



Principles of Financial Accounting

Spring 2020

Section 007, TR 8 am

**Professor Information:**

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Office Hours:	Thursdays, 3:30 pm – 4:30 pm	Wednesdays, 5 pm – 6 pm
Location:	EY Lounge in Tisch Hall LC	

**Course Description:**

Welcome to Principles of Financial Accounting! Do you use Instagram, Facebook or Google? Do you wear any Nike or Adidas products or eat at a McDonald's or Starbucks? If so, all of these companies are required to report their financial results, details such as how much they earn from selling their products or services (even the salaries of their top executives!). Detailed financial information is available for "public" companies. But in order to understand the information, you must first learn the "language of business": Accounting. Accounting is the tool businesses use to measure and communicate their financial results. By understanding accounting, not only will you be able to evaluate the current condition of a business but you will also be able to assess its likely future prospects. The objective of this course is not to train you to become an accountant but rather to help you develop into an informed user of financial statement information. This course focuses on:

- Teaching the methods, rules and processes used to develop financial accounting reports;
- Preparing financial accounting reports;
- Interpreting and analyzing financial accounting reports; and
- Understanding where there is discretion in reporting financial results (and the implications).

Our perspective is that of EXTERNAL users of financial information, such as investors, creditors, customers, suppliers, government regulators, and business school students. I will refer to current events that show the impact of accounting in the business world.

A solid understanding of accounting is one of the basic building blocks of the business world. You will use the skills you learn in this class in your future classes and future career.

### **Required Text and Material:**

For this course, the required textbook is Libby/Libby/Hodge, Financial Accounting 10th edition provided by McGraw-Hill Education Connect® access. The Connect platform will provide full access to the eBook and homework assignments, so you are not required to have a print text. Please be aware if you purchase a used textbook, you will still need to purchase Connect access to complete your homework assignments. In our efforts around affordability, we have a few options for our students as follows:

- **Online - All DIGITAL (most affordable option):** You can purchase Connect (without the print book, but this includes the complete eBook and access to all course content) directly from the course website for \$99 (<https://connect.mheducation.com/class/aleszczyk-spring-2020-section-007>)
- **Print Version at NYU Bookstore:** If you would like a print version of the text and access to Connect, the bookstore is carrying a discounted bundle for \$146. ISBN # 978-126-408216-2
- **Connect URL – register for the section for which you are enrolled:**  
<https://connect.mheducation.com/class/aleszczyk-spring-2020-section-007>

**McGraw Hill Technical Support:** If you have technical issues, please contact the McGraw Hill Technical Support Team. The following information is also available through links on the Connect pages:

Technical Support Phone Number: 1-800-331-5094

Email and Chat Support: [www.mhhe.com/support](http://www.mhhe.com/support)

### **Grading:**

SmartBook Assignments	5%
Chapter Homework/Problem Sets	10%
Participation and Professionalism	10%
Midterm I	20%
Midterm II	25%
Final Exam	30%

At NYU Stern, we strive to create courses that challenge students intellectually and that meet the Stern standards of academic excellence. To ensure fairness and clarity of grading, the Stern faculty have adopted a grading guideline for core courses with enrollments of more than 25 students in which approximately 35% of students will receive an “A” or “A-” grade.

### **Course material:**

I will provide the relevant PowerPoint slides used during lecture and the problems we will complete together in class. These slides are not a substitute for reading the textbook. The final slides from each class will be posted on NYU Classes after we have finished a topic and will include the solutions that we solved together in class.

### **Class Participation, Professionalism and Preparation:**

Please read each chapter in advance of our class meeting as our class time will be spent developing a deeper understanding of the material you have already read. My lectures will focus on the more challenging concepts presented in your textbook and I will aim to present the “big picture” of how the concepts build upon each other and relate to each other. Class time will be a collaborative working session of problem-solving and interactive discussion. Additionally, I will also provide articles for class discussion that tie our academic material back to real world current events.

**Since you will be engaged in the most difficult processing of information in class, your success depends critically on your presence in class. This is your chance to get help when you need it most from your peers and me.** Please make every effort to arrive to class on time and remain for the entire class period. I would appreciate knowing if you are going to arrive to class late, and, if you are going to be late, please enter as unobtrusively as possible. If you will miss class for exceptional reasons, I would appreciate if you would notify me in advance.

I hope you that will be an active participant in class. I will do everything I can to make the classroom a hospitable and respectful environment where you feel comfortable expressing your ideas. I will provide a name tent to display during class; please bring it each class.

