expenses	Any typical cost for the sustainability initiative, e.g. alternative materials (cost differential * volume).	USD	\$ -
Cost of time to implement initiative	Value of time (daily wage * days) for all employees implementing	USD	\$ -
Any other variable cost not covered above		USD	\$ -
Total cost	Sum of fields above	USD	\$ -

0.2

Investments of sustainability initiative	Methodology or example	Unit	Data
Capital expenditure(s)	Depreciated or otherwise annualized value	USD	\$ -
Investments in new processes and/or new systems	Amortized or otherwise annualized value	USD	\$ -
Any other fixed cost not covered above		USD	\$ -
Total cost	Sum of fields above	USD	\$ -

Dimension	General Issue Category	Biotechnology & Pharmaceuticals	Medical Equipment & Supplies	Aerospace & Defense	Chemicals	Containers & Packaging	Electrical & Electronic Equipment	Industrial Machinery & Goods	Airlines	Auto Parts	Automobiles	Technology Hardware	Semiconductors
Environment	GHG Emissions												
	Air Quality												
	Energy Management												
	Water & Wastewater Management												
	Waste & Hazardous Materials Management												
	Ecological Impacts												
Social Capital	Human Rights & Community Relations												
	Customer Privacy												
	Data Security												
	Access & Affordability												
	Product Quality & Safety												
	Customer Welfare												
	Selling Practices & Product Labeling												
Human Capital	Labor Practices												
	Employee Health & Safety												
	Employee Engagement, Diversity & Inclusion												
Business Model & Innovation	Product Design & Lifecycle Management												
	Business Model Resilience												
	Supply Chain Management												
	Materials Sourcing & Efficiency												
	Physical Impacts of Climate Change												
Leadership & Governance	Business Ethics												
	Competitive Behavior												
	Management of the Legal & Regulatory Environment												
	Critical Incident Risk Management												
	Systemic Risk Management												

	Likely a material issue for companies in the industry
	Not likely a material issue for companies in the industry