

# GLOBAL STUDY TOUR ITINERARY

## Shanghai, China

Led by: Professor Robert Salomon, Faculty Director

Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Arrival in Shanghai  <b>Mandarin Oriental Pudong Hotel</b>  Mandarin Oriental Pudong 111 Pudong Road(s) 200120 Shanghai, China  Phone: 86 (21) 2082 9888	<b>Breakfast</b>  <b>Optional Sightseeing Tour of Shanghai:</b>  *Yuyuan Gardens *Oriental Pearl Tower *Tea Ceremony	<b>Breakfast</b>  <b>Doing Business with China</b> -Dr. Heini Shi NYU Shanghai  <b>AMERICAN CHAMBER OF COMMERCE</b> -Mr. Ian Driscoll Publications and Communications Director  -Mr. Han Shen Lin Chair of the Financial Services Committee, SVP Deputy General Manager, Wells Fargo	<b>Breakfast</b>  <b>The Influence of Traditional and Modern Cultures on Marketing in China</b> -Dean Yuxin Chen NYU Shanghai Dean	<b>Breakfast</b>  <b>LOCAL MARKET IMMERSION BRIEFING</b>   <b>LOCAL MARKET IMMERSION</b>	<b>Breakfast</b>  <b>Cross-Cultural Simulation/Lecture</b> -Dr. Gavin Kilduff	<b>Breakfast</b>  <b>GST FRAMING</b> -Professor Rob Salomon  <b>China Innovation</b> -Dr. Heini Shi NYU Shanghai  <b>China's Political Economy</b> -Professor Rodrigo Zeidan NYU Shanghai	Global Study Tour Ends   Independent Departures
	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	
	<b>PROGRAM ORIENTATION</b>  <i>Mandarin Oriental</i>	<b>BAOSTEEL</b> -Mr. Wen Ming International Affairs Director	<b>CHEMPARTNER</b> -Dr. Wei Tang CEO  <b>GLOBALIZATION PRESENTATION &amp; ALUMNI NETWORKING RECEPTION</b>	<b>LOCAL MARKET IMMERSION</b>   <b>LOCAL MARKET IMMERSION DEBRIEF</b> -Professor Salomon	<b>SHANGHAI DISNEY</b> -Mr. Murray King VP, Public Affairs	<b>CTRIP</b> -Mr. Jordan Yiu Investment Director  <b>CLOSING RECEPTION</b> <i>Mandarin Oriental</i>	
<b>Dinner on your own</b>	<b>Orientation Dinner</b>	<b>Dinner on your own</b>	<b>Dinner on your own</b>	<b>Dinner on your own</b>	<b>Dinner on your own</b>	<b>Dinner on your own</b>	