**During class, please turn off all audible technology (i.e. phones, iPad’s etc.) as well as laptops.**

### **SmartBook Assignments:**

This is your online reading and related assignment. You will read material in the book and then answer questions related to that material. SmartBook is an adaptive reading experience so it will guide you to spend the most amount of time on material you are least familiar with and will not spend extra time on material you already know. SmartBook will work well for you if you read ALL the material (**not just material highlighted in yellow**) AND answer the SmartBook questions honestly. Each time you answer a question, SmartBook will prompt you to rate your confidence in your answer. An honest answer will result in the most learned in the least amount of time. What counts is showing that you have read the text and you are ready to apply the information in a coherent manner. The grading will simply be credit (100%) or no credit (0). The assignment due date will be on the Monday or Wednesday before we begin

a chapter. This due date is included on Connect and it is your responsibility to ensure that you submit on time for credit. **Assignments will not be accepted late**, however, I will drop the lowest scores of the SmartBook assignments.

### **Online Graded Homework:**

We will be making extensive use of the McGraw-Hill Connect online platform which will allow you to complete your homework anytime and anywhere, get feedback on your work and access additional resources. Please ensure that you register for Connect using the same name and the NYU email address as used in NYU Classes. Once you purchase the registration code, you will need this URL to register: <https://connect.mheducation.com/class/aleszczyk-spring-2020-section-007>

After we have concluded each class topic, assignments will be due that will give you an opportunity to show me, and yourself, that you have understood and learned the material. I have personally selected all of the problems so they are representative of important curriculum. You should start working on these assignments as each chapter is discussed in class; do not wait until the last minute to begin these assignments. I have set up the Connect website so that it will give you immediate feedback after you complete each question. My purpose in doing this is so you will see how you are doing on the assignment as you are completing it and be able to identify the areas you need to revisit to improve. After submitting your assignment, you will see your score, the correct answer, and explanation and the solution. Each chapter's homework assignment is worth 10 points and your lowest score will be dropped. **You should plan to spend 2-3 hours on homework for each hour of class time on average.**

The assignment will be due after we have completed a chapter (generally, this will be Sunday evening of each week). The specific due date and time will be included on Connect and on the syllabus; it is your responsibility to ensure that you submit on time for credit. The assignments are available for you to begin as soon as you like so you are welcome to submit earlier than the due date. This due date is included on Connect and it is your responsibility to ensure that you submit on time for credit. **Assignments will not be accepted late**, however, I will drop the lowest scores of the Homework assignments. **Please understand that completing these homework assignments is the key to success in the course.**

You are welcome and encouraged to discuss and work on homework problems with your classmates. The answers you submit via Connect must be YOUR answers and submitted electronically by YOU; in other words, no one else should have your login credentials and submit answers on your behalf. Please note that Connect presents the same problems but will use different numbers for different students, thus, you can discuss/analyze the problems theoretically as a group but your actual answers will differ from your classmates.

The homework problems listed on your syllabus correspond with the textbook problems at the end of the chapter. You will submit these via Connect digitally but I have included the textbook problem numbers in case you would like to review the problems manually.

### **Extra Practice Assignments:**

In addition to the graded assigned homework, the syllabus will include additional practice problems. Out of respect for your busy schedules, these problems will not be due or part of your grade, however, you should complete them to ensure sufficient reinforcement of the material. I strongly encourage you to complete the additional problems in small groups of 4 to 6 students. Although the assignments are available on Connect, I would highly recommend that you complete them **on paper**. Although the digital Connect platform is a wonderful and convenient tool, solving problems on paper is very important and will help prepare you for the midterms and final (which are on paper!). Your textbook and Connect include even more practice problems that you can solve for areas that you find particularly challenging. I have assigned the “due date” for these extra practice assignments to be the next midterm date; I have also set up these assignments so you can return to them after the due date for extra study attempts.

**If you are diligent in attending class, completing the in-class problems and the textbook assignments (graded and ungraded), you will master the curriculum.**

### **Midterm and Final Exams:**

There will be two midterm exams and a final exam. All exams will be cumulative. Make-up exams are not permitted. **Only non-programmable calculators are permitted (computers, smartphones, blackberries, scientific calculators or any device with internet access or memory capacity are not permitted).**

### **NYU Classes:**

I will use NYU Classes regularly to email you, post lecture notes, homework solutions, relevant articles and other course material so please make sure you are registered and checking our sight on a regular basis.

### **Course Questions and Communications:**

General course questions should be posted to NYU Classes’ Class Questions Topic, under the Forums tab. By doing so, the entire class can see questions posted by students and the responses. If you have questions of a private nature or those that would give away pending homework answers, please email the Professor or Teaching Assistants directly.

