

S O C I A L G O O D S

Position: E-commerce Marketing Intern

Overview:

Are you passionate about driving change? Empowering customers to give back while they shop? Come join the Social Goods team! We are a new e-commerce startup for statement-making merchandise that supports and connects consumers directly to the organizations that matter most to them.

We are looking for a talented undergraduate to help us on our mission to raise awareness of today's most pressing social issues and help customers give back to progressive organizations while they shop.

Scope & Responsibilities:

- **Editorial & Production**
 - Brainstorm and write content for Social-Goods.com and subscriber emails
 - Update and maintain editorial calendar with key dates and priorities
- **Brand Marketing & Social**
 - Help craft and execute social media strategy across platforms
 - Assist with scheduling and publishing to social media platforms
 - Generate ideas and write posts for Instagram
 - Monitor social media platforms for engagement and assist with community management
- **Merchandising**
 - Assist on product merchandising and photography

Required:

- 10 hours per week with flexibility on days
- Experience with Photoshop and/or other design software preferred
- Strong written and verbal communication skills
- Familiarity with Shopify a plus
- Must be extremely detail-oriented and organized
- Working towards a Bachelor's or Master's degree

How to Apply:

Email your resume and cover letter to sayhello@social-goods.com.

We are early stage and excited to integrate our interns into all aspects of our business. This opportunity is perfect for someone wanting to learn a lot from hands on experience while making a large impact on the organization.