

# NYU Stern Andre Koo Technology and Entrepreneurship MBA

## Preliminary Employment Update



Designed at the intersection of business and technology, Stern's focused Andre Koo Technology and Entrepreneurship MBA program has attracted both existing and new employers to recruit students from this inaugural cohort, who are passionate about technology. They have applied the tools of business in real-world settings with various industry partners, and seek to leverage those skills in the rapidly changing global landscape of business and technology.

**\$129,015**

Average full-time salary

**\$26,345**

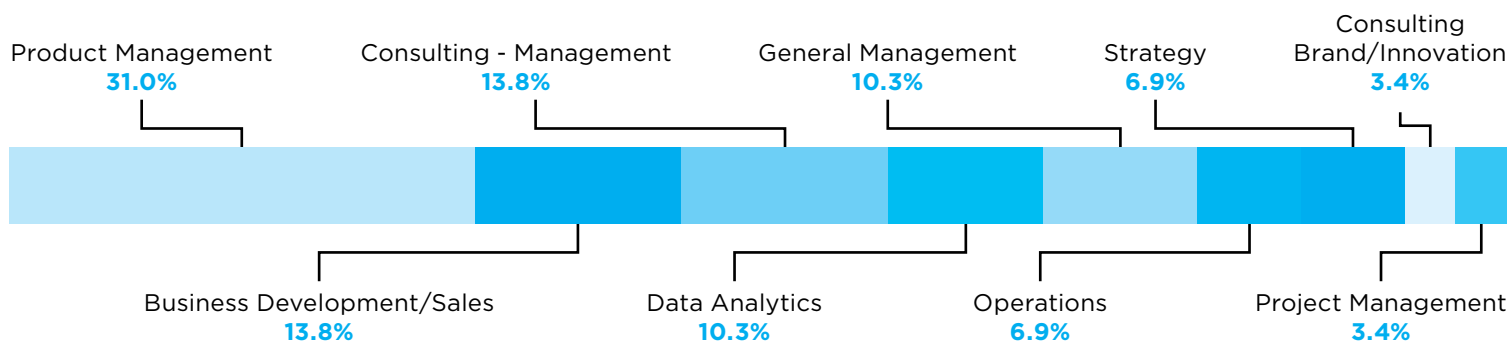
Average sign-on bonus

**93.5%**

Seeking candidates accepted offers or started their own business at 3 months post-graduation

The students were exposed to a range of companies from agile startups to tech giants including Grand Central Tech (Company), Lyft, PayPal, and Oscar Health on both the east and west coasts through Stern Solutions projects, company visits and skill-building workshops, as part of the built-in experiential curriculum.

### Accepted Offers by Function



Students brought their deep technical expertise to Stern, then strengthened their business acumen and leadership skills through the diverse product strategy, design thinking and analytics curriculum; students were offered a variety of roles including product and program management, technical solutions, data analytics, operations and strategy.

### Selected Employers

Amazon\*

American Express\*

Boston Consulting Group (BCG)

Capital One\*

DiDi

Dots

Dow Jones & Company

Flatiron Health

Google

IBM

Latch

Mars & Co.

Mastercard

Merck

PricewaterhouseCoopers

River Loop Security

Slice

Snyk

Success Academy

Turner Broadcasting Systems

Uber\*

Microsoft\*

Warner Bros. Entertainment Inc.

Woken

\*Companies that hired 2 or more


Through connections with Stern alumni, local treks, and Stern's deep industry connections, Andre Koo Tech MBAs will be joining organizations at the forefront of innovation and technology in both startups and mature tech companies.

## Andre Koo Tech MBA Class of 2019 Profile

Male Students **58%**  **42%** Female Students 

**42%**  Students with international citizenship\*

**18%**  Minorities^

 **3.11-3.83**  
GPA 80% Range

### Professional Experience

**5.8** Average years of work experience\*\*  
**1-12** 100% Range Years of work experience

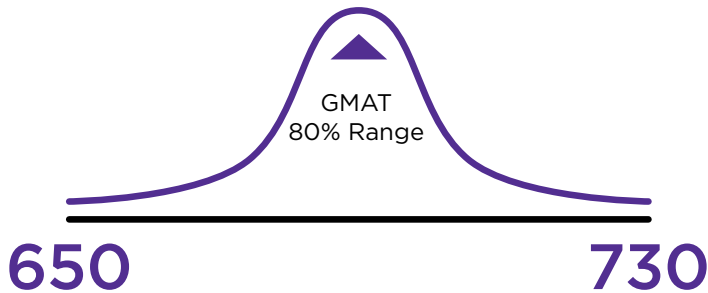
### Prior Industries

**36%** Technology **28%** Consulting **10%** Financial services

\*Includes Foreign National, Dual Citizen and U.S. Permanent Resident

^Includes U.S. Citizens and Permanent Residents who identify as African American/Black, Asian, Hawaiian Native/Pacific Islander, Hispanic or Native American/Alaska Native

\*\*Calculation based on those with prior work experience.



## Student Profiles



**Andréa Maurières, MBA 2019**  
Global Leadership  
Development Program  
at DiDi

*“When I decided to pursue my MBA, NYU was the perfect choice as Stern had just created the Andre Koo Tech MBA, which was exactly what I was looking for: a business vision of the tech industry. As an international student, I was not used to career services, but the Office of Career Development (OCD) was the key to not only learning how to speak about myself and the rich set of tools an MBA provides, but also helped me understand the recruiting landscape, which gave me peace of mind. I was expecting to learn about business, but I ended up learning a lot about myself and my own personal career path. I can’t wait to network with the past and future generations of NYU students internationally.”*



**Ross Memole, MBA 2019**  
Product Strategy Lead  
at Google

*“From volunteering with an education non-profit to leading diversity and inclusion initiatives in the workplace, people + impact have been my biggest personal as well as professional inspirations. Given the profound impact technology has and will continue to have on society, enrolling in NYU Stern’s one-year focused Andre Koo Tech MBA program was truly the best fit for me. The Office of Career Development (OCD) and the broader Stern community have been instrumental in preparing me to achieve these goals. With well-structured and easy to use tools for recruitment, coupled with personalized career coaching and a dedicated alumni base, I was able to secure a return offer from Google. I look forward to being an active member of the Stern alumni community and hope that I can give back even a fraction of what this amazing institution has given me.”*