### **Correspondence:**

When emailing, please include your full name and class time/section in the email. If you are emailing about a specific homework problem, please include a screenshot as our TAs and I may not have access to the textbook.

## **Academic Integrity**

Integrity is critical to the learning process and to all that we do here at NYU Stern. As members of our community, all students agree to abide by the NYU Stern Student Code of Conduct, which includes a commitment to:

- Exercise integrity in all aspects of one's academic work including, but not limited to, the preparation and completion of exams, papers and all other course requirements by not engaging in any method or means that provides an unfair advantage.
- Clearly acknowledge the work and efforts of others when submitting written work as one's own. Ideas, data, direct quotations (which should be designated with quotation marks), paraphrasing, creative expression, or any other incorporation of the work of others should be fully referenced.
- Refrain from behaving in ways that knowingly support, assist, or in any way attempt to enable another person to engage in any violation of the Code of Conduct. Our support also includes reporting any observed violations of this Code of Conduct or other School and University policies that are deemed to adversely affect the NYU Stern community.
- The entire Stern Student Code of Conduct applies to all students enrolled in Stern courses and can be found here: [www.stern.nyu.edu/uc/codeofconduct](http://www.stern.nyu.edu/uc/codeofconduct)
- To help ensure the integrity of our learning community, prose assignments you submit to NYU Classes will be submitted to Turnitin. Turnitin will compare your submission to a database of prior submissions to Turnitin, current and archived Web pages, periodicals, journals, and publications. Additionally, your document will become part of the Turnitin database.

## **General Conduct & Behavior:**

Students are also expected to maintain and abide by the highest standards of professional conduct and behavior. Please familiarize yourself with Stern's Policy in Regard to In-Class Behavior & Expectations (<http://www.stern.nyu.edu/portal-partners/current-students/undergraduate/resources-policies/academic-policies/index.htm>) and the NYU Student Conduct Policy (<https://www.nyu.edu/about/policies-guidelines-compliance/policies-and-guidelines/university-student-conduct-policy.html>).

## **Students With Disabilities:**

If you have a qualified disability and will require academic accommodation, you must notify me at the beginning of the course and provide a letter from the Moses Center for Students with Disabilities (CSD, 212-998-4980, [www.nyu.edu/csd](http://www.nyu.edu/csd)) verifying your registration and outlining the accommodations they recommend. If you will need to take an exam at the CSD, you must submit a completed Exam Accommodations Form to them at least one week prior to the scheduled exam time to be guaranteed accommodation.

Indicative schedule. Please note that the dates and assignments listed below are subject to change.

<b>Date</b>	<b>Chapter</b>	<b>Homework: Submit digitally via Connect</b>
Tue, 1/28/2020	Introduction	Ch.1 SmartBook due <b>Friday, 1/31/20</b> by 11pm
Thur, 1/30/2020	Ch.1: Financial Statements and Business Decisions (including Supp A)	Ch.1 HW: due <b>Sunday, 2/2/20</b> by 11pm E1-2, E1-4, E1-5, E1-7, P1-1, Excel Simulation <u>Additional Practice (ungraded):</u> P1-3, CP1-4 (pg. 39-40)
Tue, 2/4/2020	Ch.2: Investing, Financing Decisions & the Balance Sheet	Ch.2 SmartBook due <b>Mon, 2/3/20</b> by 11pm
Thur, 2/6/2020	Ch.2: Investing, Financing Decisions & the Balance Sheet	Ch.2 HW: due <b>Sun, 2/9/20</b> by 11pm E2-5, E2-7, P2-5, P2-6, Excel Simulation <u>Additional Practice (ungraded):</u> E2-3
Tue, 2/11/2020	Ch.3: Operating Decisions & the Income Statement	Ch.3 SmartBook due <b>Mon, 2/10/20</b> by 11pm
Thur, 2/13/2020	Ch.3: Operating Decisions & the Income Statement	Ch.3 HW: due <b>Sun, 2/16/20</b> by 11pm M3-2, E3-8, P3-4, Excel Simulation <u>Additional Practice (ungraded):</u> M3-5, M3-6, M3-9, E3-13, E3-14
Tue, 2/18/2020	Ch.4: Adjustments, Financial Statements & the Quality of Earnings	Ch.4 SmartBook due <b>Mon, 2/17/20</b> by 11pm
Thur, 2/20/2020	Ch.4: Adjustments, Financial Statements & the Quality of Earnings	Chap 4 HW: due <b>Sun, 2/23/20</b> by 11pm E4-10, E4-16, E4-18, E4-20, E4-21 <u>Additional Practice (ungraded):</u> E4-8, E4-19, P4-7, AP4-1 (pg. 220), Excel
<b>Tue, 2/25/2020</b>	<b>Midterm I</b>	
Thur, 2/27/2020	Ch.12: Statement of Cash Flows (excluding Supplements)	Ch.12 SmartBook due <b>Fri, 2/28/20</b> by 11pm
Tue, 3/3/2020	Ch.12: Statement of Cash Flows (excluding Supplements)	Ch.12 HW: due <b>Sun, 3/8/20</b> by 11pm E12-4, P12-1, P12-3, P12-4, Excel Simulation <u>Additional Practice (ungraded)</u> E12-8, E12-11, E12-15, E12-21
Thur, 3/5/2020	Ch.6: Sales Revenue, Receivables & Cash (including Supp. on pg. 313-4, "Recording Discounts & Returns")	Ch.6 SmartBook due <b>Mon, 3/9/20</b> by 11pm
Tue, 3/10/2020	Ch.6: Sales Revenue, Receivables & Cash	Ch.7 SmartBook due <b>Wed, 3/11/20</b> by 11pm
Thur, 3/12/2020	Ch.7: Cost of Goods Sold & Inventory (excluding Supplements)	Ch.6 HW: due <b>Sun 3/15/20</b> by 11pm E6-4, E6-5, E6-9, E6-20, E6-23, Excel Simulation <u>Additional Practice (ungraded):</u> E6-8, E6-9, E6-14, P6-4, Excel Simulation
<b>Tue, 3/17/2020</b>	<b>Spring Recess</b>	<b>No class</b>
<b>Thur, 3/19/2020</b>	<b>Spring Recess</b>	<b>No class</b>

