NYU Stern Andre Koo Technology and Entrepreneurship MBA

Class of 2019 Employment Report

Described at the intersection of business and technology, Stern’s focused Andre Koo Technology and Entrepreneurship MBA program has attracted both existing and new employers to recruit students from this inaugural cohort, who are passionate about technology. They have applied the tools of business in real-world settings with various industry partners, and seek to leverage those skills in the rapidly changing global landscape of business and technology.

$129,458
Average full-time salary

$26,345
Average sign-on bonus

100%
Seeking candidates accepted offers or started their own business at 6 months post-graduation

The students were exposed to a range of companies from agile startups to tech giants including Grand Central Tech (Company), Lyft, PayPal, and Oscar Health on both the east and west coasts through Stern Solutions projects, company visits and skill-building workshops, as part of the built-in experiential curriculum.

Accepted Offers by Function

<table>
<thead>
<tr>
<th>Function</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product Management</td>
<td>30.0%</td>
</tr>
<tr>
<td>Consulting - Management</td>
<td>13.3%</td>
</tr>
<tr>
<td>General Management</td>
<td>6.7%</td>
</tr>
<tr>
<td>Strategy</td>
<td>6.7%</td>
</tr>
<tr>
<td>Consulting Brand/Innovation</td>
<td>3.3%</td>
</tr>
<tr>
<td>Business Development/Sales</td>
<td>16.7%</td>
</tr>
<tr>
<td>Data Analytics</td>
<td>13.3%</td>
</tr>
<tr>
<td>Operations</td>
<td>6.7%</td>
</tr>
<tr>
<td>Project Management</td>
<td>3.3%</td>
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</tbody>
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Students brought their deep technical expertise to Stern, then strengthened their business acumen and leadership skills through the diverse product strategy, design thinking and analytics curriculum; students were offered a variety of roles including product and program management, technical solutions, data analytics, operations and strategy.

Selected Employers

Amazon*  American Express*  Boston Consulting Group (BCG)  Capital One*  DiDi  Dots
Dow Jones & Company  Eko  EY  Flatiron Health  Google  IBM  Latch  Mars & Co.
Mastercard  Merck  Microsoft*  PricewaterhouseCoopers  River Loop Security  Slice  Snyk

*Companies that hired 2 or more

Through connections with Stern alumni, local treks, and Stern’s deep industry connections, Andre Koo Tech MBAs will be joining organizations at the forefront of innovation and technology in both startups and mature tech companies.
Andre Koo Tech MBA Class of 2019 Profile

Male Students 58% 42% Female Students

42% Students with international citizenship*

18% Minorities^

GPA 80% Range 3.11-3.83

Professional Experience

5.8 Average years of work experience**

1-12 Years of work experience

Prior Industries

36% Technology 28% Consulting 10% Financial services

Female Students 42% 58% Male Students

*Includes Foreign National, Dual Citizen and U.S. Permanent Resident

^Includes U.S. Citizens and Permanent Residents who identify as African American/Black, Asian, Hawaiian Native/Pacific Islander, Hispanic or Native American/Alaska Native

**Calculation based on those with prior work experience.

Student Profiles

Andrée Maurières, MBA 2019
Global Leadership Development Program at DiDi

“When I decided to pursue my MBA, NYU was the perfect choice as Stern had just created the Andre Koo Tech MBA, which was exactly what I was looking for: a business vision of the tech industry. As an international student, I was not used to career services, but the Office of Career Development (OCD) was the key to not only learning how to speak about myself and the rich set of tools an MBA provides, but also helped me understand the recruiting landscape, which gave me peace of mind. I was expecting to learn about business, but I ended up learning a lot about myself and my own personal career path. I can’t wait to network with the past and future generations of NYU students internationally.”

Ross Memole, MBA 2019
Product Strategy Lead at Google

“From volunteering with an education non-profit to leading diversity and inclusion initiatives in the workplace, people + impact have been my biggest personal as well as professional inspirations. Given the profound impact technology has and will continue to have on society, enrolling in NYU Stern’s one-year focused Andre Koo Tech MBA program was truly the best fit for me. The Office of Career Development (OCD) and the broader Stern community have been instrumental in preparing me to achieve these goals. With well-structured and easy to use tools for recruitment, coupled with personalized career coaching and a dedicated alumni base, I was able to secure a return offer from Google. I look forward to being an active member of the Stern alumni community and hope that I can give back even a fraction of what this amazing institution has given me.”