Tue, 3/24/2020	Ch.7: Cost of Goods Sold & Inventory (excluding Supplements)	Ch.8 SmartBook due <b>Wed, 3/25/20</b> by 11pm
Thur, 3/26/2020	Ch.8: PPE; Natural Resources; & Intangibles (including Supp “Changes in Depreciation Estimates” & read CP8-7 on pg. 463-466)	Ch.7 HW: due <b>Sun, 3/29/20</b> by 11pm E7-2, E7-8, E7-12, P7-9, Excel Simulation <u>Additional Practice (ungraded):</u> E7-5, P7-5
Tue, 3/31/2020	Ch.8: PPE, Natural Resources & Intangibles	Ch.8 HW: due <b>Sun, 4/5/20</b> by 11pm E8-7, E8-8, E8-21, E8-25, P8-6, Excel Simulation <u>Additional Practice (ungraded):</u> M8-1, E8-1, E8-3, E8-10, E8-14, E8-17, E8-18, E8-22
Thur, 4/2/2020	Finish Ch.8 and Review	
<b>Tue, 4/7/2020</b>	<b>Midterm II</b>	
Thur, 4/9/2020	Ch.9: Liabilities (including Supp B)	Ch.9 SmartBook due <b>Fri, 4/10/20</b> by 11pm
Tue, 4/14/2020	Ch.9: Liabilities (including Supp B)	Ch.10 SmartBook due <b>Wed, 4/15/20</b> by 11pm
Thur, 4/16/2020	Ch.10: Bonds (including pg. 525, “Zero Coupon Bonds” but not Supp A or B)	Ch.9 HW: due <b>Sun, 4/19/20</b> by 11pm E9-1, E9-2, E9-13, E9-14, P9-6, P9-9, P9-10 <u>Additional Practice (ungraded):</u> E9-9, P9-4, P9-12
Tue, 4/21/2020	Ch.10: Bonds	Ch.11 SmartBook due <b>Wed, 4/22/20</b> by 11pm
Thur, 4/23/2020	Finish Ch.10 and begin Ch.11: Owner’s Equity (excluding Supplement)	Ch.10 HW: due <b>Sun, 4/26/20</b> by 11pm P10-7, P10-10, P10-13, Excel Simulation <u>Additional Practice (ungraded):</u> P10-3, P10-11
Tue, 4/28/2020	Ch.11: Owner’s Equity	
Thur, 4/30/2020	Finish Ch.11: Owner’s Equity	Ch.11 HW: due <b>Sun, 5/3/20</b> by 11pm E11-4, E11-8, E11-15, E11-23, P11-8, Excel <u>Additional Practice (ungraded):</u> M11-10, E11-10, E11-12, E11-13, E11-18, P11-11
Tue, 5/5/2020	Appendix A: Investments in Other Corporations	App. A SmartBook due <b>Mon, 5/4/20</b> by 11 pm
Thur, 5/7/2020	Review	
<b>Thur, 5/14/2020</b>	<b>Cumulative Final Exam 8 am – 9:50 am</b>	